

**United States Power Squadrons, 2008 Website Awards Tally Sheet**  
 Revised 7-29-08

**Final Score 71**

**Website Award**

Squadron/District

Evaluation. Date

District Affiliation

**Required Items**

In compliance?  
(Y/N)

- |   |   |                                |
|---|---|--------------------------------|
| 1 | Link to USPS.org on Home (opening) page                               | <input type="text" value="Y"/> |
|   | Subtitle below squadron name  |                                |
| 2 | "A unit of United States Power Squadrons ®"<br>Sail and Power Boating | <input type="text" value="Y"/> |
| 3 | (squadron) Link to District Website                                   | <input type="text" value="Y"/> |
| 4 | (district) Links to squadron websites                                 | <input type="text" value=""/>  |
| 5 | Link to USPS Privacy statement on home page at bottom                 | <input type="text" value="Y"/> |
| 6 | Link to USPS Trademark reference on home page at bottom               | <input type="text" value="Y"/> |
| 7 | Link to USPS Disclaimer statement on home page at bottom              | <input type="text" value="Y"/> |
| 8 | Active e-mail link to Webmaster on home page                          | <input type="text" value="Y"/> |
| 9 | Website must display current information on appropriate pages.        | <input type="text" value="Y"/> |

**A1 Identify purpose of the squadron/district/USPS**

		point range						Pts Awd	
		Highest	← →				Lowest		
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	<input type="text" value="5"/>
2	0-3	Identify purpose of USPS			3	2	1	0	<input type="text" value="3"/>
Comments: <input type="text"/>									

**A2) Identification of squadron/district area of activity.**

1	0-1	Description of location of Unit								1	0	<input type="text" value="1"/>
2	0-1	Map showing location								1	0	<input type="text" value="0"/>
Comments: <input type="text"/>												

**A3) Explanation of the benefits of membership**

1	0-3	Description of benefits described											2
2	0-2	Links to USPS benefits page								2	1	0	<input type="text" value="2"/>
Comments: <input type="text"/>													

**A4) Display of USPS emblems and logos.**

1	0-1	Ensign											1
2	0-1	USPS Wheel								1	0	<input type="text" value="1"/>	
3	0-1	Activity Triangle								1	0	<input type="text" value="1"/>	
4	0-1	America's Boating Club (logo)								1	0	<input type="text" value="1"/>	
5	0-2	Boating is fun..We'll show you how (must be on top half of home page)							2	1	0	<input type="text" value="2"/>	
Comments: <input type="text"/>													

**A5) What we do, show the fun we have.**

1	0-3	Description of the fun we have.											1	
2	0-3	Photos showing unit activities								3	2	1	0	<input type="text" value="1"/>
Comments: <input type="text"/>														

**A6) Presentation of Vessel Safety Check Program**

1	0-3	Explanation of the program											3
2	0-1	Correct decal - proportionally sized								2	1	0	<input type="text" value="0"/>
3	0-1	Pre-check list provided								1	0	<input type="text" value="0"/>	
4	0-1	Contact information								1	0	<input type="text" value="1"/>	
Comments: 2007 Decal, no check list <input type="text"/>													

**A7) Contacts for various activities**

1	0-1	Public boating course contact(s)											0
2	0-1	Members course(s) contact(s)								1	0	<input type="text" value="1"/>	
3	0-1	Event(s) contact(s)								1	0	<input type="text" value="0"/>	
Comments: <input type="text"/>													

**A8) Current Activities/Educational calendars available**

1	0-2	Public Boating Course (zero points if contact missing)	2	1	0	0
2	0-2	Members course(s) (zero points if contact missing)	2	1	0	1
3	0-2	Events (zero points if contact missing)	2	1	0	0
4	calc	Number of pages with dates over 45 days old.				1
Comments:						-10

**A9) Identification of the bridge, committee members & contacts**

1	0-1	Bridge listed	1	0		1
2	0-1	Bridge photo(s) 1 point if more than 2 photos	1	0		1
3	0-2	Five (5) or more committee contacts listed	2	1	0	2
Comments: Page shows Bridge for "2007"						

**B1) Presentation quality and correctness.**

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number.					0
Comments:						1 point reduction per error	

**B2) Quality of photographs and graphics.**

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2
Comments:						

**B3) Active Linkages & Navigation**

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				0
Comments:						Maximum deduct -10 points

**B4) Resource Linkages**

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	3
4	Calc.	Disclaimer statement on Commercial Links page Y or N					Y
Comments:						For the above point determination; 10 or more links 3 points, 5 to 9 links 2 points, 1 to 4 links 1 point. If disclaimer statement is missing zero points for this section.	

**B5) Ability to read the message.**

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. one point for no background Backgrounds which make reading page difficult zero points.	2	1	0	1
Comments: Pages require horizontal scrolling						

**C1) Heading descriptive & appealing**

1	0-3	Home page, unique header (graphic)	3	2	1	0	3
2	0-2	All pages have informative header	2	1	0	2	
Comments:							

**C2) Consistent format across pages.**

1	0-3	Consistent format across pages	3	2	1	0	3
Comments:							

**C3) Use of photos and/or graphics**

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3
Comments:									

**C4) Additional Website Features**

1	0-1	Inclusion of USPS News RSS feed	1	0		1
2	0-1	Listing of area of location on the USPS list of websites go to <a href="http://www.usps.org/localusps/squadrons.shtml">http://www.usps.org/localusps/squadrons.shtml</a> If scoring a district website item 2 is to be given one point	1	0		1
Comments:						

**D1) Overall impression of quality and effectiveness of the site**

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	2
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2

Comments: Nice Job

Total Points Scored 71