

## United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/

District Name Columbus - #1185

Evaluation Date 10/14/2006

District Affiliation 29

**Required Items**

In compliance?  
(Y/N)

1	Link to USPS.org on Home (opening) page	<span style="border: 1px solid black; padding: 2px;">Y</span>
2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	<span style="border: 1px solid black; padding: 2px;">Y</span>
3	(squadron) Link to District Website	<span style="border: 1px solid black; padding: 2px;">Y</span>
4	(district) Links to squadron websites	<span style="border: 1px solid black; padding: 2px;">Y</span>
5	Privacy statement or link on home page at bottom	<span style="border: 1px solid black; padding: 2px;">Y</span>
6	USPS Trademark reference or link at home page bottom	<span style="border: 1px solid black; padding: 2px;">Y</span>
7	Disclaimer statement or link on home page at bottom	<span style="border: 1px solid black; padding: 2px;">Y</span>
8	Active e-mail link to Webmaster on home page	<span style="border: 1px solid black; padding: 2px;">Y</span>
9	Website must display current information	<span style="border: 1px solid black; padding: 2px;">Y</span>

**A1 Identify purpose of the squadron/district/USPS**

	range		point range	
			Highest ← → Lowest	<b>Pts Awd</b>
1	0-5	Identify purpose of Unit	5 4 3 2 1 0	<span style="border: 1px solid black; padding: 2px;">5</span>
2	0-1	Identify the purpose of the squadron/district	1 0	<span style="border: 1px solid black; padding: 2px;">1</span>
3	0-2	Identify purpose of USPS	2 1 0	<span style="border: 1px solid black; padding: 2px;">1</span>
Comments: <span style="border: 1px solid black; padding: 2px;">.</span>				

**A2) Identification of squadron/district area of activity.**

1	1	Description of location of Unit			
2	1	Map showing location		1 0	<span style="border: 1px solid black; padding: 2px;">1</span>
Comments: <span style="border: 1px solid black; padding: 2px;">Though a link to a map exists, the map did not load in ie, mozilla or netscape</span>					<span style="border: 1px solid black; padding: 2px;">0.5</span>

**A3) Explanation of the benefits of membership**

1	0-3	Description of benefits described			
2	0-2	Links to USPS benefits	3 2 1 0	2 1 0	<span style="border: 1px solid black; padding: 2px;">1</span>
Comments: <span style="border: 1px solid black; padding: 2px;">.</span>					<span style="border: 1px solid black; padding: 2px;">0</span>

**A4) Display of USPS emblems and logos.**

1	1	Ensign			
2	1	USPS Wheel		1 0	<span style="border: 1px solid black; padding: 2px;">1</span>
3	1	Activity Triangle		1 0	<span style="border: 1px solid black; padding: 2px;">0</span>
4	1	90th Anniversary Logo		1 0	<span style="border: 1px solid black; padding: 2px;">0</span>
5	0-2	Graphics properly sized.	2 1 0		<span style="border: 1px solid black; padding: 2px;">2</span>
Comments: <span style="border: 1px solid black; padding: 2px;">.</span>					

**A5) What we do, show the fun we have.**

1	0-3	Description of the fun we have.			
2	0-3	Photos showing unit activities	3 2 1 0	4 3 2 1 0	<span style="border: 1px solid black; padding: 2px;">2</span>
Comments: <span style="border: 1px solid black; padding: 2px;">.</span>					<span style="border: 1px solid black; padding: 2px;">4</span>

**A6) Presentation of Vessel Safety Check Program**

1	0-2	Explanation of the program	2	1	0	2
2	1	Correct decal - proportionally sized	1	0		0.5
3	1	Pre-check list provided	1	0		1
4	1	Contact information	1	0		1

Comments: VSC decal on Civic Services pg is the wrong year

**A7) Contacts for various activities**

1	1	Public boating course contact(s)	1	0		1
2	1	Members course(s) contact(s)	1	0		1
3	1	Event(s) contact(s)	1	0		0.5

Comments: (3)One occurrence

**A8) Current Activities/Educational calendars available**

1	2	Public Boating Course (zero points if contact missing)	2	1	0	1
2	2	Members course(s) (zero points if contact missing)	2	1	0	2
3	2	Events (zero points if contact missing)	2	1	0	0.5
4		Number of pages with dates over 30 days old. Deduct 10 points for each page over 30 days old				0

Comments: (1) Scheduling not yet completed (3) One event w/ contact info

**A9) Identification of the bridge, committee members & contacts**

1	1	Bridge listed	1	0		1
2	1	Bridge photo(s)	1	0		1
3	2	Five (5) of more committee contacts listed	2	1	0	0

Comments:

**B1) Presentation quality and correctness.**

1	0-3	Readability and Grammar	3	2	1	0	3
2	Calc.	Spelling errors, number.					-4

1 point reduction per error

Comments: (Piloting description-demonstrate +s)(Advance +d Piloting Heading)  
(Sail 101-through +o)(Sail 102-helmanship +sm)(Instructor Qualification description unfinished)

**B2) Quality of photographs and graphics.**

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2

Comments:

**B3) Active Linkages & Navigation**

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				-1

Maximum deduct -10 points -1

Comments: (Trent-Severn Waterway)(BoatersDream under Sea Tow - wrong link)

**B4) Resource Linkages**

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	
4	Calc.	Disclaimer statement on Commercial Links page Y or N					0

For the above point determination; 10 or more links 3 points,  
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments:

**B5) Ability to read the message.**

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. <i>one point for no background</i>	2	1	0	2

*Backgrounds which make reading page difficult zero points.*

Comments: [redacted]

**C1) Heading descriptive & appealing**

1	0-3	Home page, unique header (graphic)	3	2	1	0	3
2	0-2	All pages have informative header	2	1	0	0	2

Comments: [redacted]

**C2) Consistent format across pages.**

1	0-3	Consistent format across pages	3	2	1	0	3
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Comments: [redacted]

**C3) Use of photos and/or graphics**

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	5
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Comments: [redacted]

**C4) Animated Graphics**

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	3
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Comments: [redacted]

**D1) Overall impression of quality and effectiveness of the site**

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	2
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2

Comments: [redacted]

Total Points Scored 71