

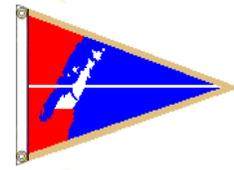


THE
DOOR

Scuttlebutt

Newsletter

America's Boating Club® of Door County
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Vol. XIII, Issue 11
November 2019

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COMMANDER'S MESSAGE

This time of the year is always one of reflection for America's Boating Club and our "Little Squadron that Could." Last year we came away from the District 10 Fall Conference in the Dells with the Prince Henry award. Or did we?



Well not quite! Minnetonka contested. There had been changes made in scoring with respect to larger squadrons and Minnetonka won on cumulative course scores. Even

though Door County had more JN/N graduates. We compromised. Door County and Minnetonka shared the Prince for 2018. Hiawatha Valley won the award this year.

I was not able to attend the Fall Conference in Stevens Point this year. Alan Wentworth filled in for me. His comments will appear later in this issue. Many thanks Alan.

As is customary at these conferences, the Commanders are asked to speak to a slide of accomplishments (since the last conference). Following are Door County's accomplishments:

- Issued new Member's Manual in June and rolled it out at the new members "Hermann's Bye the Bay" cookout in July.
- Easier to navigate web site thanks to Webmaster Austin Hermann, recipient of 2019 Commanders Cup Award.
- BS Virtual Trainer unit purchased through USPS Education Fund Grant has been transferred to the Door County Maritime Museum. It will anchor the 4th floor Recreational Boating exhibit in the tower of exhibits.
- Five Members received their 25 year pin: John & Dolores Hermann, Chuck Stone, Jim Walker and John Welch
- Completed 253 VSCs. Lou Pasquesi hit over 100 for his 6th year.
- Facebook page alive & well! Growing with videos ~ 180 hits per week

(Continued on page 2)



DCS&PS Christmas Party Invitation

Crossroads at Big
Creek
Friday December 6th at
6pm

Bring Your Own Beverage & Passing Dish

No Auction This Year

RSVP: weiscynthia@yahoo.com or 920-559-3011

PARTY AT:

Crossroads at Big Creek

2041 Michigan St.

Sturgeon Bay

COMMANDERS MESSAGE (continued)

I like to refer to these as “prouds.” I sure am! Thank you all who contribute to our continuing success.

Dave Fine leads District 10 as Commander. Dave conducted a workshop at the recent conference that focused on Task Force outcomes. As you are aware, I am a part of that team and have been reporting on our activities in the Scuttlebutt. I'll try to cull the salient points of Dave's workshop. Let's start with the charter.

“The D10 Council approved a motion to form a task force consisting of D/C Fine, Planning Chair Kris Harmon, and Rules Chair Jim Pahl-Washa, along with one member and an alternate from each squadron, to look at potential changes in our operations to free up resources to focus on positioning D10 for the future.”

After forming the team, we went through a several month process of defining the problem(s), analyzing the root causes of membership issues and prioritizing. The prioritized results fell into 5 categories:

- Bylaws, process, reorganization
- Value proposition for members
- External marketing
- Events that matter / fun / purpose
- National organization

The team was asked to rank the above based on what we can reasonably affect. Top 2??

- Value proposition for members
- External marketing

For the external marketing priority we engaged the D10 Marketing Committee (Kevin Shutes, Maury Rice & Bob DeNoto) to develop a communication document that defines who we are and what we do, marketing our mission & frequently asked questions. I shared highlights of this document with you in my last month's column.

That leaves value proposition for members. Root causes of membership issues were identified as:

1. Not knowing what our members really want or think is an important concern.
2. Members don't see benefit .
3. Don't intentionally engage new members based on stated interests and expectations of membership.
4. Value proposition unclear to members.
5. Education lacks focus on benefit of taking courses.
6. People forget why they joined in the first place.

So: Where am I going with this? I think I'll just cut and paste Dave's final slide from his Workshop. It says it best.

Need Squadrons to Commit

Go-Forward—What's next Call to action to effectively address the root causes:

- Request each squadron to identify one member willing to dedicate 1 to 2 hours per week to focus on membership / member retention by defining and implementing tactics to address causes.
- Member to attend regularly scheduled meetings (GoToMtg) facilitator —Kris Harmon
- District Resources—Kevin Shutes, Dave Fine
- Potential to tap Education Fund for D10 Marketing
- Get members to the door – need to be ready

Resources or Initiative WILL Fail

Well there it is. I'm looking for a member (or 2) to “Go-Forward” with the Task Force implementation team and work on fulfilling, enriching, maintaining and retaining members. I'm not looking for myself or members of our Bridge or XCom. I'm hoping that one or two from this squadron's general membership will step up. Kris Harmon is a great facilitator. I've always found the opportunity to work with members of other squadrons to be a lot of fun. If you're not familiar with GoToMeeting, I'll coach, you. Give me a call or send me an email and let me know you're interested. Let's say by 10 November.

Alan Wentworth is our Merit Mark chair (just one more plus our Consigliore does). I just turned in 12 MM recommendations to Alan. It never ceases to amaze me how much we do! Thank you.

Until next month: Benedizioni del Ringraziamento (Thanksgiving Blessings). See you at Crossroads.

Your Commander

Bob

FROM YOUR EDUCATION OFFICER

Ahoy Everyone,



Fall has been a scary time here on the Great Lakes. While the water normally recedes at this time, it has actually surged as high as this summer because of the record amount of precipitation this year. If we have a wetter and warmer winter this year, we can



expect to see even higher water next summer. Many docks were completely submerged already and will become a navigation hazard if they become submerged even deeper. Keeping our boat on our lots is a lot like keeping the boat in a tidal plain without the ability to predict when high tide will occur. At least she is on the trailer with the wheels on plywood draped over the ruts. I may have to think about fill if the water rises much more. That entails opening up a whole can of worms with the various agencies that control the shoreline, including the Department of Natural Resources and the Army Corps of Engineers who often vie with each other over what rules should govern us water rats. Right now I'm actually looking forward to the winter freeze which will put the problem on hold for several months. I'll keep you posted on how the annual dock-out goes or doesn't go this year.

Fair Winds,

Steve



New Home for "Big D"

Last month members were invited to share stories and information about their adventures in boating or in their plans for boating seasons ahead. Dallas Greetham sent these photos. The picture below was taken looking through the windshield of his 38 ft. Chris Craft Roamer, "Big D" as it made its' final outing on Lake Winnebago



It has been hauled out and transported to Sturgeon Bay and is now on blocks at Quarterdeck Marina, its' new home. "Big D's" new adventures on the big water await.



REPORT ON THE D10 FALL CONFERENCE

Bob DeNoto asked Alan Wentworth to represent him and attend the Fall Conference in Stevens Point, WI on October 18—20. Here is Alan's report.

Nancy and I attended. The hotel accommodations at the Holiday Inn fit the purpose perfectly. The convention center was immediately adjacent under a closed walkway. Food service was by the hotel and by an independent vendor in the convention center.

Jennine Fine's Boy Scout team provided color guards to start the conference. D/C Dave Fine ran a crisp conference that delivered a lot of information and finished on time.

P/R/C Greg Korstad was our Chief's local representative and gave the Chief's message.

Following the conference, a very informative meeting on the D/10 Task Force explained progress in the adaptive changes being considered and implemented by D/10. Later in the afternoon some members explored the Point Brewery on tour and others attended an Instructors Qualification seminar.

After dinner on Saturday, the experienced female captain of the tall ship "Dennis Sullivan," Tiffany Krihwan, gave an account of her background and of some of her adventures aboard the Sullivan. The ship was built in Milwaukee and is used for training crew each summer.

Saturday night also had a large array of silent auction items and "bilge" auction items as well. There were two 50-50 auctions held. Prince Henry was there, and was awarded to Hiawatha Valley.

Sunday morning we started the day with a breakfast/Bridge conversation followed by a couple of seminars and the Bridge meeting. A circle bike ride finished the activities.

This conference was an easy one to enjoy. There were virtually no uniforms evident, and plenty of conversation about the future and how we can improve our district. For me, it was a very worthwhile weekend.

Alan Wentworth

Class Notes from Steve Rank

We only had two students interested in the Weather course this fall so I have postponed it until spring. In addition we will be holding a sail course this spring so mark it on your calendars. As usual let me know if you have a course you are interested in taking. I will do my best to accommodate you.



United States Power Squadrons®
Member News

Important Information on Life Jackets

A new nine-minute video regarding inflatable life jackets has been released recently by The Corps Foundation and the U.S. Army Corps of Engineers. The video is titled "Inflatable Life Jackets: Everything You Need To Know" and is available on YouTube at [youtube.com/watch?v=g5eniRI0mXM](https://www.youtube.com/watch?v=g5eniRI0mXM). Email: Chip Meany

Take Advantage of Member Benefits

We have an exciting and valuable Member Benefits Program. While our benefit offerings are many, they only become valuable if you use them. To do so, go to www.usps.org/index.php/departments/14000/1450001 today and see what you've been missing!. Email: Andy Hyman

Never Miss an America's Boating Channel Video

Now there's a new way to access all America's Boating Channel videos for FREE and automatically receive updates each time a new title premieres. Just go to bit.ly/SubscribetoABC. America's Boating Channel now launches a new video every Friday. Email: Marty Lafferty

Read more: americasboatingchannel.com

News from D10

Hello Fellow Members!

As our District and Squadrons have come off a very successful and award winning watch year, there couldn't be a more exciting time to be a member of our organization. Click below to read the latest D10 Communicator.

<http://usps-d10.org/newsletters/D10Communicator-10-2019.pdf>



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Executive Department

Public Relations
VSC Officer
Safety Officer
Port Captain

Open
Lou Pasquesi
John Hermann
Dave Baumann

Education Department

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Elective Courses
ABC Representative
& Boat Operator Certification

Steve Rank
John Welch
Bob DeNoto

Administrative Department

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Cruise Planning
Meetings & Programs
Member Involvement

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Terry Keating
Open
Dolores Hermann

Secretary's Department

Newsletter
Webmaster
Facebook Manager

Dolores Hermann
Austin Hermann
Cynthia Weis

Treasurer's Department

Ships Store

Cynthia Weis

Thank you to all of the members who contributed articles and pictures. Please take no offense if your article was somewhat changed or if your picture was not included in the Scuttlebutt. Changes, exclusions and inclusions are made based on space.

Submit articles and pictures for the December Scuttlebutt by November 30, 2019.

Send your comments, ideas and articles to:

dolores.e.hermann@gmail.com



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The Door Scuttlebutt can be found on the Squadron website: www.usps.org/door



Check us out on FACEBOOK - Go to your FACEBOOK page and type in: DoorCountySailAndPowerSquadron

In Google type <https://www.facebook.com/DoorCountySailAndPowerSquadron>



Email your boating related photos and stories Cynthia Weis—

weiscynthia@yahoo.com for posting and tell her if you would like to include a comment. It is helpful to you to say you "like" the site and be sure to give it a review.



HAPPY NOVEMBER BIRTHDAY

- 1st—Quinn Brennan
- 3rd—Martha Alberti
- 5th—Bob Satterfield
- 15th—Dick Grota
- 15th Julie Keating
- 16th—Bonita Balch
- 17th—Sandy King
- 20th—Cynthia Weis
- 28th—John Powell, Jr.

