United States Power Squadrons, 2008 Website Awards Tally Sheet Revised 7-29-08

Final	Score	49

1 0

1 0

No Award Squadron/District District 15 Evaluation. Date 10/9/2008 **District Affiliation** 15 **Required Items** In compliance? (Y/N) Link to USPS.org on Home (opening) page У 1 Subtitle below squadron name "A unit of United States Power Squadrons ®" 2 У Sail and Power Boating Link to District Website 3 (squadron) (district) Links to squadron websites y 4 5 Link to USPS Privacy statement on home page at bottom y 6 Link to USPS Trademark reference on home page at bottom Link to USPS Disclaimer statement on home page at bottom 7 8 Active e-mail link to Webmaster on home page 9 Website must display current information on appropriate pages. Pts A1 Identify purpose of the squadron/district/USPS Awd point range Highest <del>•</del> range Lowest 0-5 Identify purpose of Unit 5 4 3 2 1 0 1 2 Identify purpose of USPS 2 3 0-3 3 1 0 Comments A2) Identification of squadron/district area of activity. 0-1 Description of location of Unit 1 0 1 2 0-1 Map showing location 0 1 Comments: A3) Explanation of the benfits of membership 0-3 Description of benefits described 3 2 1 0 1 2 0-2 Links to USPS benefits page 2 1 0 Comments: The benefits links include the broken ones A4) Display of USPS emblems and logos. 1 0-1 Ensign 1 0 USPS Wheel 2 0-1 1 0 3 0-1 Activity Triangle 0 1 4 America's Boating Club (logo) 0-1 1 0 Boating is fun..We'll show you how (must be on top half of home page) 5 0-2 2 1 0 Comments: A5) What we do, show the fun we have. 0-3 Description of the fun we have. 3 2 1 0 1 Photos showing unit activities 2 0-3 3 2 1 0 Comments: A6) Presentation of Vessel Safety Check Program 1 0-3 Explanation of the program 3 2 1 0 2 0-1 Correct decal - proportionally sized 1 0 2 3 0-1 Pre-check list provided 1 0 4 0-1 Contact information 0 1 Comments: Decal 2007 and oversized A7) Contacts for various activities 0-1 Public boating course contact(s) 0 1 1

2

3

0-1

0-1

Comments:

Members course(s) contact(s)

Event(s) contact(s)

AQ) Curr	ont Activ	vitios/Educational calendars available							
<b>Ao) Cu</b>	0-2	vities/Educational calendars available				2	1	0	2
2	0-2	Public Boating Course (zero points if contact missing) Members course(s) (zero points if contact missing)				2	1	0	2
2	0-2	Events (zero points if contact missing)				2	1	0	1
4	calc	Number of pages with dates over 45 days old.	1			-	•	Ŭ	-10
	oulo	Click PBC link, cannot get back to site, have to pop link in							10
		new window (easy in FrontPage). Events/Cruises pages list							
С	omments:	whole year without strikeouts.							
		of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s) 1 point if more than 2 photos				_	1	0	1
3	0-2	Five (5) or more committee contacts listed				2	1	0	0
C	omments:		•						
B1) Pres	entation	quality and correctness.							
, 1	0-3	Readability and Grammer			3	2	1	0	3
2	Calc.	Spelling errors, number.	0						
		1 point reduction per error							
С	omments:								
		otographs and graphics.						_	
1	0-2	Clear - Undistorted				2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2
3	0-2	Appropriately sized for application				2	1	0	1
C	ommonts:	A couple graphics oversized and push text "below the fold"							
0	onnents.	A couple graphics oversized and pash text below the fold	•						
B3) Activ	ve Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	2
4	Calc.		4						-4
		Maximum deduct -10 points							
С	omments.	3 usps links moved and a stale 2003 governing board	_						
Ŭ	onninonito.	o dopo linko moved and a state 2000 governing board	-						
B4) Rese	ource Lii	nkages	-		0	0		0	0
<b>B4) Res</b> o 1	ource Lii 0-3	nkages USPS Links, 10 or more for 3 points	-		3	2	1	0	2
<b>B4) Reso</b> 1 2	<b>ource Lii</b> 0-3 0-3	nkages USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points			3	2	1	0	0
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Comments

D1) Overal	ll impre	ssion of quality and effectiveness of the site					
1	0-2	How well did you like the site, was it effective in	2	1	0	1	
		presenting USPS and the unit to the public					
2	0-2	If you were a non-member, would this site have	2	1	0	1	
		increased your interest in USPS?					
3	0-2	Would you be proud of having this website	2	1	0	1	
		represent your unit or district:					
		It serves the basic needs well. Could do more to "sell"					
Co	mments	: USPS					
			Total Po	ints	Scored	49	