

Website Award

Squadron/District **Sacramento**

Evaluation Date **10/30/2009**

District Affiliation **25**

Required Items

In compliance?

(Y/N)

- 1 Link to USPS.org on Home (opening) page **y**
- Subtitle below squadron name
- 2 "A unit of United States Power Squadrons ®"  
    Sail and Power Boating **y**
- 3 (squadron) Link to District Website **n**
- 4 (district) Links to squadron websites
- 5 Link to USPS Privacy statement on home page at bottom **y**
- 6 Link to USPS Trademark reference on home page at bottom **y**
- 7 Link to USPS Disclaimer statement on home page at bottom **y**
- 8 Active e-mail link to Webmaster on home page **n**
- 9 Website must display current information on  
    appropriate pages. **y**

**A1 Identify purpose of the squadron/district/USPS**

range	Identify purpose of Unit	Identify purpose of USPS	Point Range						Pts
			Highest	←				→	Lowest
1 0-5	Identify purpose of Unit		5	4	3	2	1	0	<b>5</b>
2 0-3	Identify purpose of USPS				3	2	1	0	<b>0</b>
Comments: <b></b>									

**A2) Identification of squadron/district area of activity.**

1 0-1	Description of location of Unit							1	0	<b>1</b>
2 0-1	Map showing location							1	0	<b>0</b>
Comments: <b></b>										

**A3) Explanation of the benefits of membership**

1 0-3	Description of benefits described				3	2	1	0		<b>3</b>
2 0-2	Links to USPS benefits page					2	1	0		<b>2</b>
Comments: <b></b>										

**A4) Display of USPS emblems and logos.**

1 0-1	Ensign								1	0	<b>0</b>
2 0-1	USPS Wheel								1	0	<b>1</b>
3 0-1	Activity Triangle								1	0	<b>1</b>
4 0-1	America's Boating Club (logo)								1	0	<b>0</b>
5 0-2	Boating is fun..We'll show you how (must be on top half of home page for 2 points)					2	1	0			<b>2</b>
6 0-3	ABC3 Logo with Link to USPS ABC web page <i>(3 points on home page, 2 points in another location, 1 point for text only link.)</i>				3	2	1	0			<b>0</b>
Comments: <b></b>											

**A5) What we do, show the fun we have.**

1 0-3	Description of the fun we have.					3	2	1	0		<b>2</b>
2 0-3	Photos showing unit activities					3	2	1	0		<b>0</b>
Comments: <b></b>											

**A6) Presentation of Vessel Safety Check Program**

1 0-3	Explanation of the program				3	2	1	0			<b>3</b>
2 0-1	Correct decal - proportionally sized					2	1	0			<b>0</b>
3 0-1	Pre-check list provided						1	0			<b>0</b>
4 0-1	Contact information							1	0		<b>1</b>
Comments: <b></b>											

**A7) Current Activities/Educational calendars available**

1 0-2	Public Boating Course (zero points if contact missing)							2	1	0	<b>2</b>
2 0-2	Members course(s) (zero points if contact missing)							2	1	0	<b>0</b>
3 0-2	Events (zero points if contact missing)							2	1	0	<b>0</b>
4 calc	Number of pages with dates over 45 days old.										<b>0</b>
Comments: <b></b>											

**A8) Identification of the bridge, committee members & contacts**

1	0-1	Bridge listed	1	0	1
2	0-1	Bridge photo(s) 1 point if more than 2 photos	1	0	0
3	0-2	Five (5) of more committee contacts listed	2	1	0

Comments: [redacted]

**B1) Presentation quality and correctness.**

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number.					0

1 point reduction per error

Comments: [redacted]

**B2) Quality of photographs and graphics.**

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2

Comments: [redacted]

**B3) Active Linkages & Navigation**

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				0

Maximum deduct -10 points

Comments: [redacted]

**B4) Resource Linkages**

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	3

4 Calc. Disclaimer statement on Commercial Links page Y or N y

For the above point determination; 10 or more links 3 points,  
5 to 9 links 2 points, 1 to 4 links 1 point.

*If disclaimer statement is missing zero points for this section.*

Comments: [redacted]

**B5) Ability to read the message.**

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. one point for no background	2	1	0	2

*Backgrounds which make reading page difficult zero points.*

Comments: [redacted]

**C1) Heading descriptive & appealing**

1	0-3	Home page, unique header (graphic)	3	2	1	0	3
2	0-2	All pages have informative header	2	1	0	2	

Comments: [redacted]

**C2) Consistent format across pages.**

1	0-3	Consistent format across pages	3	2	1	0	3
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Comments: [redacted]

**C3) Use of photos and/or graphics**

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
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Comments: [redacted]

**C4) Additional Website Features**

1	0-1	Inclusion of USPS News RSS feed	1	0	0	0
2	0-1	Listing of area of location on the USPS list of websites	1	0	0	0

go to <http://www.usps.org/localusps/squadrons.shtml>

*If scoring a district website item 2 is to be given one point*

Comments: [redacted]

**D1) Overall impression of quality and effectiveness of the site**

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	2
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2

Comments: [redacted]

Total Points Scored 72