



Comments: No contacts listed where they should be; of 7 events 1 had a contact and a means of reaching him

#### A8) Identification of the bridge, committee members & contacts

1	0-1	Bridge listed				1	0		1
2	0-1	Bridge photo(s) 1 point if more than 2 photos				1	0		1
3	0-2	Five (5) of more committee contacts listed			2	1	0		1

Comments:

#### B1) Presentation quality and correctness.

1	0-3	Readability and Grammar				3	2	1	0	3
2	Calc.	Spelling errors, number.								

1 point reduction per error

Comments:

#### B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted				2	1	0		2
2	0-2	Good color balance (not dark or over exposed)				2	1	0		2
3	0-2	Appropriately sized for application				2	1	0		1

Comments: #3: VSC shield too small

#### B3) Active Linkages & Navigation

1	0-2	Ease of Navigation				2	1	0		2
2	0-2	Links easy to identify				2	1	0		2
3	0-1	Links identify the subject				2	1	0		2
4	Calc.	Broken links, number								-1

Maximum deduct -10 points

broken link: Minnesota DNR Boating Resources... chk also:  
"Obtain your MMSI code for DSC radio; Where to Buy,  
USPS & Mfr Contract Items

Comments:

#### B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points				3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points				3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points				3	2	1	0	3
4	Calc.	Disclaimer statement on Commercial Links page Y or N								Y

For the above point determination; 10 or more links 3 points,  
5 to 9 links 2 points, 1 to 4 links 1 point.

*If disclaimer statement is missing zero points for this section.*

It would be safer for you to link to the USPS Disclaimer Stmt,  
as you do on the home page

Comments:

#### B5) Ability to read the message.

1	0-2	Font - size and style				2	1	0		2
2	0-2	Font color, good contrast				2	1	0		2
3	0-2	Appropriate use of text space				2	1	0		2
4	0-2	Appropriate background. one point for no background				2	1	0		1

*Backgrounds which make reading page difficult zero points.*

Comments:

#### C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)				3	2	1	0	3
2	0-2	All pages have informative header				2	1	0		2

Comments:

#### C2) Consistent format across pages.

1	0-3	Consistent format across pages				3	2	1	0	3
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Comments:

#### C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website				5	4	3	2	1	0	5
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Comments:

#### C4) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed				1	0			1
2	0-1	Listing of area of location on the USPS list of websites				1	0			1

go to <http://www.usps.org/localusps/squadrons.shtml>

*If scoring a district website item 2 is to be given one point*

Comments:

#### D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public				2	1	0		2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?				2	1	0		2
3	0-2	Would you be proud of having this website represent your unit or district?				2	1	0		2

Comments:

