

Eleventh USPS® Youth Poster Contest : Fall 2007 --- Fall 2008

OPEN TO ALL CHILDREN

THREE (3) AGE GROUPS:

- 6 – 8
- 9 – 11
- 12 – 14

THEME:

BOAT SAFELY--KEEP OUR WATERS CLEAN

PRIZES: \$150 to Grand National winner in each age group; \$100 and \$75 to first and second runners-up in each division.

Deadline for Entries

- Squadron level - prior to judging at District level - set by each Squadron.

Insert squadron Deadline here:

- District level - District spring conference or summer rendezvous.
- National level -- Noon, Thursday, 4 September, 2008, USPS Fall Governing Board meeting in Detroit, MI. Please mark the entry **ATTENTION:** Philip Osborne or Claudette C. Gallop.

Contest Rules

- The entry may be vertical or horizontal in orientation.
- The entry must be on 15-by-20 or 14-by-22-inch poster paper.
- Participants may sketch the design lightly with pencil, but the end result must be a color poster.
- There is no limit to the type of media used, except professional illustrations, photos or copyrighted material may not be used, and computer generated art may not be submitted.
- Do not fold the poster.
- The poster will be judged for the idea presented more than artistic ability.
- One entry per person, please.
- All entries become the property of United States Power Squadrons®, which reserves the right to display or otherwise use the submission and modify any poster for future reproduction.

The contest entry form must be completed and pasted on back of the poster

Squadron & School Contests

School posters will be judged first at the school then with squadron entries at the Squadron level. Posters must be judged at the squadron level prior to judging at the district level (spring conference or summer rendezvous). Posters should be submitted

to the individual designated by the Squadron Commander. Squadron & school winners will be announced after judging is concluded. (Squadrons may supply awards for their School Entries.) First- second- and third-place winners in each age category at the Squadron level can be entered at the District level.

District Contests

Posters should be submitted to the individual designated by the District commander. District winners will be announced after judging is concluded. First-place winners in each age category can be entered into judging at the National level.

The National Contest

National level submissions may be made through Thursday Noon, 4 September, 2008 at the fall Governing Board Meeting in Detroit, MI. The entries will be numbered with age indicated. Attendees may view the posters at a prominent display area.

The grand prizewinner and two runners-up in each division will be announced at the Governing Board Meeting.

After judging at the National level is completed, non-winning entries will be returned to the respective districts. **All participants at the national level will receive certificates of appreciation signed by the Chief Commander.**

Eleventh USPS® Youth Poster Contest Entry Form - 2007-2008

BOAT SAFELY-- KEEP OUR WATERS CLEAN

Instructions: Complete this form and paste on back of poster. Send entry to your squadron's designated chairman. All entries become the property of USPS, which reserves the right to display or otherwise use submission.

Deadline for squadron-level entries: Prior to District deadline (Spring Conference or Summer Rendezvous).

Please Print:

Artist Name: _____ Age _____

Address _____

City _____ State _____ Zip _____ Telephone: A/C _____ No. _____

Please check if this is a school entry. School name: _____

School Address: _____

City _____ State _____ Zip _____ Teacher Name _____

Squadron _____ District _____

Squadron Member's Name _____

Address _____

City _____ State _____ Zip _____ Telephone: A/C _____ No. _____

Guidelines for Drawing a Poster

1. What is a poster?

Gives a message that matches/relates to contest theme.
Uses words and pictures

2. What makes a good poster?

Catches your eye
Easy to read, quickly
Gets the message across

3. How do you create a good poster?

Plan your idea

Practice on separate paper; make several and choose the best one for the final poster
Keep images and pictures simple; leave out tiny details; few objects are better than many
Make pictures large; space should be filled
Solid, bright, dark colors are preferred

Lettering

Make letters large and easy to read
Remember letters are part of the total design
Make letters bold and thick
Colors should be dark and bright - even iridescent or 3D

4. Questions to ask yourself before you submit your poster for judging:

Does the poster fill the requirements of the contest?
Is the poster on 15" x 20" or 14 x 22" poster paper?

[The poster MAY BE HORIZONTAL or in the vertical orientation]

Is the Poster easy to read?
Do the images and letters stand out?
Is the spacing used wisely?
Does the poster clearly show the message?
Are there any spelling errors?
Is the poster drawn and colored neatly?

Does the poster look original, something that will catch the judges' eyes?

[Remember, you MAY NOT USE any copy- right material e.g. Snoopy, Sponge Bob, Ronald McDonald, etc. You MAY NOT USE any computer-generated art work, e.g. Stickers.]