



UNITED STATES POWER SQUADRONS®
SAIL AND POWER BOATING



District 28

Secretary

D/Lt/Cdr Doug Frazier, JN

534 E Winged Foot Road

Phoenix, AZ 85022-4255

Phone Number 602-769-8734

Fax Number 602-789-8311

RRNHARDY@yahoo.com

2008 Combined Fall Conference with Districts 28, 13 and 25

17 October 2008
Silver Legacy Hotel
Reno, NV

0905 The meeting was called to Order by D/C Katharine Law, SN
The invocation was given by D/Lt/C Bill Bridge, SN
The Pledge of Allegiance to the Flag of the United States of America was led by
D/Lt/C Van Diehl, SN

Opening remarks and welcome from D/C Law

D/C Law recognized the Chiefs Representative; Vice Commander and National
Administrative Officer John Alter

D/C Law acknowledged members of the District Bridge; D/AO Connie Johnson, JN;
D/Sec Doug Frazier, JN; SN; D/EO Bill Bridge, SN; D/XO Van Diehl, SN.

D/C Law announced that D/Treasurer Dick Tripp has resigned as treasurer and that
an interim treasurer would be selected during the meeting. D/C Law called for
volunteers from the floor to fill the Treasurer's position.

P/D/C Duane Leathers would be the Parliamentarian for the meeting.

D/C Law then recognized the Past District Commanders who were present: Duane
Leathers, AP; Chuck Peterson, SN; Bill Johnson, JN; Bill Bridge, SN.

D/C Law recognized the members serving on a National Committee: Van Diehl,
Cida Diehl, Bill Johnson, Ed Mraz, Chuck Peterson and Katie Law.

0917 D/C Law then announced the unanimous consent motion, that without objection, the
chair may vary the order of business to expedite the proceedings, which was
adopted.

D/C Law announced that there will not be any committee meetings at this combined
conference.

D/C Law announced that the approval of the Summer Council minutes would be delayed until the Winter Council meeting in December.

- 0920** D/C Law requested a determination if there was a quorum present from D/Secretary Frazier. D/Lt/C Frazier responded that a minimum of 15 members were needed for a quorum and that there was a quorum for the meeting.

The minutes for the Summer Council minutes are on line and will be deferred for consideration until the Winter Council meeting in Bull Head City, AZ. Please notify the secretary with any changes or corrections.

D/Lt/C Doug Frazier has been appointed to the Tri-District Minutes Approval Committee. The minutes will be generated by District 25 and approved by Districts 13 and 28.

0935 REPORTS OF THE BRIDGE OFFICERS AND COMMITTEE CHAIRMEN

D/C Law called upon her Bridge Officers for their reports.

Secretary: D/Lt/C Doug Frazier called upon his staff for reports after requesting that everyone needs to sign the attendance sheet.

The ENSIGN Correspondent – P/D/C Lee Whitehead (absent) – No report.

The Lead Line – P/D/C Lee Whitehead (absent) – No report.

Internet - R/C Bob Schloeman (Absent) – No report.

D/C Law complimented the “Lead Line” editor on the most recent issue.

Administrative: D/Lt/C Connie Johnson thanked her staff for all of their hard work and then called upon her staff for their reports.

Membership Involvement – Cida Diehl – There is a need to contact the non-renewals to try and keep members. The district, as of 30 September has 635 members. New members by squadron:

Balboa – 12 new members

Lake Mohave – 4 new members

Phoenix – 11 new members

San Diego – 57 new members

San Luis Rey – 38 new members

South Bay – 7 new members

There is still a need to focus on member retention along with recruiting. Develop programs to involve the membership.

District 28 won the National Membership Growth award with 6%.

District 28 won the MIRA award this year. Two years ago we finished third, last year we finished second.

Power of One – make sure that the person responsible for signing them up is identified on the membership application form.

The Distinguished Civic Service Award Activity Report is in the squadron commander's mail box. Recognition will go to the district and squadron. Please fill this out and turn it in before 15 November.

For any additional information on membership, go to the National website.

Leadership Development – Elaine Keller (Absent) – Report given by D/Lt/C Connie Johnson – There has not been any Operational Training or Leadership Development Training presented since the Summer Council meeting. All squadrons are required to provide Operations Training to the incoming Bridge Officers for 2009. At the National level, there is discussion regarding Leadership Development Seminars regarding using either one to meet the requirements.

Education Fund – Duane Leathers – Encourage all squadrons to participate.

Winter Council - D/Lt/C Connie Johnson then spoke about the Winter Council on behalf of Lake Mohave Squadron. The Winter Council is to be held in Bull Head City on 6 December at the Mohave Community College on Highway 95. The room cost was \$250 which has been paid. Lunch will be catered on site. There are not any plans to get group rates at any of the hotels due to the winter visitors. The host squadron recommended using an online travel site for room bookings.

Spring Conference – Wolfgang Kutter presented the report for Lou Loth – The hotel for the conference will be the Hilton at the Orange County Airport and the room rate is \$109 per night. Members can book the rooms online at: www.hiltonirvineorangecounty.com and the code is USPS. The dates are 6-9 March. Joan Williams is opening her home for the Friday night social at Newport Harbor. There will be spousal activities. However, the activities are not finalized. There will be a hospitality suite Saturday night at the hotel.

Boating Activities – Bill Johnson – No report.

0935 Executive: D/Lt/C Van Diehl called upon his staff for their reports.

Safety Officer – John Lusson (Absent) – Report given by D/Lt/C Van Diehl – All squadrons now have safety officers in place. All squadrons participated in the National Safe Boating Week this past year.

Co-op Charting – Report given by D/Lt/C Van Diehl - The program is being revived after the geodetic mark program was dropped. More information will be available at the Winter Council.

Vessel Safety Check – Ron Wemer (Absent) - Report given by D/Lt/C Van Diehl. Wes Heusser is once again leading with the most VSC.

0935 Squadron Commander Reports

Cdr. Bill Johnson – Phoenix – Cdr Johnson recognized SEO Tim Harrington for the busy education schedule. On the water events have continued despite the high fuel costs. The September pot luck was very well attended. The next events on the calendar are the Shrimp Boil in Cholla Bay, Mexico and the Turkey Fry at a local lake. The Arizona Boat Show is in January, the Arizona Game and Fish Expo and the Tri-State Boating Fair at Lake Havasu during the first weekend in May. District 13 had a booth there and we believe that District 28 should be there as well since the fair covers Arizona, California and Nevada.

Cdr. Edwin Mraz – San Diego – The June Boating Class had 8 students and three joined. A new Boating Course is being offered at Mission Bay due to the remodel at Southwest Yacht Club (SWYC). The squadron held the first Commander's Bar-B-Que this year with 36 attendees. VSC are up to 128 with 7 examiners. November 14 is the GMM Educational Meeting with a presentation on "Cold Water Survival". The video was funded by a grant from USPS and the State of Alaska Parks Department produced the video. The executive committee meetings are being held at the San Diego Yacht Club. The annual meeting and the Change of Watch will be held there. With SWYC being remodeled, the squadron is looking for classrooms to hold the classes.

Cdr. Wes Heusser – Balboa – The report was given by Mark Keltner on behalf of Cdr. Heusser – Balboa has 4 new JN's and a few new Sea Scouts. The GMM have been well attended when there were guest speakers. The boat show was not well attended and there were very low number of vendors and the number of boats was down around 20% - 30%. From the boat show, no one signed up for VSC and 6 people signed up for the Safe Boating Class and no one showed up for the first class. The Coast Guard Auxiliary (CG Aux) and the Orange Coast College Sailing Club appear to be well funded for advertising and we are not. Balboa is requesting help from the National PR. The CG Aux had over 20 people at their basic boating class and Balboa did not have any. Wes Heusser has completed 269 VSC. Wes won a trip on "The Eagle".

Cdr. Larry Nelson – San Luis Rey – report was presented by Loie Powell – July was the annual picnic that was attended by D/C Katie Law and D/Lt/C Connie Johnson. In August, D/C Law participated in VSC on the dock as well as bringing a multi-media boating presentation. The vessel that she inspected and flunked belonged to the head of the Sherriffs department. In September, Van Diehl gave a presentation on the cruise to Catalina at the new location for meetings, the Hendricks Room of the Oceanside Yacht Club (OYC). The squadron participated in Harbor Days and gave out 350 of the new brochures. The event was very well attended. The OYC now publishes the classes offered by the squadron in their newsletter. The squadron has

added 38 new members since the first of the year for a total of 112 members. The squadron has an active mentoring program for the new members. There will be a special program in November with Les George, a former firefighter and paramedic with the Carlsbad Fire Department. Mr. George will present a program on "Man Overboard".

D/Lt/C Van Diehl discussed that relations were improving with the OYC and that during the squadron Christmas party, the OYC commander and vice commander would be presented with honorary squadron memberships.

- 1007** Arizona Legislative - R/C Bob Schloeman (absent) – report given by D/C Law – there is no new pending legislation.

California Legislative – Dick Barr (Absent) – report given by D/C Law – As anticipated, the mandatory safe boating education was not put forward in Sacramento. It is anticipated to be resubmitted in the spring.

- 1010** **Education:** D/Lt/C Bill Bridge - The full report is in the mailbox. No one has been nominated for the Chapman Award. Go to the National Education website and sign up for "Currents" Magazine to stay up to date on what is going on in the Education Department. There will not be any teaching aids competition at the National Annual Meeting in Anaheim. The competition will return in 2010. Now is the time to start working on the ED-80 for the squadron SEO. These need to be submitted and approved by DEO before sending to National. There are several Education Proficiency Awards to give to the squadron commanders to present to the members. On the National level, the district finished 5th in teaching the Seamanship Class. The district was 4th in Advanced Grades. The district was 5th in Engine Maintenance. The presentations for the Education Awards will be on Saturday.

- 1017** Commanders Report – D/C Katharine Law – D/C Law attended the Governing Board in Detroit. One of the items that came from the meeting was the squadrons are now covered for "On the water boating activities" insurance. In order to be covered, the activity must be a published squadron event.

1 January – the pooled money program at the National Treasury will come to an end.

Merit Mark Chairperson – Mark Keltner – Merit marks are due to the Area Monitor by 15 November either by electronic or paper. Timing is critical as it reflects on the District Commander. There are several members that are getting their 25th merit mark for Life Members that can be presented at the National meeting in Anaheim.

- 1025** Assistant NEO Bob Sweet joined the meeting.

D/C Law reported that the Nominating Committee is on track. The Planning Committee met this morning. The Audit Committee is on track to review the books. There are not any members of the Rules Committee present to review any changes to the Bylaws and this item will be deferred to the Winter Council meeting.

- 1027 - Unfinished Business.** -None

New Business – Duane Leathers requested time to speak about the “Tall Ship Festival” held in San Diego. It was discussed that this might be the last “Tall Ship Festival” for a long time. There were 27 tall ships in San Diego. The festival started in San Francisco and worked its way down the coast, through Los Angeles to San Diego. Both San Francisco and Los Angeles lost money on the festival. However, San Diego made in excess of \$250,000 during the festival. Therefore, in 2010, there will be a scaled back “Tall Ship” Festival in San Diego. Duane Leathers is requesting that the district members continue to participate as volunteers for this event.

1030 Good of the Order -

Districts 13 and 28 will have a Hospitality Suite open at 1700-1900.

Assistant NEO Bob Sweet addressed the meeting. There will be a Trawler Fest in San Diego in February. This is run by Passage Maker Magazine and usually attracts several thousand experienced boaters. There are 4 Trawler Fests per year. USPS has partnered with Passage Maker Magazine because there are seminars given during the Trawler Fest. There are 90 minute seminars in the mornings and workshops in the afternoon. The last Trawler Fest, District 5 was in attendance and was able to attract several new members because of the exposure. Bob Sweet will be there giving seminars and District 28 should start thinking on how they want to participate in the events. Booth space will be available.

Cdr Ed Mraz – complemented the work for the current conference, but is disappointed in the attendance. Suggested the farthest distance to travel should be Phoenix or Los Angeles.

Cdr Bill Johnson – spoke about adding a separate regional conference that does not interfere with the regular conference. The Fall Conference is our educational conference and under the joint conference takes away from the importance of this function.

D/C Law suggested that this issue be deferred and taken to the Planning Committee for review.

D/C Law stressed the importance of encouraging attendance at the National Annual Meeting in Anaheim and to promote this strongly at the squadron level.

Pat Diehl was injured on their boat in the San Juan Islands and was air lifted to a hospital for treatment.. Not other information is known.

Lou Cook’s wife has her hip replaced and is recovering.

Bill Johnson has been nominated for Treasurer and has agreed to accept the position if elected. Motion Passed. Bill Johnson will complete the current term as Treasurer. An audit is requested prior to turning the books over to Bill Johnson.

1045 – D/C Law recessed the 2008 Fall Conference to reconvene at 0900 on 18 October.

2008 Combined Fall Conference with Districts 28, 13 and 25

18 October 2008
Silver Legacy Hotel
Reno, NV

0900 - D/C Ralph Price, JN (D25) reconvened the combined conference meeting.

Pledge of allegiance to the flag of the United States of America - Norm Pennington

Invocation – Bill Douglass

Unanimous consent motion: without objection, Ralph Price will be the presiding officer over the conference. Motion approved.

D/C Price introduced the Master of Ceremonies – P/C/C Les Johnson

P/C/C Les Johnson gave opening remarks and introduction of the District Commanders:

District 13 – Commander Victor Sam, JN. D/C Sam introduced his Bridge Officers in attendance:

Executive Officer: Veronica Mann, AP
Administrative Officer: Ed Wylie, AP
Treasurer: Larry Saumur, P
Education Officer: Mike Mann, AP

District 28 – Commander Katherine Law, SN. D/C Law introduced her Bridge Officers in attendance:

Executive Officer: Van Diehl, SN
Education Officer: Bill Bridge, SN
Administrative Officer: Connie Johnson, JN
Treasurer: Bill Johnson, JN
Secretary: Doug Frazier, JN

District 25 – Commander Ralph Price, JN. D/C Price introduced his Bridge Officers in attendance:

Executive Officer: Lynn Piece, P
Education Officer: Mark Gathings, JN
Secretary: Dave Beyer, SN
Treasurer: Judy Pennington, P

P/C/C Johnson introduced the District 16 Executive Officer, Barbara Erickson, AP and her husband, Steve that were in attendance.

P/C/C Johnson then introduced Rear Commander Richard Pfenniger, SN.

P/C/C Johnson announced that P/D/C Dave Beyer, SN will be the Secretary for this meeting. P/D/C Joseph Kozinski, JN is the Parliamentarian. The following members are appointed as West Coast Conference Minutes Approval Committee: D/Lt/C Veronica Mann, AP from D13; D/Lt/C Phil (Doug) Frazier, JN from D28; D/Lt/C Betty Dysart, JN from D25.

All motions should be submitted in writing to the presiding officer. Should a ballot be needed, the presiding officer will appoint a tellers committee.

P/C/C Johnson announced a unanimous consent motion: without objection, the order of business may be varied to expedite the meeting. Motion approved.

General housekeeping announcements were made.

P/C/C Johnson recognized the Conference Chairman, Dave Beyer. Beyer will introduce conference committee members at dinner.

0920 P/C/C Johnson described the procedures to handle the awards for the three districts.

District 13 – D/C Sam presented the awards for D13.

There are five 50 year members:

- Robert Limpus, AP - Long Beach
- N.L. Radcliffe, Jr, AP - Long Beach
- George Walton, P - Tokyo
- Gene Frank Sauer, P – Tres Rios
- Richard Nass, AP – Ventura

Squadron Membership Growth Certificates:

- Tokyo Sail & Power – 50.7%
- Honolulu Power Squadron – 1.09%

50th Anniversary Certificates:

- Redondo Beach Power Squadron
- Covina Power Squadron

Power of One Award:

- Karen Madding Moore – Honolulu Power Squadron

Leadership Development Workshop Graduate:

- P/D/C Kenneth Boyd, SN

District 28 – D/C Law presented the awards for D28.

There are four 50 year members – 3 go to Balboa Power Squadron and accepted by Mark Keltner on behalf of Squadron Commander Wes Heusser.

Richard Bell – Phoenix
Frank Savela - Balboa
Reggie Strauss - Balboa
John Mellon – Balboa

District 28 won the 2007-2008 Bowsprit Award: P/D/C Chuck Peterson accepted the award on behalf of the district.

District 28 won the William B. Sheldon Membership Involvement and Retention Award (MIRA) – received by Cida Diehl.

Squadron Membership Growth Award –

San Diego - Cdr Ed Mraz –
San Luis Rey – Lt/C Loie Powell
Phoenix – Cdr Bill Johnson
Lake Mohave – D/C Law accepted on behalf of the squadron

Squadron Bowsprit Award:

Phoenix – Cdr Bill Johnson
San Diego – Cdr Ed Mraz
San Luis Rey – Lt/C Loie Powell and D/Lt/C Van Diehl
Balboa – Mark Keltner accepted on behalf of the squadron
Lake Mohave – D/C Law accepted on behalf of the squadron

District 25 – D/C Price presented the awards for D25.

There are five 50 year members:

P/C Kenneth Goe – Diablo
P/C Elliot Hartman – Diablo
P/R/C Clyde Curlan – Diablo
P/C Charles Keyes – Marin
P/R/C Robert Becker – Santa Clara

Squadron Membership Growth

Peralta Sail and Power Squadron – 3.7%

0940 P/C/C Johnson introduced the National Bridge Officers in attendance:

V/C Frank Dvorak – National Executive Officer
V/C John Alter – National Administrative Officer
V/C Dave Hinders – National Secretary
R/C Bob Sweet – Assistant National Education Officer
R/C Jean Hamilton – Assistant National Secretary

0942 P/C/C Johnson introduced Chief Commander Creighton Maynard, SN for the Chief Commander's Message.

C/C Maynard gave comments to the meeting covering:

Need to be computer literate for communications.

Working on online membership signup

Membership numbers are still declining

Need to reverse this trend and focus on retention, involve new members

PRO Log – online

Insurance – carrier is now through Chubb. Covers for on-the-water events

Have Fun!

The Bridge now operates as a Board of Directors to be more responsive to business items

National Education Team – everyone that teaches is a part of the team

USPS University – Core Courses and electives

Seamanship is offered online. More classes will be offered online in the future

The Millennium Generation will be our target group in 10 years because they have the same values as our older members

Just invite your friends and neighbors

Invite using “improve your skills”

There is tremendous amount of competition in the marketplace for basic boating classes – get members through the seminars

Put signs up at grocery stores, libraries, etc...for the seminars

Seminars – have delivered over 15,000 packages to date

Boat Operator's Certification is in full swing:

Inland -

Coastal -

Advanced Coastal -

Offshore Navigation –

Americas Boating Course V3 is in publication

“Boating is Fun...We will show you how”

See you in Anaheim -17-22 February 2009

1015 Break

1030 Town Hall Meeting – C/C Maynard and V/C Dvorak

Topics covered:

Wording of “Fellowship” to be gender neutral is under discussion

Electronic submission of merit marks

Instructions for electronic merit mark submission

How long to receive a response of receipt of electronic mm approval?

Mission statement in regards to being all inclusive or gender neutral

National image for USPS clothing items to reduce confusion in identity

PSML – primarily a chat room

DB2000 discussion group is now available

Carry brochures with you to give to people

Why are we not able to order exams online?

We have the domain name USPSuniversity.org

Is there any thought about a name change to include "Sail"?
With any name change, are we ignoring the paddle boat segment?
There will be a new marketing plan discussed at the next governing board
More discussion on the name and brand
What is the status of the "Corporate Membership"? Still in ad hoc committee
One thought is shipping an America's Boating Course book with every new boat sold

1120 D/C Ralph Price recessed the meeting until the evening program at 1730

1130-1300 Lunch Break

1230 Lunch Program

BoatUS – Bryan Dove – have a program to have squadrons coop link to the Boat US website. Squadrons can have links with BoatUS. Go to the website and the tab for "Membership" and look for "COOP Group Program" and sign up and BoatUS will post your classes online.

Boat Law Administrator (BLA) – Nevada – Fred Messman – Past President NASBLA. Spoke about Quagga Mussels and their affect on boating. There is mandatory boat license requirement in Nevada for power boat operators born after 1 January 1983. Nevada is working on reciprocity on the requirements for boat operator education.

California Department of Boating and Waterways – Ray Tsuneyoshi (Absent) – Report given by P/C/C Johnson.

The California Budget has been signed. All plans are intact for the next year. The publications from his department, which had stopped due to the budget issue, are now back on track and should be current within about two months. There was one bill that was not approved at the California Assembly, and that bill would have allowed his department to go into areas where there are abandoned boats and remove them.

1300 - 1500 Seminars

1730 Dinner Program

1930 The 2008 Tri-District Fall Conference was adjourned by D/C Ralph Price.

1935 District 28 Education Award Presentations

Due to confusion on the schedule, D28 presented the Education Awards after dinner with the participation of C/C Maynard:

The Shockey Trophy for Electives was awarded to San Luis Rey Sail and Power Squadron.

The Ernie Casale Trophy for Engine Maintenance was awarded to Lake Mohave Power Squadron.

The Prince Henry Trophy for Navigation was awarded to San Luis Rey Sail and Power Squadron.

District 28 Fall Conference Attendees
Tri-District Conference - Reno, NV

17-18 October 2008

	Name	Rank	Squadron
1	Mark Keltner	P/C	Balboa
2	Wolfgang Kutter	P/C	Balboa
3	Bill Johnson	Cdr	Phoenix
4	Chuck Peterson	P/D/C	Phoenix
5	Connie Johnson	D/Lt/C	Phoenix
6	Doug Frazier	D/Lt/C	Phoenix
7	Jane Peterson	P/C	Phoenix
8	John Alter	V/C	Raleigh
9	Bill Bridge	D/Lt/C	San Diego
10	Duane Leathers	P/D/C	San Diego
11	Edwin Mraz	Cdr	San Diego
12	Katharine Law	D/C	San Diego
13	Cida Diehl	D/Lt	San Luis Rey
14	Jill Powell	Lt/C	San Luis Rey
15	Loie Powell	Lt/C	San Luis Rey
16	Van Diehl	D/Lt/C	San Luis Rey