



Lead Line

Official publication of District 28, United States Power Squadrons®

Spring 2011

District 28 Spring Conference in Carlsbad

The **Spring 2011 District Conference** will be held at the Carlsbad Inn Resort. Room reservations are on your own and must be made by February 18 for the rate of \$139 plus tax. Reservations are under "U.S. Sail & Power Squadron." Phone Toll Free: (800) 235-3939 Resort Email: cbireservations@gpresorts.com Website: <http://www.carlsbadinn.com/>

Friday Night Social:

At the Carlsbad Inn 3075 Carlsbad Blvd, Carlsbad, CA 92008. Social with "Mixer Food" and drinks by the glass with wine, mixed and non-alcoholic drinks. 5-9 p.m. come meet & make friends.

From: North/South

Take I-5 South/North as appropriate. Take the Carlsbad Village Dr. exit #50, and turn west onto Carlsbad Village Dr. Turn left onto Carlsbad Blvd. The Resort is immediately on the right.

Spouse Activity - Saturday:

A tour of the Witch Creek Winery just a block away or a tour of the World Famous Carlsbad Flower Fields and shopping at the Outlet Mall by the Fields. Something for all.

The Witch Creek Winery is centrally located and provides a selection of wines . . .

The World Famous Carlsbad Flower Fields cover 5 acres of hillside visible from miles away.

You tour thru the fields of exotic flowers and learn methods of planting and . . . after your tour (or instead if you are a shop-aholic) you can browse the shops at the outlet mall adjacent to the Flower Fields.

Saturday Night Dinner:

Your choice of entrees: roasted Beef Campechana, *Chicken Picatta or Pasta Primavera* Entrees will include: *Garden Salad Dressed in a Chardonnay Vinaigrette, Fresh Vegetables hot rolls and butter* Desert: *Chocolate Dream Cake, with regular and decaf coffee or hot tea, Sodas, Iced Tea & Water*

Schedule: (a full schedule of all events will be announced in the Call to Meeting)

4 Mar. Registration at the hotel 1600-1700

Social and Registration at The Resort 1700-2000

5 Mar. Registration continued at conference center 0830-

Spousal Activities 0900-1430

Cdr's Reception (optional) TBD

Dinner /COW 1900-2100

Dancing @Oceanhouse **or** Social hour at the Inn 2130-

Another great raffle will be held after the COW and other business.

\$1 each or 6 @\$5; 12 @\$10; 25 @\$20

Tickets can be ordered ahead or will be available at all events up to 15 minutes before raffle

District Commander's Report

By D/C Connie Johnson, N

We are beginning a brand new year! We did a great job in District 28 last year and are aiming for an even better 2011. There are always frustra-



tations to work through, but don't feel you need to tackle them alone. The district bridge and fellow members are always ready and willing to help in any area you may need it. If you have never attended a District meeting you miss out

on the help you could be receiving by talking to others in the district. Believe it or not, most of the squadrons have been through the same problems at various times. A lot of problems may be easily solved. The district is chock full of seasoned members ready to assist. Take advantage of others wisdom. Share your own wisdom. You may have just what someone else needs to solve their frustration.

Communication between National, District, and Squadron to Squadron is absolutely essential. We are all members of the National and District as well as our local Squadron. We would not exist if there was not National. We sometimes forget - we are members of the large group first! The district is the upward and downward communication link between the large group and the local squadrons. Our main form of communication is Sail Angle. National signed everyone up in January 2011. You may opt out if you wish, but remember this is our best means of communication, and you will be left out of the loop if you remove yourself from that site.

Our National Annual meeting is coming up in February in Orlando FL. There are only two National meetings in a calendar year. The second meeting is in Greensboro North Carolina in Sep-

tember.

Our own District conference is coming in March in Carlsbad CA. The registration forms are available on the district website under District Activities. Get your registration in soon. At the district level we have four meetings per calendar year. Two are conferences where there are activities for the spouses as well as the members. The other two are basically working meetings. Again, if you are interested in the social and educational meeting, may I recommend the conferences. The Fall Conference is in October in Irvine CA. The two Council meetings are in June and December and are usually held in California. Locations have not been finalized as of the printing.

Executive Officer's Report

By D/Lt/C Mark Kelter, AP

Hello to all, It's hard to believe that another District year is coming to a close. I sure hope that the summer boating season was great for all the



boaters. The weather in Arizona and Southern California was the best in years. I want to thank all the Committee Chairmen for all the hard work and effort that they put into the committees. Duane Leathers provided a wealth of information at the Summer Council on

Public Relations and what is available from USPS National. Bob Schloeman did his normal, OUTSTANDING, job on Radio Tech and Arizona Legislative reports. Russ Lyman kept us informed on Safety issues. Katie Law gave us information on the legislatives for California. Also a big thank you to our Law Officers, Robert Hurley, AZ and Tom Stanford, CA. The Vessel

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Safety Checks kept Ron Werner busy supplying the inspectors with stickers and supplies. Ron has the new stickers for 2011 so let's see what the inspectors can do this year.

Thank you to Wes Heusser for overseeing the Cooperative Charting Department. Talking about Wes Heusser, let's all give him a BIG hand for inspecting 550 vessels in 2010. I know Wes is shooting for 650 plus in 2011.

Working with all the Squadron Commanders this year has been a pleasure. We had three meetings that were very informative and I know we all left the meetings better informed. The topic that we talked about, that got the most reaction was How to Retain New and Old Member. D/Lt/C Van Diehl has agreed to create such a program for the District and we are all looking forward to the program. I would like to thank the Squadron Commanders by name for all the hard work each one has put into their Squadron. Bob Olson, Balboa--Jo Anne Waller, Lake Mohave—Chris Lockyer Bratton, Phoenix—Don Litzenberg, San Diego—Loie Powell, San Luis Rey and Miguel Ramirez-Williams, South Bay. As a Past Squadron Commander I know what it takes to run a Squadron. All I can say is Thank you Thank You Thank You.

At the Tri-Conference in Marina-del Rey several D/28 members and myself took the DAO/SAO all day class and it was very helpful and informative. In Orlando at the USPS Annual Meeting several D/28 member are going to take the DXO/SXO all day class and I will report on it at the Spring Conference.

D/28 may be a small District but we are strong and with a new membership retention program we will become even stronger. As you know by now the D/28 Bridge Members are going to remain in the same chairs for the most part. This past year has been a very enjoyable year for me serving as the District Executive Officer and I am looking forward to doing the same in 2011.

Administrative Officer's Report

By D/Lt/C Van Diehl, SN

We are now close to the end of the 2010/2011



District year, a year marked by the introduction, by national USPS, of several membership changes—one single class of membership, online renewing, creation of Cyber Squadrons, and more – and a national leadership training program of district and squadron

officers.

MEMBERSHIP IS JOB #1

Retention continues to be a problem for some of the squadrons of district 28. Our retention statistics are not good. Simply stated, we are not getting members involved. And members that do not participate in the squadron activities, sooner or later leave. We know what needs to be done to improve retention. - **Mentoring**, frequent phone contacts, getting the member to come to fun GMM, having enough activities to attract the member are the key to retention. Let us give to our members the opportunity of OTW training, offer more boating events. We cannot win the retention battle by just doing the necessary, sporadically. We have to have a process in place, and do it systematically. Let's work together to change the retention trend. We need to develop a common process and guidelines to be followed systematically across all squadrons. **Mentoring** is the key tool to retain members, new or old. At the 2011 Spring Conference we will be dedicating time to discuss a common process and guidelines. Please send us your inputs about

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mentoring you used in your squadron.

USPS DAO/SAO and DXO/SXO Training –
Transition from Warrior to Chieftain

This was one of the most important National USPS Leadership Development initiatives to improve consistently district and squadron leadership. National wanted to develop a platform for consistent training for our Admin and Executive officers; later on extended to Commanders. Stf/C Anita Walker, JN was given the responsibility for these seminars. The DAO/SAO seminar was presented all over the country to a wide audience. It was presented to districts 13, 25, and 28 at the Tri-District Conference in Marina del Rey.

The seminar consists in five modules:

- Module 1 – Leadership Knowledge and skills –Strategic aspects of leadership
- Module 2 – Team Building Techniques – Tactical and practical tools
- Module 3 – Problem Solving – Case Study
- Module 4 – USPS Structure – A brief Operations Training module
- Module 5 – Planning and Executing Effective Meetings

A very interesting tool presented in Module 2 and also in the **Art of Delegation in a USPS Setting** Power Point Presentation is RACI – a way to define the What and Who parts of a project or a decision process. RACI stands for Responsibility, Accountability, Consult, and Inform.

It is very important that District and Squadrons dedicate time to improve the leadership skills of our bridges. I am willing to work with the incoming squadron bridges presenting the seminar, perhaps combining it with the required Operations Training.

The following Leadership training seminar, DXO/SXO Seminar, will be introduced in Orlando. It will be two sessions due to the amount of interest: Wednesday 0800 to 1600, and Thursday 0900 to 1700.

You find at the USPS Leadership Development website several useful Power Point presentations, as well training material. They are: NEW for 2010..!!

Leadership – Past, Present and Future, By Stf/C Joseph Tringali, SN

Also: Script for presenting the above presentation

NEW for 2010..!! **The Art of Delegation in a USPS Setting**, By Stf/C Anita F. Walker, JN
Downloadable RACI Chart in Excel format; **also:** Script for presenting the above presentation. NEW for 2010..!! **Cycle of Change**, By Stf/C Anita F. Walker, JN

Also: Script for presenting the above presentation

NEW for 2010..!! **Why Won't They Do What I Want?**, By Stf/C Susan L. Darcy, JN

Also: Script for presenting the above presentation

OPERATIONS TRAINING

The USPS Operation Manual states that “...It is a prerequisite for becoming commander, unless waived by the district commander under extenuating circumstances.” I believe a Bridge training combining Leadership Development, Operations Training, and Squadron Goal setting is a must for a successful squadron operation.

Operations Training has been developed into modules for distribution on CD. Each module, with the proposed contents, is listed and can be ordered below using form OT-1.

Module 4 will always be available on-line with the latest USPS information.

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- Operations Training - Module 1 - The Organization
- Operations Training - Module 2 - Committee Chairs
- Operations Training - Module 3 - Bridge Officers
- Operations Training - Module 4 - What's New in USPS Newest material.....!!

NEW for 2010..!! The individual Operations Training PowerPoint modules, already set up to be presented in a 4-week format, can now be downloaded from the website directly.

- Operations Training - Week 1
- Operations Training - Week 2
- Operations Training - Week 3
- Operations Training - Week 4
- Evaluation form - (MS Word)

District Educational Officer's Report

By D/Lt/C Cida Diehl, JN

USPS Educational Department is in full speed, implementing new National policies and resolutions. The best way to keep up with all changes and new polices is to make sure you read all the info that comes form the USPS Educational Department, and visit the USPS web site, to be informed of all the changes and how to implement them.

Squadron Educational Officers, please be sure to register the public boating courses online. It is very helpful because it allows the students to preregister to a boating course just by clicking

the mouse. It is imperative that you report your ABC class completion to HQ, shortly after the class completion. You must send report in order to receive credit for teaching the course. Be sure that online registration is allowed to all public courses, boating and seminars.

Seminars need to be registered on-line, just like the public boating course. Make sure you search the seminar web page for info, and be aware of any updated information regarding seminars. After the seminar class completion, the student information is reported to headquarters using the seminar workbook spreadsheet. You can also download seminar promotion materials, flyers and trifolds, from the seminar web-page.

USPS went paperless, so please file the class report electronically by using HQ800 system. Please, let me know if you need help on this matter.

Are you having trouble getting students for the boating classes, seminars and the other classes in general? Maybe is time for you to think differently about how to make the public be aware of USPS University. Maybe we should advertise more using the internet? How about advertizing in Sailangle, Google, Craig list, Facebook, boat dealers? I know for sure that if our organization wants to attract the young generation and reach a larger number of people, the internet is the best way to find them, or even better, internet is the shortest way for them to find out about USPS.

Marine Electronic Course

The Marine Electronic course 101/02/103 is changing to MES/MCS/MNS series (Marine Electrical Systems, Marine Communications Systems, and Marine Navigation Systems). The new Marine Electronics series are all stand alone courses. The MES and CMS are ready. The last book of the Marine Electronic series, the Marine

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Navigation System, has been delayed for some time. In order to receive the Marine Electronic Credit, toward the grade of SN, you must successfully complete all three modules of the old Marine Electronics 101/102/103, soon to be obsolete, when the new Marine Electronics (MNS) series is ready. However, the new Marine Electronic series described above are stand-alone courses, each one of the courses counts as an Elective course. USPS now has 8 Electives courses. In order to have the grade of SN, the student must complete all the advanced grade courses: Seamanship, Piloting, Advanced Piloting, Junior Navigation, and Navigation, and six of eight Electives. **In order to get a Marine Electronics sticker in your membership Certificate, you must complete two of the new courses, or all three modules of the "old" Marine Electronics 101/102/103.** USPS is encouraging the squadrons to teach the new courses. Students that successfully completed the MES/MCS will earn two electives courses credit. Squadrons can teach ME 103 until the MNS course is ready, and get credit. After the MNS is ready to ship from HQ, the old Marine Electronics, 101/102/103 will be out of the shelves for good.

BOC-OTW- Boat Operator Certification-On-the-Water Training.

The program allows members to demonstrate their boat handling and navigation skills in a real-world environment, while receiving on-the-water training.

There will be four levels for certification. Inland, Coastal, Advanced Coastal, and offshore Navigator Certification. To qualify for each of the four levels of certification—students must participate in several classroom courses and seminars in addition to a practical onboard skills demonstration. All levels include a man-overboard drill.

The Inland Certification (IN) is ready and hundreds of members have completed the on-the-water part of it. The IN certifies a candidate's basic boat skills in a protected harbor. It is done in a small boat under 23 feet. The ideal size of the boat should be 15 to 19 feet long. In order to complete the Inland Certification, the candidate is required to complete several courses and seminars. The required courses are: Seamanship, Marine Electric, and Engine Maintenance. The required seminars are: How to Read a Chart, GPS, On Board Weather Forecasting, and Using VHF. The Skills demonstrations are: Safe Powerboat Handling and Firefighting.

The Coastal Certification (CN) is in its final stage. The CN candidate must have taken IN which is pre-requisite for CN. The CN Certification is based on the Piloting course and will certify operators for coastal cruising. The CN certification area is 20 nm offshore, about the same range the VHF marine radio covers. Contrary to the IN level, there is no limit in the size of the boat used in CN for the on-the-water skills demonstration. The candidate for CN is required to complete the following courses: Piloting, Marine Communication, and Cruise Planning. The Seminars are: Compass, Radar, Maintenance Series, GPS & waypoints and Distress Signal. For on-the-water requirements for the CN the candidate will prepare and plot a route with at least four legs, and then will execute OTW the prepared plan. CN have also docking and anchoring on-the-water skills demonstrations. I encourage all the SEO's to go out there and promote the BOC program. It is a great way to have some fun on the water, demonstrating your on-the-water skills. When you plan your 2010/2011 Squadron Educational Calendar keep in mind the BOC program. Members that complete all the IN or CN require

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comments receive a Certificate. This certificate is useful, among other things, for chartering a boat overseas, Caribbean, Europe, etc. In most countries you MUST present a document demonstrating your competence as a boat operator. Just by saying I know how to do it, and I having been doing it for X years doesn't count. You may end up paying thousands of dollars to hire a local skipper for your charter.

If you need any help in incorporating the BOC program in your 2010/2011 Calendar of classes, please let us know. We are ready to help. Incorporate the IN Powerboat Handling skill training to the Seamanship course; do the same for Piloting, adding an extra class for the CN planning and extra day for the execution of the plan.

D/28 Award in Excellence in Teaching

SEO's please look carefully at you instructors team and recommends one of your BEST instructors to district for competing for D/28 Award in Excellence in Teaching. The District will choose one nominee that will be competing nationally for the USPS Chapman Award in Excellence in Teaching. The deadline is June 5th. Please, send you nomination to me before the deadline. The district winner will be recognized at the 2011 Fall District Conference. USPS Educational Department normally sends the Chapman Awards paperwork to the SEO's early spring, but if you want to start right way, go to the www.usps.org and go to the Educational Department home page, find Awards and print the forms. Start today!

USPS Certified Instructors

All instructors teaching public boating course, must be Certified Instructors. The USPS instructor certification is good for four years. After that, the instructors are required to take the Instructors Re-certification Seminar in order to reinstate his teaching credentials. The Re-certification material is available in the USPS

Educational website for download. Remember, If are not a certified instructor, you can't enroll in the Re-certification seminar. In this case, you are required to take the full Instructor Certification Course. This course would be taught in three classes, including a close book exam.

I would like to thanks the following hard working people for helping District 28 Educational Department in 2010/11: P/D/C Katie Law, SN, P/D/C Bill Bridge, SN, P/D/C Van Diehl, SN, P/R/C Bob Schloeman, JN, and P/D/C Adriaan Veldhuisen, SN. THANK YOU SO VERY MUCH!

If you need anything from USPS Educational Department, please, go to USPS Educational home page, and for the latest, refers to the news and announcements, and the Currents. If you have any questions, suggestions or concerns, send me e-mail, dbftours@sbcglobal.net.

District 28 Calendar

March

5 D/28 Fall Conference
San Luis Rey Sail and Power Squadron

April

9-10 D/28 Inland Rendezvous, Katherine Landing, AZ
Hosted by Mohave and Phoenix Squadrons.

May

21-27 National Safe Boating Week
TBD Tri-State Boating Safety Fair

June

4 D/28 Summer Council - Location TBD, San Diego

July

TBD San Luis Rey Sail & Power Squadron BBQ, Ocean side, CA

August

TBD D/28 Coastal Rendezvous

September

12-17 National Governing Board Meeting - Sheraton Four sons, Greensboro NC

October

7-8 D/28 Fall Conference - Hilton Hotel, Irvine, CA
Hosted by Balboa Sail & Power Squadron

December

3 D/28 Winter Council - Location TBD, San Diego



2011 District 28 Spring Conference

Call to Meeting

To District 28 Bridge Officers
Past District Commanders
Chairmen, General Committees
Chairman, Planning Committee
Squadron Commanders
All Other Interested Parties

By order of the District Commander, notice is hereby given that the Spring Conference will be held at the following time and place.

Date: Friday-Saturday, 5-6 March 2011

Place: Carlsbad Inn, 3075 Carlsbad Boulevard, Carlsbad, CA 92008

Purpose: To hear and consider all matters pertaining to District 28, USPS;
To elect a Commander, District Bridge Officers and members of
General Committees;
To approve appointments to the Planning Committee;
To consider and adopt a District budget;
To receive and act upon all reports of District Officers and
District Committees, and
To conduct all other business of the District which may properly
come before the Conference.

ShaunMcArdle

D/Lt/C Shaun McArdle, AP

Secretary

District 28

2011 Spring Conference Agenda

Hosted by San Luis Rey

Friday, 4 March, 2011

Uniform: USPS or Squadron Polo shirts with long pants, or appropriate attire.

1700 - 1900 Social/Hospitality with “mixer food” and drinks at the hotel

Saturday, 5 March, 2011

Uniform: Uniform F: White shirt with Black four in hand tie, black pants

0830 Continental breakfast

0831-0900 Call to order, Invocation, and Pledge of Allegiance to the Flag of the United States of America

Introductions, Announcements

0915 Morning program: How to implement, execute, and maintain a squadron Mentoring program

1015-1200 Breakout meetings: Squadron officers (open); Education (open); Planning (closed); Audit (closed)

1200 Recess for lunch on site requires pre-registration

1300 Return to order

Comments by V/C Robert Baldrige, SN, C/C's Representative

Recognition of National Committee members present

Reports of Bridge Officers and Committee Chairmen

Unfinished Business

New Business

1500 Nominations Committee Report/Election

1600 Recess

1630-1745 Hospitality in District Commander's Suite

1800-1845 Cash bar

1900 Change of Watch Dinner (Dress is Blazer or Business Casual)

2000 Return to Order

District 28 Awards

Installation of District Commander and Bridge Officers by V/C Baldrige

2100 Adjournment of Spring Conference

Raffle

Report of the Nominating Committee 2011-12

Commander	Connie Johnson, SN
Executive Officer	Mark Keltner, AP
Administrative Officer	Van Diehl, SN
Educational Officer	Cida Diehl, JN
Asst. Educational Ofc	Katie Law, SN
Secretary	Ted Bowler, AP
Asst Secretary	Claudia, Bowler, AP
Treasurer	Lou Loth, AP

Nominating Cmmte	Linda Pensavalle
	Alan Bombard
	Lee Whitehead
	Craig Smith
	David Copenhaver

Rules Committee	Bill Johnson
	Richard Cross

Audit Committee	Catherine Isaksen
	Russ Lyman
	Dan Rancourt

Respectfully submitted:

Alan Bombard, chairman
Linda Pensavalle
Robert Olsen

Dues increase to be voted on

At the 2010 Winter Council of the Budget and Foinance Committee reported a decision to increase the current dues assessment from \$7.00/\$10.50 for an active member/Active+attached to \$9.00/\$13.50 respectively. If adopted, this increase will be effective at the start of the 2012 bridge year. It was noted that the current assessment was adopted in the mid-1980 year and has been outpaced by approximately 25 years growth in the cost of supplies and services. As we strive for an annual budget where we balance

income with expenditures, this assessment increase will help to protect our savings account which is designed to fund special projects and not operating expenses. A limit on certain expenses is being addressed by the Planning Committee.

At the 2010 Winter Council the Budget and Finance Committee proposed an income/expense budget for the 2011-2012 bridge year, which requires adoption at the Spring Conference. These budgets are posted on SailAngle.com. The income budget is likely to require a one-time transfer from savings, subject to the dues assessment described above. As year-end expenses are recorded, I expect these items, currently based on 2009 expenses, can be reduced in the final budget submitted for adoption.

Stf/C Lou Loth, treasurer

Laser Fire Extinguisher Training System Available

Thanks to the Educational Fund, we now have a \$12,000 laser fire extinguishing training system. This system helps in training and practice with various types of fires using a simulated fire and a laser pattern projected from the extinguisher nozzle. Results are scored for time to extinguish the fire. This system is ideal for Boat Operator Certification boating events and boat shows. It is available through HQ Marketing. There is a S/H charge of about a couple of hundred dollars. We have used this trainer at the BOC event, in the 2010 Fall Conference, in Marina del Rey, with great success.

Send me your inputs of events that could make use of this crowd attracting simulator and I will try to coordinate the use in our district.

2011 District 28 Spring Conference Activities Registration Form

Meetings and Dinners are open to all district and squadron members, families and guests

Rank Last name First name MI Grade

Rank Last name First name MI Grade

Address

City, state and zip

District Squadron Cell/Telephone

Friday, 4 March 2010: **Social/Hospitality Suite**

At the Carlsbad Inn 3075 Carlsbad Blvd, Carlsbad, CA 92008.

Number attending _____

Saturday, 5 March: **Spouse/Guest Events**

The Witch Creek Winery is centrally located and in walking distance from the resort.

The World Famous Carlsbad Flower Fields or Outlet Mall Shopping. Carpools organized.

Number attending _____

Continental Breakfast at first session complimentary for attendees

Conference Lunch Menu 1200-1300

Lasagna, Garlic Bread, Salad & Drink \$10 _____

Total \$ _____

Conference Dinner/Change of Watch Happy Hour 1800-1845 Dinner and Meeting 1900-2100

Come visit with your elected officers, old friends and meet new friends

Dress: Uniform "A" (Black uniform/sports coat or suit, white shirt, black tie) or suitable attire

Dinner Menu Selections

Roasted Beef Campechana _____

Chicken Picatta _____

Pasta Primavera _____

Total Meal selections at \$38 each _____

Total \$ _____

Number of Raffle tickets ordered ____ @ _____

(\$1 each or 6 @\$5; 12 @\$10; 25 @\$20)

Total amount enclosed \$ _____

Reservations Deadline: February 18, 2011. Dinner Reservations Deadline: February 25, 2011.

Address checks to: **San Luis Rey Sail and Power Squadron**. Mail to: Barry Bean, 325 Hutchison St, Vista, CA 92084. (barry.bean@dhs.gov), 760-535-3156