



Lead Line

Official publication of District 28, United States Power Squadrons®

Fall 2010

District 28 Fall Tri Conference in Marina del Rey

The Fall Conference for D/28 will be the newest iteration of a multi-district meeting pioneered on the West Coast in Phoenix, about four years ago.

Members from Districts 13, 25 and 28 will converge at the Marina del Rey Hotel in Los Angeles for a four-day session from 27-31 October. The following welcome from D/C Ken Voight, AP, of host District 13, outlines many of the events:

“Welcome to the Fall 2010 Tri-District Conference on the Bay. Your district officers and Conference Committee have

worked hard to make sure that here is something for every one at this conference.

“Start Wednesday evening with Greet and Meet Cocktail party for those attending the AO Leadership Training (see page 5 in this edition of the *Lead Line*). And you’ll find on-the-water activities with the Boat Operators Certificate program.

“Our National Educational Officer, Bob Sweet, SN, will be presenting the new shorter version

DISTRICT 25 • DISTRICT 13 • DISTRICT 28



2010

Powerboat Handling Seminar—with time allowing—he will go down to the docks and you will be able to try out some of the skills learned. Bob’s seminars at Trawler Fest has been standing room only. CPR and First Aid with certification, Onboard Weather Seminar will help you learn to identify fast-moving weather and avoid trouble. “Come to the conference and talk with national leadership, and those that have questions about USPS join us for a Town Hall meeting where you can ask tough questions of the Chief Com-

mander, National Executive Officer and National Educational Officer.

“We in District 13 are looking forward to seeing all of you at the conference.”

Information about the conference is found on pages 5, 8, 9, 10, and 11 of this edition.

For a first-hand review of all the events, visit the *Pelorus* at <http://www.district13usps.org/1/ Folder/Newsletters/Fall%20Conference%202010%203.pdf>

District Commander's Report

By D/C Connie Johnson, N



We recently attended the USPS Fall Governing Board in Bellevue, WA. There were 16 members of D/28 in attendance. My thanks to all who attended. Some changes you should know about from the meeting:

The Governing Board approved a changes to the bylaws that bring family members up to the status of full members - "a member is a member." This means that all family members that are 18 or over can be committee chairs or hold elected office. USPS will maintain the classification of family members for 18 months in order to support squadron dues. After that, the classification will go away. All squadrons are advised to review their bylaws to see what changes will be required. New model bylaws will be published shortly.

A \$2 dues increase in National dues was approved for next year. The \$25 initiation fee for new members will go away as of December 1.

National has announced a program with Brunswick that will allow Brunswick dealers to hold corporate memberships. In return, the dealers will work with squadrons to hold public boating courses in their facilities. They will also be able to provide vessels for planned on-the-water courses.

As you know my focus this year is on retention. There was exciting news on this subject at the National meeting. Nationwide we only lost 950 members this year. That is not good, until you compare it to the 2800 members lost last year. My thanks to all squadrons in D-28 for do-

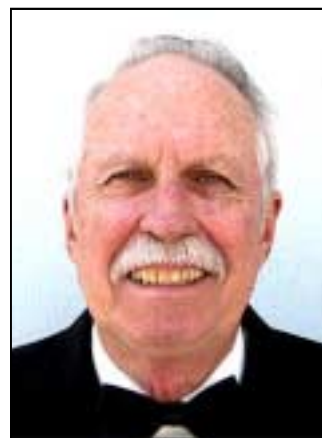
ing the best we could to assist with that number. We can all do better, but we gave it a good run this year.

There is still time to reserve your space at the Tri-Conference in Marina Del Rey, 30 October. These conferences are a lot of work and our support is so important to the success of the event. Come and meet three of your National officers. Each of you should have received a copy of the D-13 newsletter with reservation information as well as conference schedule. Again - get your reservations in now.

District Executive Officer's Report

By D/Lt/C Mark Kelter, AP

Hello to all, summer is upon us and we should



be enjoying the family and boating. I want to thank all who came to the District Summer Council Meeting in Chula Vista and a BIG thank you to the Public Relation Officer, Duane Leathers, for giving a good presentation on the need for Public Relations. Duane has good

information for the Squadrons and I suggest that the Squadron Commanders have their PRO's contact Duane and take advantage of all the information and his knowledge regarding USPS. I also want to thank the Squadrons Commanders that came to the Council Meeting and I believe we had a very informative break out meeting. With the boating season in full swing now is the time to do the vessel safety checks. As we all know Wes Heusser of Balboa is a couple of boats up on the rest of us but second place is not too bad. Anyone who inspects a

(Continued on next page)

boat should pass out information to the boat owner about the USPS and local Squadron information. Also tell them about USPS University Seminars. We all have to do whatever it takes to get them interested in the Power Squadrons. Lynne and I had the opportunity to attend the San Luis Rey 50th anniversary party at Randy, MR SAILANGLE, Whites house. The entire D/28 Bridge was in attendance and all present had a super great time. We also attended the San Luis Rey BBQ at the Santa Margarita Yacht Club on Camp Pendleton Marine Base. I sure missed seeing all the OLD faces that usually attend the BBQ.

The next District event is the TRI-CONFERENCE in Marina del Rey, Ca. on Oct 28/31, 2010. There is going to be a USPS DAO & SAO Leadership Training Program and I suggest that at least one member from each Squadron Bridge attends. I feel so strongly about this program that I will be attending it. Lynne and I are making this a mini get away and what better place than a marina. The National Reps are going to be C/C Bob Dvorak, NEO Bob Sweet and Asst NEO Hermann Green. Please go to the D/28 website and look under District Activities to find out all about the Tri-Conference. Let's show the other Districts, 13&25, that D/28 can show up in mass.

Well it's off to Bellevue, WA and the Governing Board Meeting the first week of September. I will have a report at the Tri-Conference Meeting on any subjects regarding the Executive Department.

District Administrative Officer's Report

By D/Lt/C Van Diehl, SN

Let me start reviewing some of the activities that

are assigned to the D28 Administration Dept. It is important to keep in mind that the District



Administrative activities are implemented by committees. Each one of the District Admin Dept.'s committees is composed of the District chairman and the squadron chairmen of the corresponding squadron activity.

If we want to make the District not just a bureaucratic organization, but one that add value to the squadron operations we all must be made aware of the committees responsibilities and be sure they are accomplished.

At all levels of the USPS organization the focus presently is on membership and, hand in hand, the necessary leadership we need from District and Squadron Bridges.

So I will concentrate on theses two important areas: Membership and Leadership Development.

Membership and Member involvement - D/Lt/C Russ Lyman, AP. Committee members are the squadrons Membership and Member involvement chairmen..

Some of the **responsibilities** of the district membership committee are:

- To assist squadron membership committees in an advisory and helpful manner when needed;
- To train and inform squadron membership committee personnel through meetings and seminars at district conferences and council meetings;

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- To evaluate squadron performance in the acquisition of members and to communicate the results to the district commander through the district administrative officer; and to suggest remedies when needed;
- To keep the national membership committee informed, through the area representative, of successful squadron programs, innovations and results.

Some of the **responsibilities of the** district member involvement committee are:

- To encourage squadron member involvement chairs to develop strong involvement programs within their squadrons;
- To monitor the changing needs of the membership and communicate these needs to the squadrons;
- To assist squadrons with non-renewal programs;

Russ Lyman is going to report on the District membership statistics. Congratulations for the good job the squadrons are doing with their retention work.

My recommendations would be to encourage squadrons to have more member involvement activities in place, finding out member needs and supplying them.

It is essential that the new products USPS University offers – Seminars, On-the Water training, and Boat Operator Certification be implemented across the district. No other non-profit organization offers this range of products. When in place across the squadrons they will provide a strong incentive for the members to continue to be members and to participate actively.

Here is another reason to come at the Tri-District Fall Conference in October. You find in the program seminars and a wide-ranging Boat Operator Certification program. Check the program out. You will be amazed with a program almost entirely dedicated in learning, and short

in reporting.

Operations training and Leadership Development– P/D/C Elaine Keller, AP

The district **operations training committee** provides liaison between the national leadership development committee and the squadron operations training committee. It conducts operations training programs at the district level and coordinates the activities of the squadrons. All training at the district level is in addition to that provided by the squadrons' operations training program. Squadron operations training chairs are members of the district operations training committee and should consult with the district chair for assistance and guidance in conducting squadron programs. Districts are encouraged to hold frequent operations training seminars and to monitor the frequency and the quality of operations training programs offered through the squadrons

An important goal is to have all squadron and district Bridge members attend the seminar as soon after the Change of Watches.

“Transition from Warrior To Chieftain” Training National USPS is keenly aware of the necessity of having Chiefs, not just Indians, in the squadron Bridges. To help with these process National developed a training program - “Transition from Warrior To Chieftain” that is currently being taught across the country. At the Tri-District (D13, D25, and D28) Fall Conference, in Marina del Rey, Thursday, October 28. If you are looking for a good reason to come to the Conference, the Thursday training session targeting Administrative Officers would be reason enough.

The purpose of this training is to develop District and Squadron Administrative Officers as leaders and role models. The objective is to give District Officer Training that is scalable and repeatable at the squadron level. It will provide leadership training that is consistent with USPS strategies.

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The duration is 6 hours.. Detailed course notes are provided to each student. It has team exercises and practice case studies.

There is no charge for incoming & sitting district and squadron AO. Others \$50.00.

If you love USPS and feel that its mission is fundamental for the USA boating safety and you are, as I am, concerned with the current membership trends, you must come to this training. We must break the stereotype of a small number of squadron members being so busy with doing that that have not the time to be leaders, a role model to others.

My thanks to Balboa's AO Dave Thomas, S., Lake Mohave's AO Sharon Dack, Phoenix' AO Chuck Davis, P, San Diego's AO Robert Gibbs, JN, San Luis Rey's AO, Russ Lyman, AP, and South Bay's Susan Johnson, AP. I hope you and 2011 incoming AOs will be registering and attending the "Transition from Warrior To Chieftain" training.

Many thanks to South Bay's Susan Johnson for her work hosting the Summer Council. What excellent breakfast and lunch we had!

In addition to D/Lt C Russ Lyman, my thanks to the following D28 Admin Committee Chairs for their support in the last quarter:

Boating activities - D/Lt/C Marie Baer, P
Member Benefits and Education Fund - P/D/C Robert Newson, P

2011 Spring Conference - Lt/C Barry Bean, AP

Administrative Officer Training

"Transition from Warrior To Chieftain"

The new **District and Squadron Administrative Officer Training** is coming to the **Tri District Conference** in the **Los Angeles** area on **28 October, 2010**. D/Lt. **E.J. Dysart**, JN will facilitate this course for Districts 13, 25 and 28. This

is a 6-hour course.

Our Squadron and Districts rely upon sound leadership for success. Tough economic times and changing demographics require more from our Bridge Officers than ever before. This training was the vision of our Past Chief Commander, **Creighton Maynard**, SN and Chief Commander, **Frank Dvorak**, SN.

All students who complete the course, receive an LDAO designation in DB2000 and a certificate—detailed course notes will be provided to each participant. Registration forms are available at www.usps.org/national/ot/ There will be a pre workshop cocktail party on Wednesday night (October 27) at the hotel. A continental breakfast, a working lunch and after-noon snacks will be provided. The session will begin promptly at 0900 and conclude at 1600—Dress is USPS casual.

A total of 5 modules will be presented: LEADERSHIP KNOWLEDGE AND SKILLS, TEAMBUILDING TECHNIQUES, PROBLEM SOLVING, USPS STRUCTURE and PLANNING & EXECUTING EFFECTIVE MEETINGS.

This session will be held at the **Marina Del Rey Hotel**, 13534 Bali Way, Marina Del Rey, CA. 90292. Room rates are \$89-\$109 (800) 882-4000 or www.marinadelreyhotel.com. Use **PROMO Code USPS10** for online reservations.



Marina del Rey Hotel—Site of the Fall, 2010 District Tri-Conference

District Educational Officer's Report

By D/Lt/C Cida Diehl, JN



First of all I would like to thank P/D/C William Bridge, SN for leading the D/28 Educational Department for the past three years. Bill did a fine job leading the District 28 educational department.

Thank you very much

for all the hard work that you have done for USPS. I also would like to thank D/28 Educational Officer Assistant, P/D/C Katie Law, SN for taking care of the District Educational Department when I was travelling in Europe. I also would like to take the opportunity to thank all district 28 Squadrons Educational officers and Assistants for all the hard work that they do for USPS. Thank all of you so very much!

Chapman Award for Excellence in Teaching

The Charles F. Chapman Award for Excellence in teaching recognizes outstanding USPS instructors. Once a year, each squadron nominates one outstanding instructor to its district. The squadron is allowed only one nomination per year.

The selection process begins around April when USPS headquarter sends a Chapman Award package to the Squadron Educational officer who starts working on the selection process and send a nominee to his/her district. It is a long process to gather the nominee's information and put the package together. Each nomination should provide the nominee's background, subject knowledge, teaching skills and style, and the ability to relate to the course materials to the experience of the students. The

nominee should also bring his/her boating experience and skills to share with the students as appropriated. The Squadron members, in particular the members that have taking a class with this particular instructor, are invited to write letter of recommendation focusing on what makes the nominee a great instructor.

If the district receives more than one nomination, the District Educational Officer forms a committee to select one nominee for national judging. After the best candidate is selected, and the district has chosen a nominee, the DEO forwards the teacher's packet to USPS headquarters, which then send the teacher's packet to a committee of 10 national judges from the USPS education dept. The judges' work is done in September and October reviewing all district nominations; they select the best five. Each judge gives a score and the Award Committee chairman then assembles the results of the score given by each of the 10 judges and combines their scores. The nominees that score that highest are select as the national winners. It is quite a bit of work to put the nominee's package together, but in the end the work pays off. It is a wonderful way to recompense the instructor that did the best job of teaching his/her classes, by nominating him/her for this great award.

An excellent instructor, in my opinion, is the one that takes time with the students, the one that goes beyond the text book to bring a struggling student up to speed with the rest of the class. The best instructor is the one that teaches you to think for yourself, answers the hardest questions and gives you the tools to search for solutions. The best instructor is the one that do not point out the obvious, do not give you answers to the exam hardest questions so all will "pass", but teaches you how to read and understand the student material and to lead you to find the correct answers. And

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finally, the great instructor is the one that will let you know that after all said and done you are not ready to adventure in the high seas, and give you a failing grade. This way the student will have the opportunity to retake the course again and get a better understanding of the subject. A good instructor is the one that teaches that the important is learn the skills necessary for safe boating and not just to get a passing grade in the test. After all, your life and maybe someone else will be on the line if you are not fully prepared for the task.

I am happy to report that D/28 had choose a Chapman Award for Excellence in Teaching nominee for 2010/2011, and this instructor, a hard working USPS volunteer, will be recognized at the District Tri-Conference in October 2010. I would like to thank P/D/C Adriaan Veldhuisen, SN, Chairman of D/28 Charles F. Chapman Award for Excellence in Teaching nomination committee, and a Chapman Award winner himself, for his work in putting a nomination together for the district 28.

BOC-OTW- Boat Operator Certification-On-the-Water Training. The program allows members to demonstrate their boat handling and navigation skills in a real-world environment, while receiving on-the-water training.

There will be four levels for certification. Inland, Coastal, Advanced Coastal and Offshore Navigator Certification. To qualify for each of the four levels of certification—students must participate in several classroom courses and seminars in addition to a practical onboard skills demonstration. All levels include a man-overboard drill.

The Inland Certification is available now. The Coastal Certification will be announced at the 2010 Governing Board, in Bellevue, WA. The Advanced Coastal and Offshore Certifications are in progress. Please, read the article about the Tri District Boat Operation Certification program somewhere in this issue by D/Lt/C Van Diehl, SN, Regional Certifier for the Southwest and Pacific Islands region. Thanks Van for all

the work that you are doing to put this program up to speed for our region.

If you need anything from USPS Educational Department, please, go to USPS educational home page, and for the latest, refers to the news and announcements. If you have any questions, suggestions or concerns, send me e-mail, dbftours@sbcglobal.net.

District 28 Calendar

2010

October

27-31 D/28 Fall Joint Conference- Maria del Rey, CA
Hosted by D/13 and D/25

December

4 D/28 Winter Council - Oceanside, CA
San Luis Rey Sail and Power Squadron

2011

January

31– 6Feb USPS Annual Meeting—Disney Coronado Fall
Resort, Disneyworld, Orlando, FL

March

5 D/28 Spring Conference
San Luis Rey Sail and Power Squadron

HOTEL RESERVATIONS

Reservations should be made directly with the hotel before 15 October. The hotel is located at 13534 Bali Way, Marina del Rey, CA 90292. The phone number for reservations is 1-800-882-4000. Room Rates are \$89.00 plus all applicable taxes.

Directions from any area

Take I-405 toward LAX (the Los Angeles Airport) Exit onto CA 90, Marina Freeway. Left at CA1-S, Lincoln Avenue. Take the first right onto Bali Way to the end.



2010 District 28 Fall Conference

**USPS Districts 13, 28 and 25
2010 Fall Conference
27-31 October 2010**

**Marina del Rey Hotel
12534 Bali Way
Marina del Rey, CA 90292-6915**

**Call Direct (310) 301-1000 or (8000 882-4000
Room Rate \$89 (plus taxes)
“USPS Tri-District Conference room block”**

**Welcome from the West Coast Conference Co-Chairs
P/D/C Marla Brown and D/Lt/C Rosemarie Radomsky, AP**

District 13, as host, along with Districts 25 and 28 have planned a Fun Time. There will be a Leadership Program on Thursday, Education Workshops, including a CPR class, when completed you will receive a certification card. Buffet Dinner with a performing magician on Thursday. Friday come join us for another buffet and take your chances at the Casino and win wonderful prizes.

Saturday enjoy a continental breakfast before going on to your workshops. WE have a trip planned to the Ronald Reagan Library and Museum. During our light lunch, National reps will present National awards and then a town hall discussion, so get your questions ready.

USPS members from Arizona, California, Nevada, Utah, Hawaii and Japan as well as Oregon and Washington are strongly urged to attend the West Coast conference and join in all the festivities.

Saturday evening promises to have you dancing to the music of Simon and Simon, lots of prizes. Grand prize is seven days at the Bonnet Creek Resort, just down the road from Disney and Universal Studios, in sunny Orlando. So please support us by buying donation tickets.

**Friday Afternoon is when each district will have its conference meeting.
District 13 welcomes one and all to Marina del Rey. See you there.**

USPS Districts 13, 28 and 25**2010 Fall Conference Agenda****Wednesday October 27-Sunday October 31, 2010**

Wednesday October 27, 2010

1300-1500 Registration, Marina Room
1800-2000 Welcome Leadership Attendees—Chart room

Thursday, October 28, 2010

0800-1600 Leadership Program, Waterfront Room
0800-1700 BOC, Chart Room
1000-1900 Registration, Marina Room
1130-1400 Lunch on your own
1800-2100 Buffet Dinner, Magician, Regatta Room

Friday, October 29, 2010

0800-1700 BOC, Chart Room
1000-1700 Registration, Ships' Store, embroidery Lady
1130-1400 Lunch on your own
1100-1500 Ship mates games, Edgewater Room
1500-1700 District 13, Regatta Room
District 25, Fleet Room
District 28, Edgewater Room
1800-2200 Buffet Dinner and Casino, Regatta Room

Saturday, October 30, 2010

0700-0900 Continental Breakfast, Regatta Room
0800-1500 Ronald Reagan Museum, Bus front of hotel
0900-1600 Registration, Ships Store, Embroidery Lady
0900-1000 ABC Boating
JN, N and Care of sextant
1000-1100 Seamanship, piloting and AP
JN, N and sextant
CPR
1100-1200 Elective Grades
1200-1400 All member luncheon, Regatta Room
1400-1700 On Board Weather forecasting, Waterfront Room
1900-2200 Dinner Dance, Regatta Room

Sunday, October 31, 2010

0800-1100 BOC on the Water
0900-1130 Tom Cod Schooling, Regatta Room
All Districts' members invited

ACTIVITIES REGISTRATION: Please return no later than Oct 15

First	MI	Last	
First	MI	Last	
Address	City	State	
D#	Squadron	Phone	Email

**Please make check payable to
 District 13 Tri Conference
 Send Check and Registration Form to
 D/LIC Rosemarie Radomsky, AP
 136 Whiting Street, #1
 El Segundo, CA 90245**

Thursday October 28			
		QTY	
CPR/First Aid Check Here (\$25 Pay at the door)			
Buffer Dinner/ with Magician Entertainment	\$42		\$
Friday, October 29			
BOC Seminar no charge. Advanced Certifier manual, \$25, or can be downloaded free. Advanced registration requested	\$25		\$
Advanced Powerboat Handling (\$50 at door)	\$45		\$
Buffer Dinner/ Italian	\$24		\$
Casino	\$28		\$
Saturday October 30			
Ronald Reagan Library & Museum/ Lunch	\$55		\$
Member & Shipmates Luncheon	\$26		\$
On Board Weather Forecasting (\$25 on Sat)	\$20		\$
Dinner Filet Mignon	\$55		\$
Dinner Grilled Salmon	\$55		\$
Sunday, October 31			
Tom Cod Buffer Breakfast	\$26		\$
Donation Ticket Books	\$10		\$
Enclosed Total			

National Officers to Headline Fall Conference

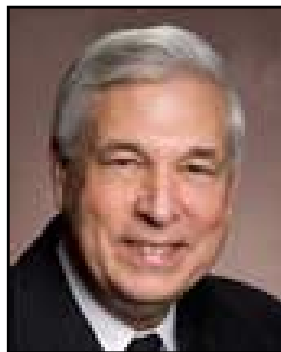
Chief Commander Frank Dvorak, SN



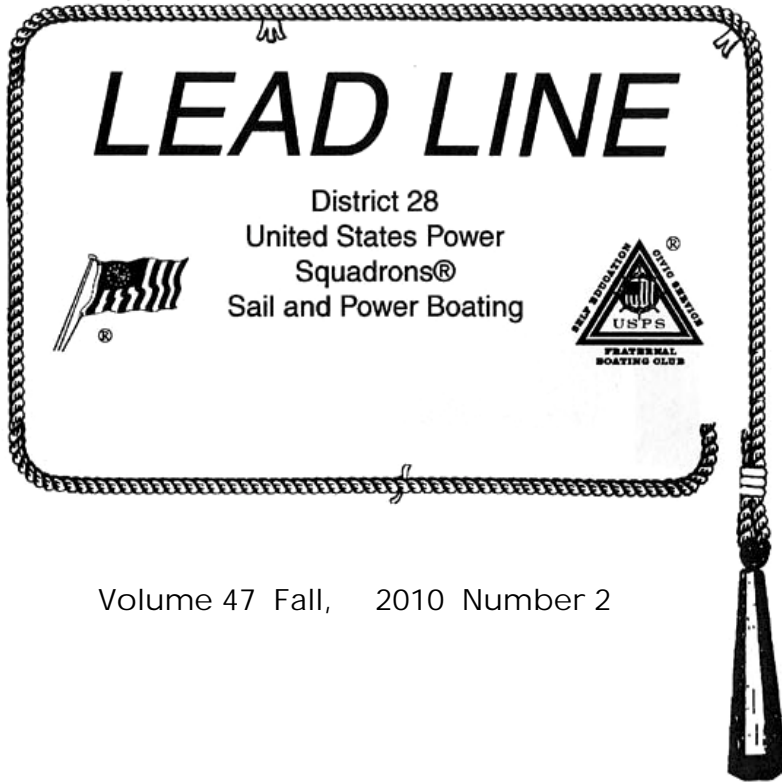
C/C Dvorak, of Bellevue, Wash., joined Bellevue (WA) Squadron in 1975. He served first in the Educational Department as class chairman, chair of the local board of boating, assistant educational officer and then squadron educational officer. He then served as administrative and executive officer before becoming commander. He moved onto the district bridge serving as D/16 commander in 1995. He has been a member of the Governing Board, the Navigation Committee, and the Planning Committee, and he has served as the national Executive officer and assistant national secretary. Chief Commander Dvorak is a Life Member with 35 Merit Marks.



V/C John Alter, SN, National Executive Officer, lives in Whispering Pines, NA and with his wife, Judy, is a member of the Raleigh Sail and Power Squadron. Both are natives of Toledo, Ohio. He joined the Toledo squadron in 1970, and seven years later transferred to Cleveland and became a member of the Rocky River Power Squadron. Throughout his squadron career, he has taught basic Boating, Seamanship and Piloting courses. John is a graduate of Xavier University with both bachelors and masters degrees in business administration. He is a life member with 27 merit marks.



V/C Robert Sweet, SN, National Educational Officer, has served in a number of positions in the Buzzards Bay Sail and Power Squadron. He joined BBPS in 1998, quickly becoming SEO while taking courses and completing all of the requirements for SN. While a member of the Basic Public Education Committee at the national level, he led the effort to create the GPS Seminar. He subsequently was tasked with coordinating the development of the new Piloting and Advanced Piloting courses. After locating to Cape Cod in 1997, he and his wife, Judy, opted for a powerboat after earlier being an avid sailor.



Volume 47 Fall, 2010 Number 2

Lead Line-The official publication of District 28, a unit of United States Power Squadrons. ® Lead Line is published twice each year, in January and August. Articles, opinions and advertisements do not necessarily reflect USPS policy or endorsement unless designated. 2009-2010 D/28 Bridge Commander, D/C Connie Johnson, N; Executive Officer, D/Lt/C Mark Keltner, AP; Educational Officer, D/Lt/C Cida Diehl, JN; Administrative officer, D/Lt/C Van Diehl, SN; Secretary, D/Lt/C Shaun McArdle, AP; D/Lt/C Lou Loth, AP, Treasurer; Editor Emeritus, P/D/C Lee Whitehead. SN

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