Revised 7 - 2 - 08 Final Score 79

Website Award Squadron/District 6270 Wilmington Evaluation. Date 9/10/2008 District Affiliation 5 Required Items In compliance? (Y/N) Υ Link to USPS.org on Home (opening) page Subtitle below squadron name "A unit of United States Power Squadrons ®" Sail and Power Boating (squadron) Link to District Website 3 (district) Links to squadron websites 4 5 Link to USPS Privacy statement on home page at bottom 6 Link to USPS Trademark reference on home page at bottom 7 Link to USPS Disclaimer statement on home page at bottom Active e-mail link to Webmaster on home page Website must display current information on appropriate pages. Pts A1 Identify purpose of the squadron/district/USPS point range Awd Highest • range Lowest 3 1 0-5 Identify purpose of Unit 2 1 0 0-3 Identify purpose of USPS 2 1 Comments A2) Identification of squadron/district area of activity. 0-1 Description of location of Unit 1 0 Map showing location 0-1 Comments: A3) Explanation of the benfits of membership 0-3 Description of benefits described 2 1 0 Links to USPS benefits page 0-2 1 Comments: A4) Display of USPS emblems and logos. 1 0-1 Ensign 1 2 0-1 **USPS** Wheel 1 0 3 0-1 Activity Triangle 1 0 4 America's Boating Club (logo) 0-1 0 1 Boating is fun..We'll show you how (must be on top half of home page) 0-2 Comments: A5) What we do, show the fun we have. 0-3 Description of the fun we have. 3 2 1 2 0-3 Photos showing unit activities 3 2 1 0 Comments: A6) Presentation of Vessel Safety Check Program 1 0-3 Explanation of the program 3 2 1 2 Correct decal - proportionally sized 0 0-1 2 1 3 Pre-check list provided 4 0-1 Contact information 1 Comments: A7) Contacts for various activities 0-1 Public boating course contact(s) 0 0-1 Members course(s) contact(s) 0

0-1

Comments:

Event(s) contact(s)

| A8) Curr | ent Activ | vities/Educational calendars available | | | | | | | |
|---|--|---|-----|---|-------|---------------|-----------------|-----------------|----------------------------|
| 1 | 0-2 | Public Boating Course (zero points if contact missing) | | | | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Members course(s) (zero points if contact missing) | | | | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Events (zero points if contact missing) | | | | 2 | 1 | 0 | 1 |
| 4 | calc | Number of pages with dates over 45 days old. | | | | | | | |
| C | ommente: | Contact link for Boating Course does not work. Dates for educational classes are hard to find. | | | | | | | |
| O. | omments. | educational olasses are mark to find. | • | | | | | | |
| A9) Ident | tification | of the bridge, committee members & contacts | | | | | | | |
| 1 | 0-1 | Bridge listed | | | | | 1 | 0 | 1 |
| 2 | 0-1 | Bridge photo(s) 1 point if more than 2 photos | | | | | 1 | 0 | 0 |
| 3 | 0-2 | Five (5) of more committee contacts listed | | | | 2 | 1 | 0 | 0 |
| Ci | omments: | | • | | | | | | |
| | | | | | | | | | |
| B1) Pres | entation | quality and correctness. | | | | | | | |
| 1 | 0-3 | Readability and Grammer | | | 3 | 2 | 1 | 0 | 3 |
| 2 | Calc. | Spelling errors, number. | | | | | | | |
| | | 1 point reduction per error | | | | | | | |
| C | omments: | | • | | | | | | |
| R2) Oual | ity of nh | otographs and graphics. | | | | | | | |
| 1 duai | 0-2 | Clear - Undistorted | | | | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Good color balance (not dark or over exposed) | | | | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Appropriately sized for application | | | | 2 | 1 | 0 | 2 |
| C | omments: | | | | | | | | |
| | | | | | | | | | |
| B3) Activ | | ges & Navigation | | | | | | | |
| 1 | 0-2 | Ease of Navigation | | | | 2 | 1 | 0 | 1 |
| 2 | 0-2 | Links easy to identify | | | | 2 | 1 | 0 | 2 |
| 3 4 | 0-1 Calc. | Links identify the subject Broken links, number | 4 | | | 2 | 1 | 0 | -4 |
| 7 | Caic. | Maximum deduct -10 points | 7 | | | | | | |
| | | 1-Animated Knots, 2-Kingsway Power Squadron, 3-D/5 link | | | | | | | |
| | | needs to be updated, 4-Deleware Dept of Natural | | | | | | | |
| C | omments: | Resources. | | | | | | | |
| | 011111101110. | Noodardoo. | • | | | | | | |
| DA) Dage | | | • | | | | | | |
| B4) Reso | ource Lii | nkages | • | | 3 | 2 | 1 | 0 | 2 |
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| - | ource Lii | nkages USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points | • | | 3 | 2 2 2 | 1 1 1 | 0 0 0 | 2 3 3 |
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| 1 2 3 | 0-3 0-3 0-3 0-3 Calc. | nkages USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points | · Y | | 3 | 2 | 1 | 0 | 3 |
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Comments

| D1) Overa | II impre | ssion of quality and effectiveness of the site | | | | | |
|-----------|----------|--|----------|-------|--------|----|--|
| 1 | 0-2 | How well did you like the site, was it effective in presenting USPS and the unit to the public | 2 | 1 | 0 | 1 | |
| 2 | 0-2 | If you were a non-member, would this site have increased your interest in USPS? | 2 | 1 | 0 | 2 | |
| 3 | 0-2 | Would you be proud of having this website represent your unit or district: | 2 | 1 | 0 | 1 | |
| Co | mments | | Total Po | oints | Scored | 79 | |