

United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/

District Name Lake Norman Sail and Power Squadron

Evaluation Date 10/24/2006

District Affiliation 27

Required Items

In compliance?
(Y/N)

1	Link to USPS.org on Home (opening) page	Y
	Subtitle below squadron name	
2	"a unit of United States Power Squadrons ®" Sail and Power Boating	Y
3	(squadron) Link to District Website	Y
4	(district) Links to squadron websites	
5	Privacy statement or link on home page at bottom	Y
6	USPS Trademark reference or link at home page bottom	Y
7	Disclaimer statement or link on home page at bottom	Y
8	Active e-mail link to Webmaster on home page	Y
9	Website must display current information	Y

A1 Identify purpose of the squadron/district/USPS

	range		Highest	←	→	Lowest			
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
2	0-1	Identify the purpose of the squadron/district					1	0	1
3	0-2	Identify purpose of USPS				2	1	0	2

Comments: Home page, Bridge page and FAQ page give good description of all.

A2) Identification of squadron/district area of activity.

1	1	Description of location of Unit					1	0	1
2	1	Map showing location					1	0	0

Comments:

A3) Explanation of the benefits of membership

1	0-3	Description of benefits described				3	2	1	0	3
2	0-2	Links to USPS benefits				2	1	0		2

Comments: Description of benefits described in FAQ and Education page as well as Bridge pages (commanders message)

A4) Display of USPS emblems and logos.

1	1	Ensign						1	0	1
2	1	USPS Wheel						1	0	1
3	1	Activity Triangle						1	0	1
4	1	90th Anniversary Logo						1	0	1
5	0-2	Graphics properly sized.				2	1	0		2

Comments: Great display along with slide show style graphics that alternate

A5) What we do, show the fun we have.

1	0-3	Description of the fun we have.				3	2	1	0	3	
2	0-3	Photos showing unit activities				4	3	2	1	0	4

Comments: Activity calendars and different groups like Bridge Club and Book Worms,

A6) Presentation of Vessel Safety Check Program

1	0-2	Explanation of the program	2	1	0	2
2	1	Correct decal - proportionally sized		1	0	1
3	1	Pre-check list provided		1	0	1
4	1	Contact information		1	0	1

Comments: Multiple pages dedicated to VSC, link to virtual VSC and SafetySeal.net

A7) Contacts for various activities

1	1	Public boating course contact(s)		1	0	1
2	1	Members course(s) contact(s)		1	0	1
3	1	Event(s) contact(s)		1	0	0

Comments:

A8) Current Activities/Educational calendars available

1	2	Public Boating Course (zero points if contact missing)	2	1	0	2
2	2	Members course(s) (zero points if contact missing)	2	1	0	0
3	2	Events (zero points if contact missing)	2	1	0	0
4		Number of pages with dates over 30 days old.				
		Deduct 10 points for each page over 30 days old				

Comments:

A9) Identification of the bridge, committee members & contacts

1	1	Bridge listed		1	0	1
2	1	Bridge photo(s)		1	0	0
3	2	Five (5) of more committee contacts listed	2	1	0	2

Comments: No photos but graphics added to page ie life jacket with safety message and ensignias

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number.					

1 point reduction per error

Comments: Easy to read

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2

Comments:

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				0

Maximum deduct -10 points 0

Comments: Links broken down into categories lots of them all working.

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	3
4	Calc.	Disclaimer statement on Commercial Links page Y or N					Y

For the above point determination; 10 or more links 3 points,
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: Nice layed out page links are listed by category.

B5) Ability to read the message.

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i>	2	1	0	2

Comments: Text is well laid out nice fonts . I didn't really care for the background not my taste but it appears to work on the site.

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0	3
2	0-2	All pages have informative header	2	1	0	0	2

Comments: Animated burgee and Ensign in their header

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	3
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Comments:

C3) Use of phots and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	5
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Comments: Photos are well laid out. Some of the animated graphics are signed by webmaster indicating that he designed them. Course related graphics for each advance and elective course.

C4) Animated Graphics

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	3
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Comments: Some of the animated graphics are signed by webmaster indicating that he designed them. Has an animated power boat with ensign and Squadron Burgee on it on home page.

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	2
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2

Comments: I totally loved it. Can't wait until results are out so I can contact webmaster to see if I can use some of his graphics for my own site.

Total Points Scored 93