

United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/

District Name **Fox Valley Sail and Power Squadron, Inc.**

Evaluation Date **23 Novemner 2006**

District Affiliation

20

Required Items

In compliance?
(Y/N)

- 1 Link to USPS.org on Home (opening) page
- 2 Subtitle below squadron name
"a unit of United States Power Squadrons ®"
Sail and Power Boating
- 3 (squadron) Link to District Website
- 4 (district) Links to squadron websites
- 5 Privacy statement or link on home page at bottom
- 6 USPS Trademark reference or link at home page bottom
- 7 Disclaimer statement or link on home page at bottom
- 8 Active e-mail link to Webmaster on home page
- 9 Website must display current information

y

y

y

y

y

y

y

y

A1 Identify purpose of the squadron/district/USPS

- | | | |
|---|-------|---|
| | range | |
| 1 | 0-5 | Identify purpose of Unit |
| 2 | 0-1 | Identify the purpose of the squadron/district |
| 3 | 0-2 | Identify purpose of USPS |

Comments

Highest ← 5 4 3 2 1 0 Lowest

**Pts
Awd**

5

1

2

A2) Identification of squadron/district area of activity.

- | | | |
|---|---|---------------------------------|
| 1 | 1 | Description of location of Unit |
| 2 | 1 | Map showing location |

Comments:

1 0

1 0

1

0

A3) Explanation of the benfits of membership

- | | | |
|---|-----|-----------------------------------|
| 1 | 0-3 | Description of benefits described |
| 2 | 0-2 | Links to USPS benefits |

Comments:

3 2 1 0

2 1 0

3

2

A4) Display of USPS emblems and logos.

- | | | |
|---|-----|--------------------------|
| 1 | 1 | Ensign |
| 2 | 1 | USPS Wheel |
| 3 | 1 | Activity Triangle |
| 4 | 1 | 90th Anniversary Logo |
| 5 | 0-2 | Graphics properly sized. |

Comments:

1 0

1 0

1 0

1 0

2 1 0

1

1

0

1

2

A5) What we do, show the fun we have.

- | | | |
|---|-----|---------------------------------|
| 1 | 0-3 | Description of the fun we have. |
| 2 | 0-3 | Photos showing unit activities |

3 2 1 0

4 3 2 1 0

2

0

Comments: no photos

A6) Presentation of Vessel Safety Check Program

| | | | | | | |
|---|-----|--------------------------------------|---|---|---|---|
| 1 | 0-2 | Explanation of the program | 2 | 1 | 0 | 2 |
| 2 | 1 | Correct decal - proportionally sized | | 1 | 0 | 1 |
| 3 | 1 | Pre-check list provided | | 1 | 0 | 1 |
| 4 | 1 | Contact information | | 1 | 0 | 1 |

Comments: Link to Vessel Safety Check page

A7) Contacts for various activities

| | | | | | | |
|---|---|----------------------------------|--|---|---|---|
| 1 | 1 | Public boating course contact(s) | | 1 | 0 | 1 |
| 2 | 1 | Members course(s) contact(s) | | 1 | 0 | 1 |
| 3 | 1 | Event(s) contact(s) | | 1 | 0 | 1 |

Comments:

A8) Current Activities/Educational calendars available

| | | | | | | |
|---|---|--|---|---|---|---|
| 1 | 2 | Public Boating Course (zero points if contact missing) | 2 | 1 | 0 | 2 |
| 2 | 2 | Members course(s) (zero points if contact missing) | 2 | 1 | 0 | 2 |
| 3 | 2 | Events (zero points if contact missing) | 2 | 1 | 0 | 2 |
| 4 | | Number of pages with dates over 30 days old. | | | | 0 |
| | | Deduct 10 points for each page over 30 days old | | | | |

Comments:

A9) Identification of the bridge, committee members & contacts

| | | | | | | |
|---|---|--|---|---|---|---|
| 1 | 1 | Bridge listed | | 1 | 0 | 1 |
| 2 | 1 | Bridge photo(s) | | 1 | 0 | 0 |
| 3 | 2 | Five (5) of more committee contacts listed | 2 | 1 | 0 | 2 |

Comments:

B1) Presentation quality and correctness.

| | | | | | | | |
|---|-------|--------------------------|---|---|---|---|---|
| 1 | 0-3 | Readability and Grammer | 3 | 2 | 1 | 0 | 3 |
| 2 | Calc. | Spelling errors, number. | | | | | |

1 point reduction per error

Comments:

B2) Quality of photographs and graphics.

| | | | | | | |
|---|-----|---|---|---|---|---|
| 1 | 0-2 | Clear - Undistorted | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Good color balance (not dark or over exposed) | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Appropriately sized for application | 2 | 1 | 0 | 2 |

Comments:

B3) Active Linkages & Navigation

| | | | | | | |
|---|-------|----------------------------|---|---|---|---|
| 1 | 0-2 | Ease of Navigation | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Links easy to identify | 2 | 1 | 0 | 2 |
| 3 | 0-1 | Links identify the subject | 2 | 1 | 0 | 2 |
| 4 | Calc. | Broken links, number | | | | |

Maximum deduct -10 points

Comments:

B4) Resource Linkages

| | | | | | | | |
|---|-------|--|---|---|---|---|---|
| 1 | 0-3 | USPS Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 2 |
| 2 | 0-3 | Non-commercial Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 3 |
| 3 | 0-3 | Commercial Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 3 |
| 4 | Calc. | Disclaimer statement on Commercial Links page Y or N | | | | | y |

For the above point determination; 10 or more links 3 points,

5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments:

B5) Ability to read the message.

| | | | | | | |
|---|-----|--|---|---|---|---|
| 1 | 0-2 | Font - size and style | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Font color, good contrast | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Appropriate use of text space | 2 | 1 | 0 | 2 |
| 4 | 0-2 | Appropriate background. <i>one point for no background</i> | 2 | 1 | 0 | 2 |

Backgrounds which make reading page difficult zero points.

Comments:

C1) Heading descriptive & appealing

| | | | | | | | |
|---|-----|------------------------------------|---|---|---|---|---|
| 1 | 0-3 | Home page, unique header (graphic) | 3 | 2 | 1 | 0 | 3 |
| 2 | 0-2 | All pages have informative header | 2 | 1 | 0 | | 2 |

Comments:

C2) Consistent format across pages.

| | | | | | | | |
|---|-----|--------------------------------|---|---|---|---|---|
| 1 | 0-3 | Consistent format across pages | 3 | 2 | 1 | 0 | 3 |
|---|-----|--------------------------------|---|---|---|---|---|

Comments:

C3) Use of photos and/or graphics

| | | | | | | | | | |
|---|-----|---|---|---|---|---|---|---|---|
| 1 | 0-5 | Use of graphics to enhance message of website | 5 | 4 | 3 | 2 | 1 | 0 | 5 |
|---|-----|---|---|---|---|---|---|---|---|

Comments:

C4) Animated Graphics

| | | | | | | | |
|---|-----|---|---|---|---|---|---|
| 1 | 0-3 | Use of animated graphics, appropriate and add interest ot the website | 3 | 2 | 1 | 0 | 1 |
|---|-----|---|---|---|---|---|---|

Comments:

D1) Overall impression of quality and effectiveness of the site

| | | | | | | |
|---|-----|--|---|---|---|---|
| 1 | 0-2 | How well did you like the site, was it effective in presenting USPS and the unit to the public | 2 | 1 | 0 | 2 |
| 2 | 0-2 | If you were a non-member, would this site have increased your interest in USPS? | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Would you be proud of having this website represent your unit or district: | 2 | 1 | 0 | 2 |

Comments:

Total Points Scored 89