United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/
District Name   Chicago Power Squadron

Evaluatiion Date   10/19/2006

District Affiliation   20

Required Items   In compliance?
                                                          (Y/N)

1   Link to USPS.org on Home (opening) page   y

2   Subtitle below squadron name
    "a unit of United States Power Squadrons ®"
        Sail and Power Boating   y

3   (squadron)   Link to District Website   y

4   (district)   Links to squadron websites

5   Privacy statement or link on home page at bottom   y

6   USPS Trademark reference or link at home page bottom y

7   Disclaimer statement or link on home page at bottom   y

8   Active e-mail link to Webmaster on home page   y

9   Website must display current information   y

A1 Identify purpose of the squadron/district/USPS

	range		Highest					Lowest	Pts Awd
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
2	0-1	Identify the purpose of the squadron/district					1	0	1
3	0-2	Identify purpose of USPS				2	1	0	2

Comments   .

A2) Identification of squadron/district area of activity.

					Lowest	Pts Awd
1	1	Description of location of Unit	1	0		1
2	1	Map showing location	1	0		1

Comments: .

A3) Explanation of the benfits of membership

						Lowest	Pts Awd
1	0-3	Description of benefits described	3	2	1	0	3
2	0-2	Links to USPS benefits		2	1	0	2

Comments: .

A4) Display of USPS emblems and logos.

					Lowest	Pts Awd
1	1	Ensign	1	0		1
2	1	USPS Wheel	1	0		1
3	1	Activity Triangle	1	0		1
4	1	90th Anniversary Logo	1	0		1
5	0-2	Graphics properly sized.	2	1	0		2

Comments: .

A5) What we do, show the fun we have.

							Lowest	Pts Awd
1	0-3	Description of the fun we have.		3	2	1	0	3
2	0-3	Photos showing unit activities	4	3	2	1	0	2

Comments: 　　　　　　　　　　　　　 .

A6) Presentation of Vessel Safety Check Program

1	0-2	Explanation of the program		2	1	0	2
2	1	Correct decal - proportionally sized			1	0	1
3	1	Pre-check list provided			1	0	1
4	1	Contact information			1	0	1

Comments: 　　　　　　　　　　　　　 .

A7) Contacts for various activities

1	1	Public boating course contact(s)		1	0	1
2	1	Members course(s) contact(s)		1	0	1
3	1	Event(s) contact(s)		1	0	1

Comments: 　　　　　　　　　　　　　 .

A8) Current Activities/Educational calendars available

1	2	Public Boating Course (zero points if contact missing)		2	1	0	2
2	2	Members course(s) (zero points if contact missing)		2	1	0	2
3	2	Events (zero points if contact missing)		2	1	0	2
4		Number of pages with dates over 30 days old.	0				0
		Deduct 10 points for each page over 30 days old					

Comments: 　　　　　　　　　　　　　 .

A9) Identification of the bridge, committee members & contacts

1	1	Bridge listed		1	0	1
2	1	Bridge photo(s)		1	0	0
3	2	Five (5) of more committee contacts listed	2	1	0	2

Comments: Links to bridge photos and many others were broken, red x's where they were supposed to be

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number.	0				
		1 point reduction per error					

Comments: 　　　　　　　　　　　　　 .

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted		2	1	0	2
2	0-2	Good color balance (not dark or over exposed)		2	1	0	2
3	0-2	Appropriately sized for application		2	1	0	2

Comments: 　　　　　　　　　　　　　 .

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation		2	1	0	2
2	0-2	Links easy to identify		2	1	0	2
3	0-1	Links identify the subject		2	1	0	2
4	Calc.	Broken links, number	2				-2
		Maximum deduct -10 points		-2			

Comments: 　　　　　　　　　　　　　 .

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points		3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points		3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points		3	2	1	0	3
4	Calc.	Disclaimer statement on Commercial Links page Y or N	y				

For the above point determination; 10 or more links 3 points, .

5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: ▮ .

B5) Ability to read the message.

1	0-2	Font - size and style		2	1	0	**2**
2	0-2	Font color, good contrast		2	1	0	**1**
3	0-2	Appropriate use of text space		2	1	0	**2**
4	0-2	Appropriate background. *one point for no background*		2	1	0	**0**
		Backgrounds which make reading page difficult zero points.					

Comments: *Water background was difficult to read text over. Red and Green on Public boating*
page was difficult to read

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)		3	2	1	0	**3**
2	0-2	All pages have informative header			2	1	0	**2**

Comments: ▮ .

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	**1**

Comments: ▮ .

C3) Use of phots and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	**5**

Comments: ▮ .

C4) Annimated Graphics

1	0-3	Use of annimated graphics, appropriate and add	3	2	1	0	**3**
		interest ot the website					

Comments: ▮ .

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in	2	1	0	**2**
		presenting USPS and the unit to the public				
2	0-2	If you were a non-member, would this site have	2	1	0	**2**
		increased your interest in USPS?				
3	0-2	Would you be proud of having this website	2	1	0	**2**
		represent your unit or district:				

Comments: Very well done. Color choices on some pages and broken links were the only
negative issues found   Total Points Scored   90