

2	0-1	Members course(s) contact(s)	1	0	0
3	0-1	Event(s) contact(s)	1	0	0

There was a phone number on the home page listed after the Boat Smart class description which I presume one calls to enquire about a course. There was only a description of advanced courses but not who to call. The events page was

Comments: out of date -- 2007.

A8) Current Activities/Educational calendars available

1	0-2	Public Boating Course (zero points if contact missing)	2	1	0	0
2	0-2	Members course(s) (zero points if contact missing)	2	1	0	0
3	0-2	Events (zero points if contact missing)	2	1	0	0
4	calc	Number of pages with dates over 45 days old.				-20

This site has not been touched in a long, long time. Since there is not date on the "bridge" page. I do not know how current it is. It could be out of date as well.

Comments: .

A9) Identification of the bridge, committee members & contacts

1	0-1	Bridge listed		1	0	1
2	0-1	Bridge photo(s) 1 point if more than 2 photos		1	0	1
3	0-2	Five (5) or more committee contacts listed	2	1	0	0

Comments: Photo's were slow to down-load.

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	2
2	Calc.	Spelling errors, number.					0

1 point reduction per error

Comments: .

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2

Comments: .

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				1

Maximum deduct -10 points

Comments: .

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	2
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	2
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	0
4	Calc.	Disclaimer statement on Commercial Links page Y or N					Y

For the above point determination; 10 or more links 3 points,

5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: .

B5) Ability to read the message.

1	0-2	Font - size and style	2	1	0	1
2	0-2	Font color, good contrast	2	1	0	1
3	0-2	Appropriate use of text space	2	1	0	1
4	0-2	Appropriate background. one point for no background	2	1	0	1

Backgrounds which make reading page difficult zero points.

The font type, color and size make this site hard to read for anyone without perfect vision. Not enough contrast for the font type and the color makes it harder for the eye to resolve.

Comments: .

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0	0
2	0-2	All pages have informative header	2	1	0	0	

Comments: .

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	2
---	-----	--------------------------------	---	---	---	---	---

Comments: .

C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
---	-----	---	---	---	---	---	---	---	---

Comments: .

C4) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed		1	0	0
---	-----	---------------------------------	--	---	---	---

2	0-1	Listing of area of location on the USPS list of websites go to http://www.usps.org/localusps/squadrons.shtml	1	0	1
---	-----	---	---	---	---

If scoring a district website item 2 is to be given one point

Comments

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	0
---	-----	--	---	---	---	---

2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	0
---	-----	---	---	---	---	---

3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	0
---	-----	--	---	---	---	---

Comments: Not a site to inspire one to want to ever come back.

Total Points Scored 19