

D26 2017 Fall Conference Seminar/Workshop Overviews

Friday, October 6, 2017

1230 - 1330	<p>Public Relations - L/C Mary Gilliam, P</p> <p>As a member of the Long Bay Sail & Power Squadron, L/C Gilliam is very familiar with the means by which improved Public Relations contributed to Long Bay's revitalization which is further explained in another seminar.</p>
1230 - 1330	<p>Squadron Commanders' Roundtable - Moderator TBD</p> <p>Intended for Squadron Commanders to allow a free exchange of ideas, comments, views and opinions. The Chief Commander's Rep traditionally visits the last 30 minutes to discuss matters of mutual interest.</p>
1230 - 1330	<p>Administrative Officers Meeting - D/Lt/C Jim Wilkins, AP</p> <p>Intended for DAO, Squadron AO's and Chairpersons of Membership-related committees - This meeting will allow all present to address Membership and all matters within the Administrative Department.</p>
1335 - 1535	<p>SEO/ASEO Meeting - R/C Jan Wright, SN</p> <p>Intended for Squadron Educational Officers (SEOs) and Assistant SEOs (Instructors and Public Relations Officers welcome) - This meeting will provide (1) an update on educational issues discussed during USPS's Fall Governing Board meeting; (2) a review of key online tools for planning and managing educational programs; and (3) a face-to-face forum for squadrons to discuss issues and opportunities for working together to better meet the education needs of members and the boating public. You will also have the opportunity to meet and greet DEO and ADEO nominees for the 2017-2018 watch year.</p>
1335 - 1535	<p>Planning District Conferences/C&R's - D/Lt/C Jim Wilkins, AP</p> <p>Intended for member to be involved in future planning of District Conferences or C&R's. - This seminar will provide some guidelines on how to plan an interesting and financially successful Conference or C&R and will demonstrate tools to assist in Financial Planning, Registrations, Financial Results, Reports, etc.</p>
1335 - 1435	<p>D/C - D/X/O roundtable with Sqd Cdr's & XO's - D/C John Ozols, SP-IN</p> <p>Intended for District Commander and District XO meeting with Squadron Commanders. This meeting will allow squadron commanders to address issues that have been discussed during District XO and Sq. Cdr GTM sessions.</p>
1445 - 1545	<p>Becoming Operationally Aware - D/Lt/C Joe Etter, AP-IN</p> <p>Intended for all Squadron Officers & Members - This presentation will provide an overview of the newly released Operations Training in 3, with a particular focus on the benefits of this training & intent, key online resources, and helpful hints on how to customize the material to meet your squadrons needs. Learn how this training has been used to build squadron leadership capability and used for new member orientations to USPS.</p>
1545 - 1645	<p>Squadron Revitalization Case Study - Long Bay Sail & Power Squadron - L/C Mary Gilliam, P</p> <p>Long Bay developed a way to increase their membership, improve member involvement, and financial stability. This seminar should be of benefit to all squadrons by being made aware of the steps taken by Long Bay to accomplish their achievements.</p>
1545 - 1645	<p>Inter-Squadron Boating Activities - P/C Doug Chalifour, AP & D/Lt/C Jim Wilkins, AP</p> <p>Intended for Squadron Boating Activities Chairmen. Review what are Boating Activities and how to report on them. Review progress made in establishing a consolidated D26 Boating Activities schedule and how to improve in the future.</p>
1545 - 1645	<p>P/D/C Roundtable -</p> <p>Intended for all Past District Commanders. To discuss issues facing the District and make recommendations based on past District Bridge's experience.</p>

Saturday, October 7, 2017

0830 - 1100	<p>Membership Recruitment - P/C Larry Tremitiere, S Intended for all Squadron Officers & Members - General discussion on methods to use for new member recruitment. Several Squadrons will offer success stories that have worked for them. The group to formulate ideas to pass along to each Squadron. HHSPS success story on interworking with Freedom Boat Club.</p> <p>Membership Involvement - P/C Larry Tremitiere, S Intended for all Squadron Officers & Members - Moderator lead discussion on getting both new and current members involved in Squadron Activities. Squadron presentation on what has worked for them. Break out groups to discuss and formulate ideas than can be taken back to help Squadrons implement.</p> <p>Membership Development - P/C Larry Tremitiere, S Intended for all Squadron Officers & Members - Give ideas on ways to evaluate membership to source individual members who may be able to serve on committee or Bridge Positions. Formulate ideas in session that will help Squadrons be able to better find people to serve.</p> <p>Membership Retention - P/C Larry Tremitiere, S assisted by D/Lt/C Jim Wilkins, AP Intended for all Squadron Officers and Members - General discussion on our overall problem with Member Retention at Squadron level. Present member Benefits Package as a way to help keep members, show value in benefits. In depth look at monthly membership reports from National and show how to use these to give Squadron an alert to members who should be contacted. Ask questions as to why they may not want to keep membership. Personal Contact can often save members.</p>
0830 - 1015	<p>New! Marketing USPS Educational Programs (No charge). Facilitator: R/C Jan Wright, SN USPS's Educational Department is producing a new 60-minute presentation that squadrons can offer free of charge to members and the public. The Seminar Showcase Toolkit for Squadrons will debut at the USPS Fall Governing Board meeting. It will highlight the range and quality of USPS educational programs by teaching key concepts from USPS seminars and what viewers' appetites to learn more. Come join the discussion to learn more about ways you can market your squadron's educational programs.</p>
0830 - 1015	<p>Basic Weather and Forecasting. Instructor: P/C Larry Byrd, SN. \$25pp; \$35/couple sharing student materials. Weather is forever with us. Back by popular demand, this seminar (updated in 2016) teaches essential knowledge and skills that all recreational boaters need. What's included? What causes weather, how weather systems move, why winds blow, what clouds tell us, how storms and fronts create foul weather, why fog forms, where to get the best professional forecasts, and how to refine them using your own observations. See https://www.usps.org/index.php/seminars-featured/facing-the-environment/basic-weather-and-forecasting for a description of this seminar.</p>
1020 - 1210	<p>On-the-Water Training & Certification programs. Facilitator: R/C Jan Wright, SN & team Learn about USPS's Jump Start program, Hands-On Training—Boat Handling programs for small and large powerboats (formerly Practical On-The-Water training), and Boat Operator Certification programs — what they are and how they compare. Learn how to use these programs to increase the value of squadron membership and start new conversations with prospective members. Hear about two squadrons' recent POTW/BOC-IN exercises and breaking news about these programs (to be announced in Dallas). If sufficient BOC-IN Certifier candidates register, we will run Certifier training in the second hour.</p>
1020 - 1210	<p>Instructor Recertification. (No charge) Instructor: Stf/C Carl Filios, SN, Instructor Development Committee Taking Instructor Recertification together with instructors from other squadrons is a great way to share teaching strategies and learn from each other. Stf/C Carl Filios will conduct the class using USPS's new instructor recertification program, about which the Instructor Development committee is seeking feedback. Come renew your certification for another 4 years, gain insights that can help you be an even more effective instructor, and provide "beta-test" feedback to National that can benefit instructor development and recertification for years to come.</p>
1110 - 1210	<p>Coop Charting Reporting - D/L/C Roy Stevens, JN, P/C Pete Stevenson, AP This seminar is designed to familiarize USPS members with the procedures for filing Cooperative charting reports directly on the National website. As you know, we lost access to CCWEB in early 2016. Moreover, since there was no reliable way to track hours spent, cooperative charting suffered nationwide. The national organization put the IT volunteers to work to design a new system for reporting our efforts. This seminar will show you the steps to get your reports filed.</p>