

Last update noted was in June 2009 I suspect the update entry doesn't get changed for other than major items, i.e., we can't be sure of the date given.

Comments:

A8) Identification of the bridge, committee members & contacts

1	0-1	Bridge listed	1	0					1
2	0-1	Bridge photo(s) 1 point if more than 2 photos	1	0					1
3	0-2	Five (5) of more committee contacts listed	2	1	0				2

Comments:

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0			1
2	Calc.	Spelling errors, number.							

1 point reduction per error

Comments:

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0				2
2	0-2	Good color balance (not dark or over exposed)	2	1	0				1
3	0-2	Appropriately sized for application	2	1	0				2

Comments:

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0				2
2	0-2	Links easy to identify	2	1	0				2
3	0-1	Links identify the subject	2	1	0				2
4	Calc.	Broken links, number						10	-10

Maximum deduct -10 points

Comments:

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0			3
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0			3
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0			3
4	Calc.	Disclaimer statement on Commercial Links page Y or N						Y	

For the above point determination; 10 or more links 3 points, 5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments:

B5) Ability to read the message.

1	0-2	Font - size and style	2	1	0				2
2	0-2	Font color, good contrast	2	1	0				2
3	0-2	Appropriate use of text space	2	1	0				2
4	0-2	Appropriate background. <i>one point for no background</i>	2	1	0				2

Backgrounds which make reading page difficult zero points.

Comments:

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0			3
2	0-2	All pages have informative header	2	1	0				2

Comments:

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0			2
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Comments:

C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3
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Comments:

C4) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed	1	0					0
2	0-1	Listing of area of location on the USPS list of websites	1	0					1

go to <http://www.usps.org/localusps/squadrons.shtml>

If scoring a district website item 2 is to be given one point

Comments:

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0				1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0				1
3	0-2	Would you be proud of having this website represent your unit or district?	2	1	0				1

Comments:

