



United States Power Squadrons®

Come for the Boating Education... Stay for the FriendsSM

DISTRICT 23 GALAXY NEWSLETTER



District 23 Secretary
D/Lt/C Ron Poland, SN

Our purpose as members of the United States Power Squadrons and particularly in the Squadrons that comprise District 23 is to promote safe boating and the fun that goes along with comradery on the water. In June, the Board of Directors approved the use of the name America's Boating Club™ in marketing United States Power Squadrons®. I believe the Board has truly captured the essence of what we are by declaring ourselves America's Boating Club and introducing the "For Boaters, By Boaters" moniker. Please keep that in mind as we target "outdoor enthusiasts" and "sociable adventurers" — comprising over 15.5 million US boaters — for membership in our organization. To support recruitment, National has developed several videos to arouse awareness, interest, and desire in adopting the safe-boating lifestyle and taking action by joining USPS. The videos can be played at public meetings, embedded in squadron websites, and posted on squadron Facebook pages. Links can be emailed to prospective members for playing and sharing with friends and family. These are currently available for your use. Consider giving them a try.

I would like to remind everyone to update your own profile on the national website. If you don't know how to do this, your squadron secretary can help. Your squadron secretary can also help you install and give you the user password for DB2000. This tool provides a source of general information about your squadron and its members. Any responsible member can have access to this data base and no one can change anything with a password.

I look forward to seeing you at the upcoming Fall Conference!

Be safe and have fun on the water, Ron