**United States Power Squadrons, 2008 Website Awards Tally Sheet** Revised 7-29-08 Final Score 75

Position   Page   Pa	Squadron/District	Rockville Sail and Power Squadron				No	Awa	rd	
District Affiliation	Evaluation Date	10/4/2008							
	Evaluation: Dato		5						
Link to USPS.org on Home (opening) page   Y   Subtitle below squadron name   Y   A unit of United States Power Squadrons ®"   Y   Sail and Power Boating   Y	Required Items		_	l nce?					
Subtitle below squadron name   2			(Y/N)	i					
2 "A unit of United States Power Squadrons @"   Y   Sall and Power Boating   3   (squadron)   Link to District Website   Y   4   (district)   Links to squadron websites	1	Link to USPS.org on Home (opening) page	Υ						
4 (district) Links to squadron websites  5 Link to USPS Privacy statement on home page at bottom  6 Link to USPS Trademark reference on home page at bottom  7 Link to USPS Disclaimer statement on home page at bottom  8 Active e-mail link to Webmaster on home page  9 Website must display current information on appropriate pages.  A1 Identify purpose of the squadron/district/USPS  1 0-5 Identify purpose of USPS  Comments  A2) Identify purpose of USPS  Comments  A2) Identify purpose of USPS  Comments  A3) Explanation of squadron/district area of activity.  1 0-1 Description of location of Unit  2 0-1 May showing location  Comments:  A3) Explanation of the benfits of membership  1 0-3 Description of benefits described  3 2 1 0 2  2 0-2 Links to USPS benefits page  Comments:  A4) Display of USPS emblems and logos.  1 0-1 Ensign  4 0-1 Links to USPS emblems and logos.  A5) What we do, show the fun we have.  1 0-3 Description of the fun we have.  2 0-3 Photos showing unit activities  Comments:  A6) Presentation of Vessel Safety Check Program  1 0-3 Explanation of the program  2 0-1 Correct decal - proportionally sized  3 0-1 Correct for various activities  47) Contacts for various activities  1 0-1 Public boating course contact(s)  3 0-1 Event(s) contact(s)  1 0-1 Ensign	2	"A unit of United States Power Squadrons ®"	Υ						
4 (district) Links to squadron websites  5 Link to USPS Privacy statement on home page at bottom  6 Link to USPS Trademark reference on home page at bottom  7 Link to USPS Disclaimer statement on home page at bottom  8 Active e-mail link to Webmaster on home page  9 Website must display current information on appropriate pages.  A1 Identify purpose of the squadron/district/USPS  1 0-5 Identify purpose of USPS  Comments  A2) Identify purpose of USPS  Comments  A2) Identify purpose of USPS  Comments  A3) Explanation of squadron/district area of activity.  1 0-1 Description of location of Unit  2 0-1 May showing location  Comments:  A3) Explanation of the benfits of membership  1 0-3 Description of benefits described  3 2 1 0 2  2 0-2 Links to USPS benefits page  Comments:  A4) Display of USPS emblems and logos.  1 0-1 Ensign  4 0-1 Links to USPS emblems and logos.  A5) What we do, show the fun we have.  1 0-3 Description of the fun we have.  2 0-3 Photos showing unit activities  Comments:  A6) Presentation of Vessel Safety Check Program  1 0-3 Explanation of the program  2 0-1 Correct decal - proportionally sized  3 0-1 Correct for various activities  47) Contacts for various activities  1 0-1 Public boating course contact(s)  3 0-1 Event(s) contact(s)  1 0-1 Ensign	3	(squadron) Link to District Website	Υ						
Comments	4	(district) Links to squadron websites							
Comments	5	Link to LISPS Privacy statement on home page at hottom	V						
Thick to USPS Disclaimer statement on home page at bottom   N   S   Active e-mail link to Webmaster on home page   Y   Y   S   S   S   S   S   S   S   S			=						
At Identify purpose of the squadron/district/USPS  range 1 0-5 Identify purpose of USPS Comments  A2) Identify purpose of USPS Comments  A3 2 1 0 0 5 5  Comments  A3 2 1 0 0 5 5  Comments  A3 2 1 0 0 5 5  Comments  A3 2 1 0 0 0 5 5  Comments  A3 2 1 0 0 0 5 5  Comments  A3 2 1 0 0 0 5 5  Comments  A3 2 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0	Link to USPS Trademark reference on nome page at bottom							
## All Identify purpose of the squadron/district/USPS  ## All Identify purpose of the squadron/district/USPS  ## Indication of Squadron/district area of Identify purpose of USPS  ## Comments  ## Indication of Squadron/district area of activity.  ## Indication of	7	Link to USPS Disclaimer statement on home page at bottom	N						
## A 1 Identify purpose of the squadron/district/USPS   Package   Package	8	Active e-mail link to Webmaster on home page	Υ						
### A1 Identify purpose of the squadron/district/USPS    Frange	9	Website must display current information on	Υ						
### And Identify purpose of the squadron/district/USPS		appropriate pages.							_
Transpage   Comments   Highest   Comments   Comments	A1 Identify nu	nose of the squadron/district/USPS		noi	nt ra	nge			
2		•	Highes	-		-	► Lo	west	Awu
A2) Identification of squadron/district area of activity.   1	•		5	4	3				5
A2  Identification of squadron/district area of activity.   1	2 0-3	Identify purpose of USPS			3	2	1	0	5
A3) Explanation of the benfits of membership  1  0-3  Description of benefits described	1 0-1 2 0-1	Description of location of Unit Map showing location							
1	Commen	o.	•						
2									
A4) Display of USPS emblems and logos.    1		•			3				
A4) Display of USPS emblems and logos.  1						2	1	U	1
1       0-1       Ensign       1       0       1         2       0-1       USPS Wheel       1       0       1         3       0-1       Activity Triangle       1       0       1         4       0-1       America's Boating Club (logo)       1       0       0         5       0-2       Boating is funWe'll show you how (must be on top half of home page)       2       1       0       0         Comments:     A5) What we do, show the fun we have.  1       3       2       1       0       1       1       0       1       1       0       1       0       0       1       0       0       1       0       0       1       0       1       0       0       1       0       1       0       1       0       1       0       1       0       1       0       1       0       1       0       1       0       1       0       1       0       1       0       0       1       0       0       1       0       0       1       0       0       0       0        0       0       0       0       0       0       0       0 </td <td>Commen</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Commen								
2		JSPS emblems and logos.							
3		•							
4									
5       0-2       Boating is funWe'll show you how (must be on top half of home page)       2       1       0       0         A5) What we do, show the fun we have.         1       0-3       Description of the fun we have.       3       2       1       0       1         2       0-3       Photos showing unit activities       3       2       1       0       1         Comments:     A6) Presentation of Vessel Safety Check Program  1 0-3 Explanation of the program 2 0-1 Correct decal - proportionally sized 2 1 0 0 3 0-1 Pre-check list provided 3 0-1 Pre-check list provided 1 0 0 1 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0									-
A5) What we do, show the fun we have.  1			page)			2			
1       0-3       Description of the fun we have.       3       2       1       0       1         2       0-3       Photos showing unit activities       3       2       1       0       1         Comments:     A6) Presentation of Vessel Safety Check Program  1 0-3 Explanation of the program 2 0-1 Correct decal - proportionally sized 2 1 0 0 3 0-1 Pre-check list provided 3 0-1 Pre-check list provided 4 0-1 Contact information 5 0 0 1 0	Comment	s:							
1       0-3       Description of the fun we have.       3       2       1       0       1         2       0-3       Photos showing unit activities       3       2       1       0       1         Comments:     A6) Presentation of Vessel Safety Check Program  1 0-3 Explanation of the program 2 0-1 Correct decal - proportionally sized 2 1 0 0 3 0-1 Pre-check list provided 3 0-1 Pre-check list provided 4 0-1 Contact information 5 0 0 5 0 0 7 0	AE) What we do	ah ayy tha five wa have							
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A6) Presentation of Vessel Safety Check Program		•							
1       0-3       Explanation of the program       3       2       1       0       2         2       0-1       Correct decal - proportionally sized       2       1       0       0         3       0-1       Pre-check list provided       1       0       1         4       0-1       Contact information       1       0       0         Comments:     A7) Contacts for various activities  1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Comment								
1       0-3       Explanation of the program       3       2       1       0       2         2       0-1       Correct decal - proportionally sized       2       1       0       0         3       0-1       Pre-check list provided       1       0       1         4       0-1       Contact information       1       0       0         Comments:     A7) Contacts for various activities  1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	40\ D	and Wassel Outstanding I Day was a							
2       0-1       Correct decal - proportionally sized       2       1       0       0         3       0-1       Pre-check list provided       1       0       1         4       0-1       Contact information       1       0       0         Comments:     A7) Contacts for various activities  1 0-1 Public boating course contact(s) 2 0-1 Members course(s) contact(s) 3 0-1 Event(s) contact(s) 1 0 0 1 1 0 1 1 0 1 1 0 1 1 0 0 1	*	· · · · · · · · · · · · · · · · · · ·			2	2	1	0	2
3		· · · · · · · · · · · · · · · · · · ·			3				
4       0-1 Contact information       1       0       0         Comments:     A7) Contacts for various activities  1 0-1 Public boating course contact(s) 2 0-1 Members course(s) contact(s) 3 0-1 Event(s) contact(s) 1 0 1 0 1 1 0 1 1 0 1 1 0 1 1 0 0 1 1 0 0 1 1 0 0 0 1 1 0 0 0 1 0						_			
A7) Contacts for various activities           1         0-1         Public boating course contact(s)         1         0         1           2         0-1         Members course(s) contact(s)         1         0         0           3         0-1         Event(s) contact(s)         1         0         1	4 0-1	·					1	0	0
1       0-1       Public boating course contact(s)       1       0       1         2       0-1       Members course(s) contact(s)       1       0       0         3       0-1       Event(s) contact(s)       1       0       1	Commen	s:							
1       0-1       Public boating course contact(s)       1       0       1         2       0-1       Members course(s) contact(s)       1       0       0         3       0-1       Event(s) contact(s)       1       0       1	A7) Contacts for	or various activities							
2 0-1 Members course(s) contact(s) 1 0 0 3 0-1 Event(s) contact(s) 1 0 1							1	0	1
									0
Comments:							1	0	1
Commond.	Comment	S:							

A8) Curi	rent Activ	vities/Educational calendars available							
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	2
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0
3	0-2	Events (zero points if contact missing)				2	1	0	2
4	calc	Number of pages with dates over 45 days old.	0						0
C	comments:		•						
A9) Iden	tification	of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s) 1 point if more than 2 photos					1	0	0
3	0-2	Five (5) or more committee contacts listed				2	1	0	1
C	comments:								
R1) Pros	entation	quality and correctness.							
1	0-3	Readability and Grammer			3	2	1	0	3
2	Calc.	Spelling errors, number.	0		Ū	-		Ŭ	Ü
		1 point reduction per error							
C	comments:								
		otographs and graphics.						_	0
1	0-2	Clear - Undistorted				2	1	0	2
2	0-2 0-2	Good color balance (not dark or over exposed)				2	1	0	2
-	0-2 Comments:	Appropriately sized for application				2		U	2
	ommonts.		•						
B3) Acti	ve Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	2
4	Calc.	*							
	`ommonto	Maximum deduct -10 points							
C	Comments:		•						
B4) Res	ource Li	nkages							
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	2
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	1
4	Calc.	Disclaimer statement on Commercial Links page Y or N	Υ						
		bove point determination; 10 or more links 3 points,							
		is 2 points, 1 to 4 links 1 point.							
_	ir aisciai Comments:	mer statement is missing zero points for this section.							
C	omments.		•						
B5) Abil	ity to rea	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3	0-2	Appropriate use of text space				2	1	0	2
4	0-2	Appropriate background. one point for no background				2	1	0	2
		Backgrounds which make reading page difficult zero points.							
C	comments:		•						
C1) Hea	dina des	criptive & appealing							
1	0-3	Home page, unique header (graphic)			3	2	1	0	3
2	0-2	All pages have informative header				2	1	0	2
C	comments:								
		ormat across pages.						_	0
1 Com	0-3	Consistent format across pages			3	2	1	0	3
Com	ments:		•						
C3) Use	of photo	os and/or graphics							
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	4
C	comments:								
00									
•		ebsite Features					,		0
1	0-1	Inclusion of USPS News RSS feed					1	0	0
2	0-1	Listing of area of location on the USPS list of websites go to http://www.usps.org/localusps/squadrons.shtml					1	0	
		If scoring a district website item 2 is to be given one point							
(	Comments								

D1) Overall imp	ression of quality and effectiveness of the site				
1 0-2	2 How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2 0-2		2	1	0	1
	increased your interest in USPS?				
3 0-2	2 Would you be proud of having this website represent your unit or district:	2	1	0	2
Commer	nts:				
		Total Po	ints	Scored	75