# United States Power Squadrons, 2008 Website Awards Tally Sheet
Revised 7-29-08

**Final Score**    **64**

**No Award**

| | |
|---|---|
| Squadron/District | #30 Agate Pass |

| | |
|---|---|
| Evaluation. Date | 9/5/2008 |

District Affiliation **16**

## Required Items

In compliance? (Y/N)

| # | Item | Y/N |
|---|------|-----|
| 1 | Link to USPS.org on Home (opening) page | y |
| 2 | Subtitle below squadron name "A unit of United States Power Squadrons ®" Sail and Power Boating | y |
| 3 | (squadron)      Link to District Website | y |
| 4 | (district)      Links to squadron websites | |
| 5 | Link to USPS Privacy statement on home page at bottom | y |
| 6 | Link to USPS Trademark reference on home page at bottom | y |
| 7 | Link to USPS Disclaimer statement on home page at bottom | y |
| 8 | Active e-mail link to Webmaster on home page | y |
| 9 | Website must display current information on appropriate pages. | y |

### A1 Identify purpose of the squadron/district/USPS

point range

| # | range | | Highest | | | | | Lowest | Pts Awd |
|---|-------|---|---------|---|---|---|---|--------|---------|
| 1 | 0-5 | Identify purpose of Unit | 5 | 4 | 3 | 2 | 1 | 0 | 5 |
| 2 | 0-3 | Identify purpose of USPS | | | 3 | 2 | 1 | 0 | 3 |
| | Comments | | | | | | | | |

### A2) Identification of squadron/district area of activity.

| # | range | | | | Pts Awd |
|---|-------|---|---|---|---------|
| 1 | 0-1 | Description of location of Unit | 1 | 0 | 1 |
| 2 | 0-1 | Map showing location | 1 | 0 | 0 |
| | Comments: | | | . | |

### A3) Explanation of the benfits of membership

| # | range | | | | | | Pts Awd |
|---|-------|---|---|---|---|---|---------|
| 1 | 0-3 | Description of benefits described | 3 | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Links to USPS benefits page | | 2 | 1 | 0 | 2 |
| | Comments: | | | | | . | |

### A4) Display of USPS emblems and logos.

| # | range | | | | | | Pts Awd |
|---|-------|---|---|---|---|---|---------|
| 1 | 0-1 | Ensign | | | 1 | 0 | 0 |
| 2 | 0-1 | USPS Wheel | | | 1 | 0 | 1 |
| 3 | 0-1 | Activity Triangle | | | 1 | 0 | 1 |
| 4 | 0-1 | America's Boating Club (logo) | | | 1 | 0 | 0 |
| 5 | 0-2 | Boating is fun..We'll show you how (must be on top half of home page) | | 2 | 1 | 0 | 0 |
| | Comments: | I could not find a separate Ensign or the updated logo's | | | . | |

### A5) What we do, show the fun we have.

| # | range | | | | | | Pts Awd |
|---|-------|---|---|---|---|---|---------|
| 1 | 0-3 | Description of the fun we have. | 3 | 2 | 1 | 0 | 1 |
| 2 | 0-3 | Photos showing unit activities | 3 | 2 | 1 | 0 | 0 |
| | Comments: | 1 point for the newsletter, no | | | | . | |

### A6) Presentation of Vessel Safety Check Program

| # | range | | | | | | Pts Awd |
|---|-------|---|---|---|---|---|---------|
| 1 | 0-3 | Explanation of the program | 3 | 2 | 1 | 0 | 3 |
| 2 | 0-1 | Correct decal - proportionally sized | | 2 | 1 | 0 | 0 |
| 3 | 0-1 | Pre-check list provided | | | 1 | 0 | 1 |
| 4 | 0-1 | Contact information | | | 1 | 0 | 0 |
| | Comments: | The only information I could find is the link to safetyseal.net | | | | . | |

### A7) Contacts for various activities

| # | range | | | | Pts Awd |
|---|-------|---|---|---|---------|
| 1 | 0-1 | Public boating course contact(s) | 1 | 0 | 1 |
| 2 | 0-1 | Members course(s) contact(s) | 1 | 0 | 1 |
| 3 | 0-1 | Event(s) contact(s) | 1 | 0 | 1 |
| | Comments: | | | . | |

**A8) Current Activities/Educational calendars available**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-2 | Public Boating Course (zero points if contact missing) | | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Members course(s) (zero points if contact missing) | | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Events (zero points if contact missing) | | 2 | 1 | 0 | 2 |
| 4 | calc | Number of pages with dates over 45 days old. | | | | | |
| | Comments: | | . | | | | |

**A9) Identification of the bridge, committee members & contacts**

| | | | | | | |
|---|---|---|---|---|---|---|
| 1 | 0-1 | Bridge listed | | 1 | 0 | 0 |
| 2 | 0-1 | Bridge photo(s) 1 point if more than 2 photos | | 1 | 0 | 0 |
| 3 | 0-2 | Five (5) or more committee contacts listed | | 2 | 1 | 0 | 0 |
| | Comments: | | . | | | |

**B1) Presentation quality and correctness.**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-3 | Readability and Grammer | 3 | 2 | 1 | 0 | 3 |
| 2 | Calc. | Spelling errors, number. | | | | | |
| | | 1 point reduction per error | | | | | |
| | Comments: | | . | | | | |

**B2) Quality of photographs and graphics.**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-2 | Clear - Undistorted | | 2 | 1 | 0 | 1 |
| 2 | 0-2 | Good color balance (not dark or over exposed) | | 2 | 1 | 0 | 1 |
| 3 | 0-2 | Appropriately sized for application | | 2 | 1 | 0 | 1 |
| | Comments: | I gave one point for the newsletter photo's & video's although they are not exactly what is targeted in this requirement | . | | | | |

**B3) Active Linkages & Navigation**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-2 | Ease of Navigation | | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Links easy to identify | | 2 | 1 | 0 | 2 |
| 3 | 0-1 | Links identify the subject | | 2 | 1 | 0 | 2 |
| 4 | Calc. | Broken links, number | | | | | |
| | | Maximum deduct -10 points | | | | | |
| | Comments: | | . | | | | |

**B4) Resource Linkages**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-3 | USPS Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 2 |
| 2 | 0-3 | Non-commercial Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 0 |
| 3 | 0-3 | Commercial Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 0 |
| 4 | Calc. | Disclaimer statement on Commercial Links page  Y or N | | | | | |

For the above point determination; 10 or more links 3 points,
5 to 9 links 2 points, 1 to 4 links 1 point.
*If disclaimer statement is missing zero points for this section.*

| | | |
|---|---|---|
| Comments: | | . |

**B5) Ability to read the message.**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-2 | Font - size and style | | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Font color, good contrast | | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Appropriate use of text space | | 2 | 1 | 0 | 2 |
| 4 | 0-2 | Appropriate background.  *one point for no background* | | 2 | 1 | 0 | 2 |
| | | *Backgrounds which make reading page difficult zero points.* | | | | | |
| | Comments: | | . | | | | |

**C1) Heading descriptive & appealing**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-3 | Home page, unique header (graphic) | 3 | 2 | 1 | 0 | 2 |
| 2 | 0-2 | All pages have informative header | | 2 | 1 | 0 | 2 |
| | Comments: | | . | | | | |

**C2) Consistent format across pages.**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-3 | Consistent format across pages | 3 | 2 | 1 | 0 | 2 |
| | Comments: | | . | | | | |

**C3) Use of photos and/or graphics**

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 1 | 0-5 | Use of graphics to enhance message of website | 5 | 4 | 3 | 2 | 1 | 0 | 3 |
| | Comments: | | . | | | | | | |

**C4) Additional Website Features**

| | | | | | | |
|---|---|---|---|---|---|---|
| 1 | 0-1 | Inclusion of USPS News RSS feed | | 1 | 0 | 0 |
| 2 | 0-1 | Listing of area of location on the USPS list of websites | | 1 | 0 | 1 |

go to http://www.usps.org/localusps/squadrons.shtml
*If scoring a district website item 2 is to be given one point*

Comments

**D1) Overall impression of quality and effectiveness of the site**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-2 | How well did you like the site, was it effective in presenting USPS and the unit to the public | | 2 | 1 | 0 | 1 |
| 2 | 0-2 | If you were a non-member, would this site have increased your interest in USPS? | | 2 | 1 | 0 | 1 |
| 3 | 0-2 | Would you be proud of having this website represent your unit or district: | | 2 | 1 | 0 | 1 |

Comments: This is a nice looking website and with the inclusion of some of the targeted items could easily be brought up to award status .

Total Points Scored          64