

**CONSUMER MAGAZINE CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2006**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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United States Power Squadrons
1504 Blue Ridge Road
P.O. Box 31664
Raleigh, NC 27622
Tel. No.: (888) 367-8777
FAX No.: (888) 304-0813
E-mail: ensign@hq.usps.org
www.theensign.org

Official Publication of: USPS
Established: 1914

MARKET SERVED

THE ENSIGN serves the market of pleasure boating, sail and power, throughout the United States.

AVERAGE QUALIFIED CIRCULATION

Total Qualified _____	33,059
Average Rate Base _____	**NC
Variance +/- _____	**NC
Percent +/- _____	**NC
Qualified Paid _____	33,059
Subscriptions _____	33,059
Sponsored _____	-
Single-Copy Sales _____	-
Qualified Non-Paid _____	-

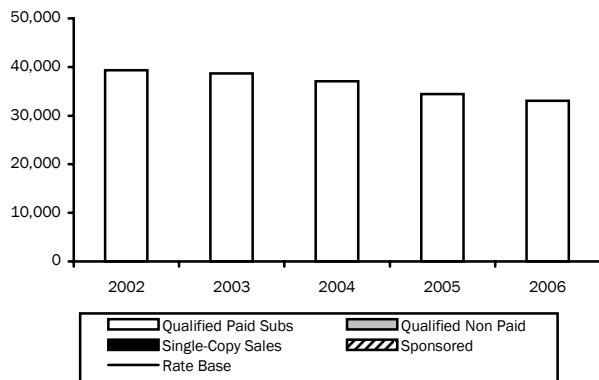
**NC = None Claimed

PRICE AND FREQUENCY

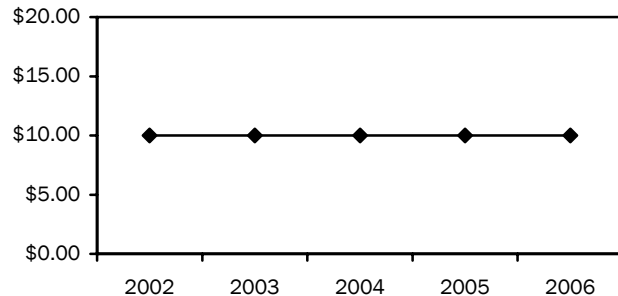
\$ 10.00	Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)
7	Issues Per Year*
**NC	All Single-Copy Sales Prices for the Period

*See Paragraph 8

Five Year Average Qualified Circulation Trend



Average Annualized Subscription Price



1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individuals _____	-	-	-	-	-	-
Membership Benefit _____	33,059	100.0	-	-	33,059	100.0
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee _____	-	-	-	-	-	-
Public Place _____	-	-	-	-	-	-
Sub-Total Subscriptions _____	33,059	100.0	-	-	33,059	100.0
Single-Copy Sales _____	-	-	-	-	-	-
Sponsored Single-Copy Sales _____	-	-	-	-	-	-
TOTAL	33,059	100.0	-	-	33,059	100.0

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2006 Issue	Qualified Paid			Qualified Non-Paid	Total Qualified
	Single-Copy Sales	Subscriptions	Total		
July/August _____	-	36,299	36,299	-	36,299
September/October _____	-	31,042	31,042	-	31,042
November/December _____	-	31,835	31,835	-	31,835

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
Includes gross subscription sales/orders with unpaid invoices pending.

3A. PRICES

3B. LENGTH OF SUBSCRIPTIONS

3C. USE OF FREE PROMOTIONAL INCENTIVES

PARAGRAPHS 3A THROUGH 3D ARE NOT REQUIRED SINCE ASSOCIATION DUES FOR THIS PUBLICATION
ARE COLLECTED THROUGH LOCAL CHAPTERS

3D. HOW ORDERED

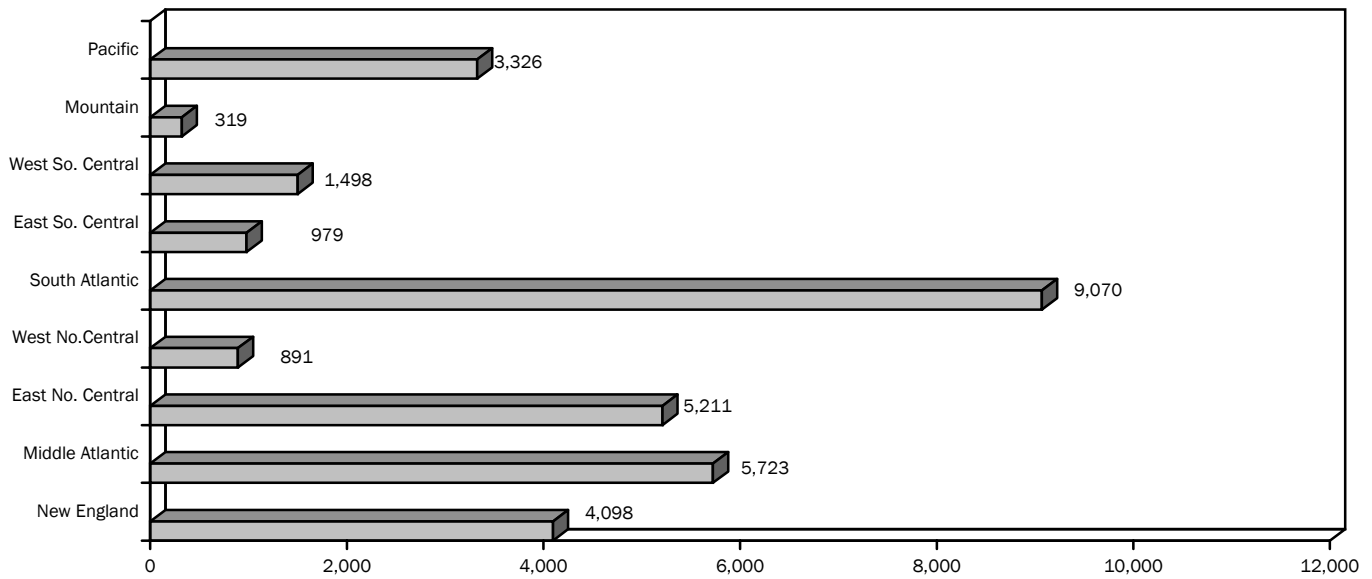
4. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF NOVEMBER/DECEMBER 2006				
This issue is 5.5% or 1,836 copies below the average of the other 2 issues reported in Paragraph two.				
BUSINESS AND INDUSTRY	QUALIFIED PAID	QUALIFIED NON-PAID	TOTAL QUALIFIED	PERCENT OF TOTAL
Active or Life Membership in the United States Power Squadrons _	31,835	-	31,835	100.0
TOTAL QUALIFIED CIRCULATION	31,835	-	31,835	100.0

5. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2006							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	-	-	-	-	-	-	-
a. Written _____	-	-	-	-	-	-	-
b. Telecommunication _____	-	-	-	-	-	-	-
c. Electronic _____	-	-	-	-	-	-	-
II. TOTAL - Request from recipient's company:	-	-	-	-	-	-	-
a. Written _____	-	-	-	-	-	-	-
b. Telecommunication _____	-	-	-	-	-	-	-
c. Electronic _____	-	-	-	-	-	-	-
III. TOTAL - Membership Benefit:	31,835	-	-	-	31,835	31,835	100.0
a. Individual _____	31,835	-	-	-	31,835	31,835	100.0
b. Organizational _____	-	-	-	-	-	-	-
IV. TOTAL - Communication from recipient or re-distributor (other than request):	-	-	-	-	-	-	-
a. Written _____	-	-	-	-	-	-	-
b. Telecommunication _____	-	-	-	-	-	-	-
c. Electronic _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Rosters and directories _____	-	-	-	-	-	-	-
Licensees - National, State or Local Government _____	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. TOTAL - Single-Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	31,835	-	-	-	31,835	31,835	100.0
PERCENT	100.0	-	-	-	100.0	100.0	-

Paid Source Information can be reported at the option of the publisher.

6. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2006						
State & Zip Code	Qualified Paid			Total Qualified Non-Paid	Total Qualified	Percent
	Single-Copy Sales	Subscriptions	Total Paid			
039-049 Maine _____	-	387	387	-	387	
030-038 New Hampshire _____	-	263	263	-	263	
050-059 Vermont _____	-	57	57	-	57	
010-027 Massachusetts _____	-	1,726	1,726	-	1,726	
028-029 Rhode Island _____	-	186	186	-	186	
060-069 Connecticut _____	-	1,479	1,479	-	1,479	
NEW ENGLAND	-	4,098	4,098	-	4,098	12.9
100-149 New York _____	-	3,356	3,356	-	3,356	
070-089 New Jersey _____	-	1,432	1,432	-	1,432	
150-196 Pennsylvania _____	-	935	935	-	935	
MIDDLE ATLANTIC	-	5,723	5,723	-	5,723	18.0
430-459 Ohio _____	-	1,759	1,759	-	1,759	
460-479 Indiana _____	-	401	401	-	401	
600-629 Illinois _____	-	833	833	-	833	
480-499 Michigan _____	-	1,764	1,764	-	1,764	
530-549 Wisconsin _____	-	454	454	-	454	
EAST NO. CENTRAL	-	5,211	5,211	-	5,211	16.3
550-567 Minnesota _____	-	632	632	-	632	
500-528 Iowa _____	-	136	136	-	136	
630-658 Missouri _____	-	86	86	-	86	
580-588 North Dakota _____	-	1	1	-	1	
570-577 South Dakota _____	-	6	6	-	6	
680-693 Nebraska _____	-	10	10	-	10	
660-679 Kansas _____	-	20	20	-	20	
WEST NO. CENTRAL	-	891	891	-	891	2.8
197-199 Delaware _____	-	158	158	-	158	
206-219 Maryland _____	-	953	953	-	953	
200-205 Washington, DC _____	-	26	26	-	26	
220-246 Virginia _____	-	723	723	-	723	
247-268 West Virginia _____	-	64	64	-	64	
270-289 North Carolina _____	-	1,285	1,285	-	1,285	
290-299 South Carolina _____	-	1,032	1,032	-	1,032	
300-319 Georgia _____	-	343	343	-	343	
320-349 Florida _____	-	4,486	4,486	-	4,486	
SOUTH ATLANTIC	-	9,070	9,070	-	9,070	28.5
400-427 Kentucky _____	-	227	227	-	227	
370-385 Tennessee _____	-	315	315	-	315	
350-369 Alabama _____	-	348	348	-	348	
386-397 Mississippi _____	-	89	89	-	89	
EAST SO. CENTRAL	-	979	979	-	979	3.1
716-729 Arkansas _____	-	71	71	-	71	
700-714 Louisiana _____	-	496	496	-	496	
730-749 Oklahoma _____	-	234	234	-	234	
750-799 Texas _____	-	697	697	-	697	
WEST SO. CENTRAL	-	1,498	1,498	-	1,498	4.7
590-599 Montana _____	-	4	4	-	4	
832-838 Idaho _____	-	5	5	-	5	
820-831 Wyoming _____	-	5	5	-	5	
800-816 Colorado _____	-	73	73	-	73	
870-884 New Mexico _____	-	4	4	-	4	
850-865 Arizona _____	-	129	129	-	129	
840-847 Utah _____	-	13	13	-	13	
889-898 Nevada _____	-	86	86	-	86	
MOUNTAIN	-	319	319	-	319	1.0
995-999 Alaska _____	-	3	3	-	3	
980-994 Washington _____	-	1,469	1,469	-	1,469	
970-979 Oregon _____	-	304	304	-	304	
900-961 California _____	-	1,488	1,488	-	1,488	
967-968 Hawaii _____	-	62	62	-	62	
PACIFIC	-	3,326	3,326	-	3,326	10.4
UNITED STATES	-	31,115	31,115	-	31,115	97.7
969 & 004-009 U.S. Territories _____	-	604	604	-	604	
Canada _____	-	50	50	-	50	
Mexico _____	-	-	-	-	-	
Other International _____	-	66	66	-	66	
APO/FPO _____	-	-	-	-	-	
TOTALS	-	31,835	31,835	-	31,835	100.0

6. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



7. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2002	2003	2004	2005	*2006
Total Audit Average Qualified:	39,296	38,700	37,074	35,648	33,919
Rate Base (if any): _____	**NC	40,000	**NC	**NC	**NC
Rate Base +/-: _____	**NC	-	**NC	**NC	**NC
Percent +/-: _____	**NC	-	**NC	**NC	**NC
Qualified Paid	39,296	38,700	37,074	35,648	33,919
Subscriptions _____	39,296	38,700	37,074	35,648	33,919
Sponsored _____	-	-	-	-	-
Single-Copy Sales _____	-	-	-	-	-
Qualified Non-Paid: _____	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00

*NOTE: 2006 data is unaudited.

**NC = None Claimed.

8. ADDITIONAL DATA

ISSUES PER YEAR:

Effective with the July/August 2006 issue, this publication changed its frequency from 10 to 7 issues per year.

AVERAGE NON-QUALIFIED CIRCULATION: 7,408 COPIES

METHOD OF DISTRIBUTION:

Qualified recipients are active or sustaining members of United States Power Squadrons.

Copies are mailed via Periodicals Postal Permit.

PARAGRAPHS 1 & 4:

Since association dues for this publication are collected through local chapters, qualified paid circulation data are only required to be reported in Paragraphs 1 and 4 of this statement.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Yvonne Hill, Editor

Mary Catherine Berube, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 8, 2007

State North Carolina

County Wake

Received by BPA Worldwide January 8, 2007

Type CPD

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