United States Power Squadrons, 2008 Website Awards Tally Sheet Revised 7-29-08

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3 0-1 Event(s) contact(s) 1 0 0		3						
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Final Score 26

A8) Cu	rrent Activ	vities/Educational calendars available							
1		Public Boating Course (zero points if contact missing)				2	1	0	0
2	2 0-2	Members course(s) (zero points if contact missing)				2	1	0	0
3	3 0-2	Events (zero points if contact missing)				2	1	0	0
4	l calc	Number of pages with dates over 45 days old.							
	Comments		•						
A9) Ide	ontification	n of the bridge, committee members & contacts							
1		Bridge listed					1	0	1
2		Bridge photo(s) 1 point if more than 2 photos					1	0	0
3	3 0-2	Five (5) or more committee contacts listed				2	1	0	0
	Comments								
	tation	a welling and a streathand							
В1) Рге 1		equality and correctness.			3	2	1	0	3
2		Readability and Grammer Spelling errors, number.			3	2		0	5
2	. Oulo.	1 point reduction per error							
	Comments								
		otographs and graphics.							
1		Clear - Undistorted				2	1	0	0
2		Good color balance (not dark or over exposed)				2	1	0	0
3	3 0-2 Comments:	Appropriately sized for application				2	1	0	0
	Comments		•						
B3) Ac	tive Linka	ges & Navigation							
1		Ease of Navigation				2	1	0	2
2	2 0-2	Links easy to identify				2	1	0	2
3	3 0-1	Links identify the subject				2	1	0	2
4	Calc.	Broken links, number	1						-1
		Maximum deduct -10 points							
	Comments	Chapman Award link broken	·						
B4) Re	source Li	nkages							
1		USPS Links, 10 or more for 3 points			3	2	1	0	0
2		Non-commercial Links, 10 or more for 3 points			3	2	1	0	0
3	3 0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	0
4	Calc.	Disclaimer statement on Commercial Links page Y or N	n						0
	For the al	bove point determination; 10 or more links 3 points,							
		s 2 points, 1 to 4 links 1 point.							
		mer statement is missing zero points for this section.							
	Comments		•						
B5) Ab	ility to rea	d the message.							
, 1	-	Font - size and style				2	1	0	2
2	2 0-2	Font color, good contrast				2	1	0	2
3	8 0-2	Appropriate use of text space				2	1	0	2
4	0-2	Appropriate background. one point for no background				2	1	0	1
	-	Backgrounds which make reading page difficult zero points.							
	Comments		•						
C1) He	ading des	criptive & appealing							
1	•	Home page, unique header (graphic)			3	2	1	0	3
2		All pages have informative header				2	1	0	2
	Comments								
		ormat across pages.			_			~	
1		Consistent format across pages			3	2	1	0	0
Col	mments:		•						
C3) Us	e of photo	os and/or graphics							
1	-	Use of graphics to enhance message of website	5	4	3	2	1	0	0
	Comments								
_									
		ebsite Features						_	
1		Inclusion of USPS News RSS feed					1	0	0
2	2 0-1	Listing of area of location on the USPS list of websites					1	0	1
		go to http://www.usps.org/localusps/squadrons.shtml							
		If scoring a district website item 2 is to be given one point							
	Comments								

D1) Overa	ll impre	ssion of quality and effectiveness of the site					
1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public		2	1	0	1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?		2	1	0	0
3	0-2	Would you be proud of having this website represent your unit or district:		2	1	0	0
Co	mments	: Roster should be password protected.					
Total Points Scored						Scored	26