

**United States Power Squadrons, 2009 Website Awards Tally Sheet**  
 Revised 5-3-09

**Final Score 93**

**Excellence Award**

Squadron/District Jones Beach

Evaluation Date **9/5/2009**

District Affiliation **3**

**Required Items**

In compliance?  
(Y/N)

1	Link to USPS.org on Home (opening) page	y
2	Subtitle below squadron name "A unit of United States Power Squadrons ®" Sail and Power Boating	y
3	(squadron) Link to District Website	y
4	(district) Links to squadron websites	
5	Link to USPS Privacy statement on home page at bottom	y
6	Link to USPS Trademark reference on home page at bottom	y
7	Link to USPS Disclaimer statement on home page at bottom	y
8	Active e-mail link to Webmaster on home page	y
9	Website must display current information on appropriate pages.	y

**A1 Identify purpose of the squadron/district/USPS**

range		Point Range	Pts
		Highest ← → Lowest	Awd
1 0-5	Identify purpose of Unit	5 4 3 2 1 0	5
2 0-3	Identify purpose of USPS	3 2 1 0	3
Comments: [redacted]			

**A2) Identification of squadron/district area of activity.**

1 0-1	Description of location of Unit	1 0	1
2 0-1	Map showing location	1 0	1
Comments: I like it that you have Google maps to all locations.			

**A3) Explanation of the benefits of membership**

1 0-3	Description of benefits described	3 2 1 0	3
2 0-2	Links to USPS benefits page	2 1 0	1
Comments: Almost over looked the USPS benefits page.			

**A4) Display of USPS emblems and logos.**

1 0-1	Ensign	1 0	1
2 0-1	USPS Wheel	1 0	1
3 0-1	Activity Triangle	1 0	1
4 0-1	America's Boating Club (logo)	1 0	1
5 0-2	Boating is fun..We'll show you how (must be on top half of home page for 2 points)	2 1 0	2
6 0-3	ABC3 Logo with Link to USPS ABC web page points on home page, 2 points other location, 1 point for text only link.	3 2 1 0	3
Comments: [redacted]			

**A5) What we do, show the fun we have.**

1 0-3	Description of the fun we have.	3 2 1 0	3
2 0-3	Photos showing unit activities	3 2 1 0	3
Comments: [redacted]			

**A6) Presentation of Vessel Safety Check Program**

1 0-3	Explanation of the program	3 2 1 0	3
2 0-1	Correct decal - proportionally sized	2 1 0	2
3 0-1	Pre-check list provided	1 0	1
4 0-1	Contact information	1 0	1
Comments: [redacted]			

**A7) Current Activities/Educational calendars available**

1 0-2	Public Boating Course (zero points if contact missing)	2 1 0	2
2 0-2	Members course(s) (zero points if contact missing)	2 1 0	1
3 0-2	Events (zero points if contact missing)	2 1 0	2

4	calc	Number of pages with dates over 45 days old.							0			
		Comments:	.									
<b>A8) Identification of the bridge, committee members &amp; contacts</b>												
1	0-1	Bridge listed				1	0		1			
2	0-1	Bridge photo(s) 1 point if more than 2 photos				1	0		1			
3	0-2	Five (5) of more committee contacts listed				2	1	0	2			
		Comments:	.									
<b>B1) Presentation quality and correctness.</b>												
1	0-3	Readability and Grammer				3	2	1	0	3		
2	Calc.	Spelling errors, number.							0			
									1 point reduction per error			
		Comments:	.									
<b>B2) Quality of photographs and graphics.</b>												
1	0-2	Clear - Undistorted				2	1	0	2			
2	0-2	Good color balance (not dark or over exposed)				2	1	0	2			
3	0-2	Appropriately sized for application				2	1	0	2			
		Comments:	.									
<b>B3) Active Linkages &amp; Navigation</b>												
1	0-2	Ease of Navigation				2	1	0	1			
2	0-2	Links easy to identify				2	1	0	2			
3	0-1	Links identify the subject				2	1	0	2			
4	Calc.	Broken links, number							0			
									Maximum deduct -10 points			
		Comments:	.									
<b>B4) Resource Linkages</b>												
1	0-3	USPS Links, 10 or more for 3 points				3	2	1	0	3		
2	0-3	Non-commercial Links, 10 or more for 3 points				3	2	1	0	3		
3	0-3	Commercial Links, 10 or more for 3 points				3	2	1	0	3		
4	Calc.	Disclaimer statement on Commercial Links page Y or N							y			
									For the above point determination; 10 or more links 3 points, 5 to 9 links 2 points, 1 to 4 links 1 point.			
									<i>If disclaimer statement is missing zero points for this section.</i>			
		Comments:	.									
<b>B5) Ability to read the message.</b>												
1	0-2	Font - size and style				2	1	0	2			
2	0-2	Font color, good contrast				2	1	0	2			
3	0-2	Appropriate use of text space				2	1	0	2			
4	0-2	Appropriate background. one point for no background				2	1	0	2			
									<i>Backgrounds which make reading page difficult zero points.</i>			
		Comments:	.									
<b>C1) Heading descriptive &amp; appealing</b>												
1	0-3	Home page, unique header (graphic)				3	2	1	0	2		
2	0-2	All pages have informative header				2	1	0	2			
		Comments:	.									
<b>C2) Consistent format across pages.</b>												
1	0-3	Consistent format across pages				3	2	1	0	3		
		Comments:	.									
<b>C3) Use of photos and/or graphics</b>												
1	0-5	Use of graphics to enhance message of website				5	4	3	2	1	0	4
		Comments:	.									
<b>C4) Additional Website Features</b>												
1	0-1	Inclusion of USPS News RSS feed				1	0			1		
2	0-1	Listing of area of location on the USPS list of websites				1	0			1		
									go to <a href="http://www.usps.org/localusps/squadrons.shtml">http://www.usps.org/localusps/squadrons.shtml</a>			
									<i>If scoring a district website item 2 is to be given one point</i>			
		Comments:	.									
<b>D1) Overall impression of quality and effectiveness of the site</b>												
1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public				2	1	0		1		
2	0-2	If you were a non-member, would this site have increased your interest in USPS?				2	1	0		2		
3	0-2	Would you be proud of having this website represent your unit or district:				2	1	0		1		

Comments:

Total Points Scored 93