



## **U.S. Coast Guard Auxiliary and the U.S. Power Squadrons MOU-MOA Implementation Plan**

The following document outlines proposed steps that the U.S. Coast Guard Auxiliary (“Auxiliary”) and the U.S. Power Squadrons (“USPS”) will take to implement cooperative agreements signed in 2000, 2005, and 2006. The focus of these agreements is to commit the Auxiliary and USPS to coordinate our efforts to promote recreational boating safety (“RBS”).

### **1. Vessel Examination (VE) / Program Visitation (PV) coordination**

- Cross-train vessel examiners and program visitors
  - Make VE & PV training interchangeable between the two organizations
  - Hold joint VE & PV workshops at the district, sector, and/or division levels
- Coordinate where local VE and PV efforts are performed
  - Encourage VE and PV staff officers at the district, sector, and division levels to regularly communicate with their counterparts to assess where vessel exams and program visits should be held and who is available to perform them

### **2. RBS manpower** – It is important to get more members involved with vessel examinations, program visitation, and public education efforts.

- Promote RBS qualifications to newer members as a desirable mission
  - Develop targeted marketing materials for members with less than 12 months’ experience
- Encourage members who have become inactive for whatever reason to recommit themselves to using their experience and knowledge in the RBS missions
  - Develop targeted marketing materials for members who have become inactive stressing the RBS mission

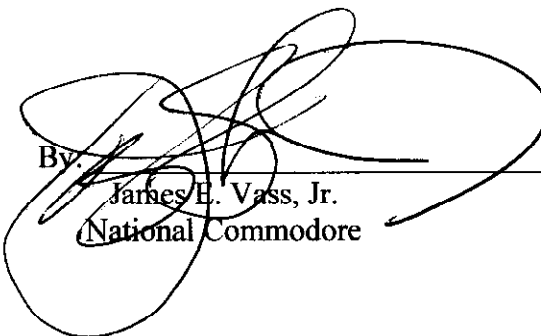
### **3. Recruitment** – Our two organizations represent the two largest U.S. boating organizations but only a tiny portion of the overall boating community.


- Joint efforts to reach the boating community may have recruiting and RBS benefits for both groups
- Develop materials that promote Auxiliary and USPS membership to basic boating students including locally-customizable fliers and PowerPoint presentations

- Develop materials that promote Auxiliary and USPS membership to boat owners who have just taken a Vessel Safety Check (VSC) including a brief training packet to teach members how to utilize these materials
4. **Organizational Confidence-Building** – There is a general lack of awareness of among Auxiliary and USPS members and leaders about what the other organization is doing and what it has to offer.
    - Providing members of both organizations information that will explain the missions of each
    - Encourage Auxiliary and USPS districts to invite their counterparts to their district conferences, meetings, and events
  5. **MOU** - Establish measurable benchmarks for determining whether Auxiliary-USPS agreements are successful
  6. **Sharing missions** – Share training opportunities consistent with the regulations of both organizations

UNITED STATES COAST GUARD AUXILIARY

UNITED STATES POWER SQUADRONS

By:   
 James E. Vass, Jr.  
 National Commodore

By:   
 Frank Dvorak  
 Chief Commander

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