

United States Power Squadrons, 2009 Website Awards Tally Sheet
 Revised 5-3-09

Final Score 71

Website Award

Squadron/District **Grosse Ile Power Squadron**

Evaluation. Date **9/7/2009**

District Affiliation **9**

Required Items	In compliance? (Y/N)
1 Link to USPS.org on Home (opening) page	Y
2 Subtitle below squadron name "A unit of United States Power Squadrons ®" Sail and Power Boating	Y
3 (squadron) Link to District Website	Y
4 (district) Links to squadron websites	Y
5 Link to USPS Privacy statement on home page at bottom	Y
6 Link to USPS Trademark reference on home page at bottom	Y
7 Link to USPS Disclaimer statement on home page at bottom	Y
8 Active e-mail link to Webmaster on home page	Y
9 Website must display current information on appropriate pages.	Y

A1 Identify purpose of the squadron/district/USPS		Point Range	Pts
range		Highest ← → Lowest	Awd
1 0-5	Identify purpose of Unit	5 4 3 2 1 0	5
2 0-3	Identify purpose of USPS	3 2 1 0	3
Comments: [redacted]			
A2) Identification of squadron/district area of activity.			
1 0-1	Description of location of Unit	1 0	1
2 0-1	Map showing location	1 0	0
Comments: [redacted]			
A3) Explanation of the benefits of membership			
1 0-3	Description of benefits described	3 2 1 0	0
2 0-2	Links to USPS benefits page	2 1 0	2
Comments: [redacted]			
A4) Display of USPS emblems and logos.			
1 0-1	Ensign	1 0	0
2 0-1	USPS Wheel	1 0	1
3 0-1	Activity Triangle	1 0	0
4 0-1	America's Boating Club (logo)	1 0	0
5 0-2	Boating is fun..We'll show you how (must be on top half of home page for 2 points)	2 1 0	2
6 0-3	ABC3 Logo with Link to USPS ABC web page points on home page, 2 points other location, 1 point for text only link.	3 2 1 0	1
Comments: [redacted]			
A5) What we do, show the fun we have.			
1 0-3	Description of the fun we have.	3 2 1 0	3
2 0-3	Photos showing unit activities	3 2 1 0	3
Comments: [redacted]			
A6) Presentation of Vessel Safety Check Program			
1 0-3	Explanation of the program	3 2 1 0	3
2 0-1	Correct decal - proportionally sized	2 1 0	2
3 0-1	Pre-check list provided	1 0	1
4 0-1	Contact information	1 0	1
Comments: [redacted]			
A7) Current Activities/Educational calendars available			
1 0-2	Public Boating Course (zero points if contact missing)	2 1 0	2
2 0-2	Members course(s) (zero points if contact missing)	2 1 0	2
3 0-2	Events (zero points if contact missing)	2 1 0	2

4 calc Number of pages with dates over 45 days old. 0
 Comments: [REDACTED] .

A8) Identification of the bridge, committee members & contacts

1	0-1	Bridge listed			1	0	1
2	0-1	Bridge photo(s) 1 point if more than 2 photos			1	0	0
3	0-2	Five (5) of more committee contacts listed			2	1	0

Comments: [REDACTED] .

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer			3	2	1	0	3
2	Calc.	Spelling errors, number.							0
		1 point reduction per error							

Comments: [REDACTED] .

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted			2	1	0		2
2	0-2	Good color balance (not dark or over exposed)			2	1	0		2
3	0-2	Appropriately sized for application			2	1	0		2

Comments: [REDACTED] .

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation			2	1	0		1
2	0-2	Links easy to identify			2	1	0		1
3	0-1	Links identify the subject			2	1	0		2
4	Calc.	Broken links, number						0	0
		Maximum deduct -10 points							

Comments: [REDACTED] .

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	3
4	Calc.	Disclaimer statement on Commercial Links page Y or N						N	-9

For the above point determination; 10 or more links 3 points, 5 to 9 links 2 points, 1 to 4 links 1 point.
If disclaimer statement is missing zero points for this section.

Comments: [REDACTED] .

B5) Ability to read the message.

1	0-2	Font - size and style			2	1	0		2
2	0-2	Font color, good contrast			2	1	0		2
3	0-2	Appropriate use of text space			2	1	0		2
4	0-2	Appropriate background. <i>one point for no background</i>			2	1	0		2
		<i>Backgrounds which make reading page difficult zero points.</i>							

Comments: [REDACTED] .

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)			3	2	1	0	3
2	0-2	All pages have informative header			2	1	0		2

Comments: [REDACTED] .

C2) Consistent format across pages.

1	0-3	Consistent format across pages			3	2	1	0	3
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Comments: [REDACTED] .

C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website			5	4	3	2	1	0	3
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Comments: [REDACTED] .

C4) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed			1	0			1
2	0-1	Listing of area of location on the USPS list of websites			1	0			0
		go to http://www.usps.org/localusps/squadrons.shtml							
		<i>If scoring a district website item 2 is to be given one point</i>							

Comments: [REDACTED] .

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public			2	1	0		1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?			2	1	0		1
3	0-2	Would you be proud of having this website represent your unit or district:			2	1	0		1

Comments: [REDACTED] .

Total Points Scored 71