United States Power Squadrons, 2008 Website Awards Tally Sheet Revised 7-29-08 Final Score 73

Squadron/[District	Oyster Bay - 4125			No	Awa	ard		
Evaluation	Doto	9/13/2008							
Evaluation.	Date		3						
Dogwinod I		District Affiliation		0					
Required I	tems		mplian (Y/N)	ice?					
			(1/N)						
	1	Link to USPS.org on Home (opening) page	Y						
	2	Subtitle below squadron name "A unit of United States Power Squadrons ®" Sail and Power Boating	Υ						
	3	(squadron) Link to District Website	Υ						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Υ						
	6	Link to USPS Trademark reference on home page at bottom	Υ						
	7	Link to USPS Disclaimer statement on home page at bottom	Ν						
	8	Active e-mail link to Webmaster on home page	Υ						
	9	Website must display current information on	Υ						
		appropriate pages.							
									Pts
A1 Ident		ose of the squadron/district/USPS		poir	ıt rar				Awd
	range		Highes		_		Lo		4
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	4
2	0-3	Identify purpose of USPS Could not find USPS purpose described			3	2	1	0	U
C	omments	Could flot find OSFS purpose described							
A2) Ident	ification	of squadron/district area of activity.							
1	0-1	Description of location of Unit					1	0	1
2	0-1	Map showing location					1	0	1
_		Very nice map					'	U	•
00	minorito.	voly moe map	•						
A3) Expla	anation	of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	2
2	0-2	Links to USPS benefits page				2	1	0	0
Co	mments:								
A4) Displ	ay of U	SPS emblems and logos.							
1	0-1	Ensign					1	0	1
2	0-1	USPS Wheel					1	0	1
3	0-1	Activity Triangle					1	0	0
4	0-1	America's Boating Club (logo)					1	0	1
5	0-2	Boating is funWe'll show you how (must be on top half of home p	page)			2	1	0	2
Co	mments:	Good graphics							
A.F.\ 140									
		how the fun we have.			^	_		^	4
1	0-3	Description of the fun we have.			3	2	1	0	1
2	0-3	Photos showing unit activities			3	2	1	0	3
CC	mments.	Nice photos. Couldn't find event/fun descriptions	•						
A6) Prese	entation	of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	3
2	0-1	Correct decal - proportionally sized				2	1	0	0
3	0-1	Pre-check list provided					1	0	1
4	0-1	Contact information					1	0	1
Co	mments:	All done by link to safetyseal.net							
A7\ Cart	noto fo-	various activities							
		various activities					4	0	4
1	0-1	Public boating course contact(s)					1	0	1
2	0-1 0-1	Members course(s) contact(s)					1	0	1
	0-1	Event(s) contact(s) Email contacts provided					1	U	
CC	minents.	Email contacts provided	•						

,	ent Activ	vities/Educational calendars available							
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	1
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	1
3	0-2	Events (zero points if contact missing)				2	1	0	2
4	calc	Number of pages with dates over 45 days old.	0						0
		Course calendar is nice but only specifies month & year - no							
Comments: actual date .									
A9) Identification of the bridge, committee members & contacts									
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s) 1 point if more than 2 photos					1	0	1
3	0-2	Five (5) or more committee contacts listed				2	1	0	1
		Nice page of Bridge officers. No telephone or email contact							
C	omments:	information provided on the page							
B1) Pres	entation	quality and correctness.							
1	0-3	Readability and Grammer			3	2	1	0	3
2	Calc.	Spelling errors, number.	0						
		1 point reduction per error							
		Uncertain about spelling error - does Cdr Thomas Peltier							
C	omments:	really sign his name Thoms Peltier?							
B2) Ouel	litur of mb	ata aranka and arankias							
B2) Qua i	iity of pn 0-2	otographs and graphics. Clear - Undistorted				2	1	0	2
1 2	0-2 0-2					2	1	0	2
3	0-2 0-2	Good color balance (not dark or over exposed)				2	1	0	2
		Appropriately sized for application Good quality				2	ı	U	2
C	omments.	Good quality	•						
B3) Activ	ve Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	2
4	Calc.	Broken links, number	0						0
		Maximum deduct -10 points							
C	omments:	Easy to navigate							
PA) Book	ouroo I ii	akagaa							
B4) Reso	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2			
	0-3	Non commercial Elling, 10 of more for 5 points			0			()	1
- '3		Commercial Links 10 or more for 3 points			3		1	0	1
3 4		Commercial Links, 10 or more for 3 points Disclaimer statement on Commercial Links page Y or N	Y		3	2	1	0	1
3	Calc.	Disclaimer statement on Commercial Links page Y or N	Y		3				
	Calc. For the al	Disclaimer statement on Commercial Links page Y or N pove point determination; 10 or more links 3 points,	Y		3				
	Calc. For the al 5 to 9 link	Disclaimer statement on Commercial Links page Y or N pove point determination; 10 or more links 3 points, s 2 points, 1 to 4 links 1 point.	Y		3				
4	Calc. For the all 5 to 9 link	Disclaimer statement on Commercial Links page Y or N pove point determination; 10 or more links 3 points,	Y .		3				
4 C	Calc. For the at 5 to 9 link If disclait omments:	Disclaimer statement on Commercial Links page Yor N pove point determination; 10 or more links 3 points, as 2 points, 1 to 4 links 1 point. The statement is missing zero points for this section. Interesting and helpful links	Y .		3				
4 C B5) Abili	Calc. For the at 5 to 9 link If disclair omments:	Disclaimer statement on Commercial Links page Yor N pove point determination; 10 or more links 3 points, as 2 points, 1 to 4 links 1 point. Mer statement is missing zero points for this section. Interesting and helpful links d the message.	. Y		3	2	1	0	1
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4 C B5) Abili 1 2	Calc. For the al 5 to 9 link If disclair omments: ty to rea 0-2 0-2	Disclaimer statement on Commercial Links page Yor N pove point determination; 10 or more links 3 points, as 2 points, 1 to 4 links 1 point. Interesting and helpful links d the message. Font - size and style Font color, good contrast	. ·		3	2 2 2	1 1 1	0 0 0	2 2
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go to http://www.usps.org/localusps/squadrons.shtml

If scoring a district website item 2 is to be given one point

Comments

D1) Overa	ıll impre	ssion of quality and effectiveness of the site		
1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2 1 0	1
2	0-2	If you were a non-member, would this site have	2 1 0	1
3	0-2	increased your interest in USPS? Would you be proud of having this website	2 1 0	1
		represent your unit or district:		
Co	omments	Very clean. Need to make Home page a little more structured for clarity, and add dates to course calendar. Disclaimer statement is on Links page but is missing from Home page. This omission cost the web site an award		
			Total Points Scored	73

Total Points Scored 73