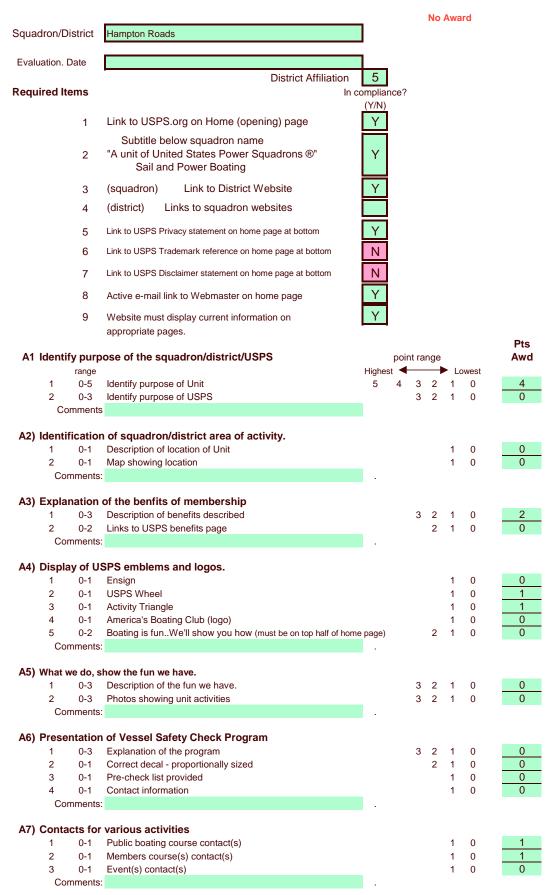
core

37



A8) Curr	ent Acti	vities/Educational calendars available							
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	1
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	1
3	0-2	Events (zero points if contact missing)				2	1	0	0
4	calc	Number of pages with dates over 45 days old.							
C	comments								
A9) Iden	tification	of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s) 1 point if more than 2 photos					1	0	0
3	0-2	Five (5) or more committee contacts listed				2	1	0	0
C	comments								
P4) Proc	ontotion	a quality and correctness							
1 Ties	0-3	n quality and correctness. Readability and Grammer			3	2	1	0	2
2	Calc.	Spelling errors, number.			J	_		U	2
_	Gaio.	1 point reduction per error							
C	comments								
		notographs and graphics.				_			
1	0-2	Clear - Undistorted				2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2
3	0-2 comments	Appropriately sized for application				2	1	0	0
C	omments	•	•						
B3) Acti	ve Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	1
2	0-2	Links easy to identify				2	1	0	1
3	0-1	Links identify the subject				2	1	0	1
4	Calc.	Broken links, number							
		Maximum deduct -10 points							
С	comments								
P4) Pec	ouroo Li	nkagas							
B4) Res	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	2
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0
4	Calc.	· · · · · · · · · · · · · · · · · · ·	N		J	_		O	-3
•		bove point determination; 10 or more links 3 points,							· ·
		ss 2 points, 1 to 4 links 1 point.							
		imer statement is missing zero points for this section.							
C	comments								
•	-	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3 4	0-2 0-2	Appropriate use of text space				2	1	0 0	2
4	0-2	Appropriate background. one point for no background  Backgrounds which make reading page difficult zero points.				2	'	U	2
C	comments								
	,,,,,								
C1) Hea	_	criptive & appealing							
1	0-3	Home page, unique header (graphic)			3	2	1	0	2
2	0-2	All pages have informative header				2	1	0	1
C	comments		•						
C2) Con	sistent f	ormat across pages.							
1	0-3	Consistent format across pages			3	2	1	0	1
Com	ments:								
		os and/or graphics	_						
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
C	comments		•						
C4) Add	itional W	/ebsite Features							
1	0-1	Inclusion of USPS News RSS feed					1	0	0
2	0-1	Listing of area of location on the USPS list of websites					1	0	1
		go to http://www.usps.org/localusps/squadrons.shtml							
		If scoring a district website item 2 is to be given one point							
(	Comments								

D1) Overa	II impre	ssion of quality and effectiveness of the site				
1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	0
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	0
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	0
Comments:			Total Po	ints	Scored	37