

Auxiliary



Power

Auxiliary Advisory Committee United States Power Squadrons® America's Boating Club®

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FROM THE DESK OF THE REAR COMMANDER



The annual award for greatest increase in auxiliary membership was presented to D/23, Cocoa Beach Power Squadron Auxiliary, the **Coco-Nauts** at the Fall GB in Portland, OR.

Photo Above: The Membership Enhancement Award for 2004-2005 was presented to the Cocoa Beach Auxiliary, the **Coco-Nauts**, at the D/23 Fall Conference in Cocoa Beach, FL 1 October. This National Award recognizes that Auxiliary with the greatest increase in membership; The **Coco-Nauts** increased by 40%. Runners up were New Orleans PS Auxiliary, 21%, Ft. Walton Sail & PS AHOY 20%, and Ft. Vancouver Lady Skippers 15.3%. **Coco-Naut** President Barbara Milner accepted the award from R/C James Acheson, SN,

Chairman of the National Rules Committee and R/C Carmen Adame, AP, Chairman of the National Auxiliary Advisory Committee. R/C Acheson represented C/C Les Johnson at the conference. The committee congratulates these auxiliaries.

New Orleans squadron lost their building and many members are displaced and trying to recover from Hurricanes Katrina and Rita. We are here to help in any way, possible.

BY LAND OR BY SEA, CUISINE OF THE UNITED STATES POWER SQUADRONS is available for holiday gift giving. The Ship's Store is offering the book for \$19 plus s/h. A case of 12 books is still available for \$18 plus s/h and this is a good fund raising project for squadrons and auxiliaries. A letter has been sent to all squadron commanders with this information. I encourage you to take advantage of this opportunity to share with your fellow members a good read on *USPS®* and great recipes from squadron members across the U.S. Many auxiliary members contributed recipes and testing hours to make this the fine cookbook it is. Only 1500 copies remain, so now is the time to order. It's a great way to share *squadron* life with friends and family. They will get a better idea of how rewarding *squadron* membership can be.

Please visit the booth at the Orlando EXPO in January. The committee members look forward to seeing you and hearing of any concerns your Auxiliaries are facing. *Cont'd on page 2*



'05 GB Auxiliary Meeting Programs



At the National Auxiliary Advisory Committee "open" meeting during the Charlotte GB in June, Stf/C Marlene Herbig, SN gave an informative power point presentation on "Youth Programs - USPS Style".

The program was very interesting as to how to approach and set up the Youth Programs.



P/C Kristi Anderson, AP was our featured speaker at the "open" auxiliary meeting in Portland. P/C Anderson suggested many ways of increasing cookbook sales. Sample taglines (right column) with graphics were distributed to assist auxiliaries in cookbook sales promotions. See page 3 and 4 in this issue for samples.

UPDATE ON AUXILIARY DOINGS AT THE ANNUAL MEETING & EXPO IN ORLANDO

There is no open Auxiliary Advisory meeting during the Annual Meeting in Orlando so please encourage your auxiliaries to meet and visit with us at the EXPO booth on Friday 6 January 0900 - 1500. Also, we are planning to sell the books in the Hospitality Room on Thursday and Friday.

Auxiliary Advisory Committee Needs Auxiliaries' Help

Please reply to the National Auxiliary Advisory Committee with your auxiliary's thoughts/comments concerning:

- Projects you are doing
- Types of fund raisers
- How active or not at all
- How can we increase the activities within our auxiliaries.

Your response will enable us to better serve you. Please send to Stf/C Lois Neef, S

Cont'd from page 1 - From the Desk of the Rear Commander

Please forward the annual reports as soon as the officers are in place for the new bridge. National needs the current and timely information for their records. The form is in the back of the Auxiliary Directory and on the Auxiliary web site.

Check the web page for information regarding the cookbook, the committee members and officers, and the D/L/O, which represent your District. Let us know how we are doing and what we can do for you.

Fraternally,
R/C Carmen Adame, AP
Chairman, Auxiliary Advisory Committee

"Wondering What to Serve Tonight?"

"Curl Up with a Good Book"

"Amazing, the Meal Ideas You'll Find"

"Recipes for Power and Sail"

See the following pages for samples of cookbook promotion ideas.

BY LAND OR BY SEA, CUSIINE OF UNITED STATES POWER SQUADRONS

Can be purchased from the Shipstore at up-coming GB meetings, or you can order copy from Headquarters at 1-800-367-8777 (Telephone orders credit card only)





Curl Up with a Good Book

The USPS cookbook, *By Land or by Sea,
Cuisine of the United States Power Squadrons.*

Order now for only \$25.00, plus \$6.45 shipping
and handling, by calling (888) 367-8777

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