

Lead Line

Official publication of District 28, United States Power Squadrons®

Spring 2008

District Conference members to enjoy the Valley of the Sun

If you didn't score a couple of Super Bowl XLII tickets, you can still come to Glendale, AZ and have a wonderful time. And you won't have to shoulder aside a bunch of nutty football fans to participate in a weekend of delights.

We're talking about the D/28 Spring Conference set for 7-8 March.

The Phoenix Sail and Power Squadron is proudly hosting the 2008 District 28 Spring Conference.

We have navigated throughout the Phoenix metropolitan area for the perfect location to hold this prestigious event. Where better than at an education-based facility named the Thunderbird Executive Inn and Conference Center. Located on a converted World War II Army Air Corps Training base in Glendale (northwest of Phoenix), the hotel and conference center has new rooms and conference facilities the rival any available.

The date is set, March 7 - 9th 2008, activities

are planned, the welcome mat will be rolled out for you to join the District for a wonderful weekend of hospitality, information, thanking the outgoing District Commander for service well

done and welcoming of your new incoming District Commander at the Change of Watch Dinner.

The weekend starts with the welcoming hospitality evening, then on



Saturday, the spousal event is a trip to the Horse Track for lunch and racing, the conference will be held during the day with an open luncheon available on-site, and finally, a cash bar prior to dinner and the Change of Watch in the evening. Prizes are available for the price of a raffle ticket. Need not be present to win. Prizes include a beautiful hand stitched quilt wall hanging and many others.

Registration information and forms are located in this issue of the *Lead Line*, and registration can be completed online.

District Commander's Report



DC Charles E. Peterson, SN

Once again, D/28 had a good year. We collected a number of awards at the Norfolk Governing Board. One very special award was for achieving 1% or greater Growth. Only three Districts in all of USPS

received this award. And we won that because YOU put on boating classes, recruited new members, and kept in touch with current members so they didn't fall by the wayside. I'm sure we'll collect a number more awards in Dallas in a few weeks, again because of YOU.

Each of us is a "marketeer" for USPS. We all have opportunities to spread the word through our various contacts. As an example, the Vessel Safety Checks are 15% ahead of last year, a great way to reach the public. The Power Of One program recognizes that it's the present members that get new members, one at a time, so please do your part and bring in your "one." National has been working on corporate memberships and strategic partnerships which will not only generate income but hopefully eliminate our status as "a well-kept secret."

Dallas is the site for our Annual Meeting in a few weeks, the closest it has been in a long while. Come meet your National officers and hear first hand what's going on to improve our organization. And you'll hear a number of seminars and presentations. Many of those at the Governing Board were not only interesting and informative, but also useful for our squadrons and district. Another benefit—you'll make a lot of new friends and acquaintances.

Recent years have been ones of change in USPS, but I felt this past year had even more change, perhaps because the actions of National were more visible to me. Our National leaders are working hard to stop the membership de-

cline and judging from the latest reports, the retention portion has improved. National is working on new marketing materials and has hired a marketing professional to address the other part of membership.

USPS is now running in the black, not an easy task with declining membership revenues. Reorganization has cut committees and travel to be reimbursed. Eliminating one Governing Board was a big step. And the reorganization approved at Norfolk allows our Operating Committee to manage USPS in a timely manner.

Our National Educational department keeps cranking out new seminars and incredibly improved course material such as Seamanship, Junior Navigation, and Engine Maintenance which are selling at three times the rate of a year ago. The updated Junior Navigation course is generating renewed interest in Navigation. Phoenix just completed a JN class with 10 people taking the exam. Seminars are great vehicles to introduce the public to USPS, require much less effort to put on than a Boating Course, and don't require that attendees make the commitment of a Boating Course. Most squadrons have sold a number of seminars; our Assistant NEO indicated that, next to membership dues, profits from educational materials are the greatest revenue producer to USPS. More than 8,000 copies of seminars have been sold, and that was based on only four seminars; in 2008 there will be more than a dozen seminars available.

One significant accomplishment for D/28 this year was to create another provisional squadron, South Bay. They quickly found a way to contribute when we discovered that Southwestern Yacht Club could not host our Councils since they were remodeling. South Bay stepped up to find a new venue for us in the interim and host the Councils. For those not familiar with our South Bay squadron, their region is from San Diego South to the Mexican border and East to Arizona.

Our Spring Conference is at Phoenix this year. The Chief Commander's representative to the Conference is none other than the immediate past Chief Commander, Ernie Marshburn. He is one of the National Bridge officers that has helped make the changes our organization needs. Please come meet and talk to him. He's young, personable, obviously knowledgeable, and very easy to approach.

I've certainly enjoyed my year as your District Commander. Along the way, it allowed me to get better acquainted with many great people and to meet many more. The recent squadron Change Of Watch events let me meet and thank many of you in person. I thank you all for your support to me, the bridge and to all the departments. We are an organization of volunteers and that's what makes it all possible.

District 28 30 December
2007

Nominating Committee Report

In accordance with Section 2.9.1 of the District 28 By-laws, the District Nominating Committee hereby submits the proposed slate of Elective Officers for the 2008-2009 bridge year:

- Commander Katharine S. Law
- Executive Officer Wanderley (Van) Diehl
- Administrative Officer Connie J. Johnson
- Educational Officer William D. Bridge
- Ass't Education Officer Maria (Cida) Diehl
- Secretary Doug Frazier
- Treasurer Richard W. Tripp

Nominating Committee

- Willam A. Johnson (continuing)
- Adriaan Veldhuisen
- Wesley S. Heusser
- Richard W. Tripp

Rules Committee

- 1 year Frank T. Fitzgerald
- 2 years Robert Schloeman (Continuing)
- 3 years Thomas S. Swift

Audit Committee

- 1 year Daniel L. Rancourt (Continuing)
- 2 years Shaun McArdle
- 3 years Open

Respectfully submitted,

E. Ronald Weiner, Chairman;
Nancy Frazier, Richard Tripp, Wesley Heusser,
Adriaan Veldhuisen

District 28 Calendar

- 7-8 Mar—D/28 Spring Conference, Thunderbird Executive Inn and Conference Center, Glendale, AZ Hosted by Phoenix Sail and Power Squadron**
- 4-5 Apr—D/28 Inland Rendezvous, Katherine Landing, AZ at Lake Mohave. Hosted by Lake Mohave and Phoenix Sail and Power Squadrons**
- 16-19 Apr—International Boating and Water Safety Summit, San Diego, CA. Sheraton San Diego Hotel and Marina**
- 4 May—Tri-State Boating Safety Fair, Lake Havasu, AZ**
- 17-23 May—National Safe Boating Wee**
- 7 Jun—D/28 Summer Council, Chula Vista, CA (Coordinated with South Bay Provisional Squadron)**
- 12 Jul—San Luis Rey Power Squadron BBQ, Oceanside, CA**
- 2 Aug—D/28 Coastal Rendezvou, La Playa Cove, San Diego Hosted by San Diego Sail and Power Squadron**

District 28 Spring Conference Agenda
8 March 2008

Uniform: Saturday Meeting: Uniform G or Squadron Golf Shirt
Saturday Night: Uniform A or suitable formal attire

0630 Morning Outing

0900 Call to Order

Invocation and Pledge of Allegiance

Introductions

Announcements:

Breakout meeting room assignments

Lunch—time and place TBD.

0915 Morning Program – TBD

1015 - 1030 Break

1030 - 1145 Breakout meetings (Squadron Officers, Education, Planning, Nominations, Audit)

1145 Recess for Lunch

1300 Return to Order

Recognition of National Committee members present by Chief Commander

Chief Commander's message, P/C/C

Ernie Marshburn, SN

Reports of Bridge Officers/Committee Chairmen

Unfinished Business

New Business

Elections / Nominating Committee Report

1600 Recess

1730 Hospitality

1830 Dinner

2000 Return to Order

Comments by P/C/C Ernie Marshburn

D/28 Awards Program

Installation of Officers

Evening Program

2130 Benediction

Adjourn

Raffle

CERTIFIERS FOR BOAT OPERATOR CERTIFICATION

District 28 will offer a 3-4 hr program at the **Spring Conference in Phoenix** to train those who wish to become **Boat Operator Certifiers**. This is a "train the certifiers program" as recommended by National.

It will include the required program along with a 'how to examine **fire extinguisher use** competence' by John Lussion, the district safety officer. Time Sunday Morning, March 9, after the conference, Cost zero.

You must be pre-certified to attend by the SW Regional Certifier, Darrell Sausser (D13) at sailords@earthlink.net

Further Info from Tim Harrington at ttharrbni@aol.com



New Balboa Commander—D/C Charles Peterson, SN, administers the oath of office to incoming Cdr Wes Heusser, AP at the recent Balboa Power Squadron Change of Watch. (Photo provided by P/D/C Lou Loth)

2008 District 28 Spring Conference Call to Meeting

To District 28 Bridge Officers
Past District Commanders
Chairmen, General Committees
Chairman, Planning Committee
Squadron Commanders
All Other Interested Parties

By order of the District Commander, notice is hereby given that the Spring Conference will be held at the following time and place.

Date: 7-8 March 2008, at 0900

Place: Thunderbird Executive Inn and Conference Center, Glendale, AZ

Purpose: To hear and consider all matters pertaining to District 28, USPS;
To elect a Commander, District Bridge Officers and members of
General Committees;
To consider and adopt a District budget;
To receive and act upon all reports of District Officers and
District Committees, and
To conduct all other business of the District which may properly
come before the Conference.

Doug Frazier

D/Lt/C Doug Frazier, AP

Secretary

District 28

2008 District 28 Spring Conference

7-9 March 2008

Phoenix, Arizona

Activities Registration Form

Please Print

Rank	Last Name	First Name	MI	Grade
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Rank	Last Name	First Name	MI	Grade
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Address	State	ZIP
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Squadron	E-mail	Home Phone
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Friday, 7 March

Hospitality (off site) System-Aire, Inc., 7136 W. Frier Drive Glendale, AZ 85303	1900 to 2130 Transportation request ride if needed
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Phoenix Sail and Power Squadron hosted hospitality evening	Number attending _____ (no cost)
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Saturday, 8 March

Lunch and horse racing	1100 to 1500 Turf Paradise Track
Tickets cover luncheon, racing program, parking, admission, betting instructions, transportation	
	Quantity _____
	lunch \$25 per person \$_____

Saturday 8 March

District Luncheon	1200 to 1330 At Hotel
Get together with district members for a relaxing luncheon	
Thunderbird Commons Cafeteria on site (selections from \$.99 to \$6.95)	
	Lunch on your own

Saturday 8 March

Dinner-Entertainment	1730 to 2200 at hotel
Reception at 5:30 p.m., dinner at 6:30 p.m., D/28 Change of Watch at 8:00 p.m.	
Come visit your elected officers and meet old and new friends while listening to relaxing piano music	
	Quantity _____
	Dinner \$40 per person \$_____

Raffle Tickets

Great prizes: a week at a chalet cabin in Flagstaff, AZ, custom made wall hanging, many more.
12 tickets for \$10. You do not need to be present at the drawing to win.

Quantity (in blocks of 12) _____	
Total Raffle tickets	\$_____

Conference Reservation Deadline: 31 January 2008

Summary Total	\$_____
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(More information on next page)

Tickets must be picked up no later than one hour before the events

Make all checks payable to Phoenix Sail and Power Squadron and mail to:

Art Ashton

5601 E Calle del Paisano

Phoenix, AZ 85018

Phone: 480 946-9804

E-mail: art.ashton@gmail.com

The hotel is the Thunderbird Executive Inn and Conference Center located at the internationally renown Thunderbird School of Global Management campus at 15249 N. 59th Avenue, Glendale AZ 85306. Phone: 602 978-7987. Power Squadron members must mention that they are part of this spring conference to get the special \$95.00 per night rate. Rooms may be available at a much higher rate after the deadline has passed.

Online reservations:

https://reservations.ihotelier.com/crs/g_reservation.cfm?groupID=83249&hotelID=14461

Or by telephone at (602) 978-7987. Ref: Phoenix Sail and Power Squadron Group



It's due!
15 May 2008
To
D/MemChair*

**File your Application for P/C/C Wm. Selden
Member Involvement Retention
Award (MIRA)**

***D/MemChair will send all applications to P/R/C Priscilla Clarke at pbcb@buffalo.edu**

http://www.usps.org/national/membership/meminv/MIRA_2008/MIRA2008Awd.pdf