United States Power Squadrons, 2006 Website Awards Tally Sheet

| District Name | Squadi | ron/ | | | | | | | | |
|---|--------|-------------------------|---|---|----|---|---|--------|--------|-----|
| District Affiliation | • | | Music City (Nashville) | | | | | | | |
| District Affiliation | | | | | | | | | | |
| 1 | Evalua | tion Date | | | | | | | | |
| 1 Link to USPS.org on Home (opening) page Subtitle below squadron name 2 "a unit of United States Power Squadrons ®" Sail and Power Boating 3 (squadron) Link to District Website 4 (district) Links to squadron websites 5 Privacy statement or link on home page at bottom 6 USPS Trademark reference or link at home page bottom 7 Disclaimer statement or link on home page at bottom 8 Active e-mail link to Webmaster on home page 9 Website must display current information Y A1 Identify purpose of the squadron/district/USPS range 1 0-5 Identify purpose of USPS 2 1 0 1 2 0-1 Identify purpose of USPS Comments A2) Identification of squadron/district area of activity. 1 1 Description of location of Unit 2 1 Map showing location Comments: A3) Explanation of the benfits of membership 1 0-3 Description of benefits described 2 0-2 Links to USPS benefits Comments: A4) Display of USPS emblems and logos. 1 1 Ensign 2 1 USPS Wheel 3 1 Activity Triangle 4 1 90th Anniversary Logo 5 0-2 Graphics properly sized. Comments: A5) What we do, show the fun we have. 1 0-3 Description of the fun we have. 1 0-3 Description of the fun we have. 1 0-3 Description of the fun we have. | D | | | | • | | | | | |
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| A1 Identify purpose of the squadron/district/USPS range | | 8 | Active e-mail link to Webmaster on home page | N | | | | | | |
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| | , | | | | | 3 | 2 | 1 | 0 | 0 |
| | | | | | 4 | | | | | |

| | Comments | s: | | | | | | | |
|---|---------------------------------------|--|-----|-----|---|---|---|--|--|
| A6) Presentation of Vessel Safety Check Program | | | | | | | | | |
| • | 1 0-2 | Explanation of the program | | 2 | 1 | 0 | 2 | | |
| | 2 1 | Correct decal - proportionally sized | | | 1 | 0 | 1 | | |
| | 3 1 | Pre-check list provided | | | 1 | 0 | 1 | | |
| | 4 1 | Contact information | | | 1 | 0 | 1 | | |
| | Comments | S: | | | | | | | |
| A7) C | ontacts f | or various activities | | | | | | | |
| • | 1 1 | Public boating course contact(s) | | | 1 | 0 | 0 | | |
| | 2 1 | Members course(s) contact(s) | | | 1 | 0 | 0 | | |
| | 3 1 | Event(s) contact(s) | | | 1 | 0 | 0 | | |
| | Comments | | | | • | | | | |
| 40) 0 | · · · · · · · · · · · · · · · · · · · | dividia II durational calculars available | | | | | | | |
| • | | ctivities/Educational calendars available | | _ | 4 | 0 | 0 | | |
| | 1 2 | Public Boating Course (zero points if contact missing) | | 2 | 1 | 0 | 0 | | |
| | 2 2 | Members course(s) (zero points if contact missing) | | 2 | 1 | 0 | 0 | | |
| | 3 2 | Events (zero points if contact missing) | | 2 | 1 | 0 | U | | |
| | 4 | Number of pages with dates over 30 days old. | | | | | | | |
| | | Deduct 10 points for each page over 30 days old | | | | | | | |
| | Comments | | | | | | | | |
| A9) lo | dentificati | on of the bridge, committee members & contacts | | | | | | | |
| | 1 1 | Bridge listed | | | 1 | 0 | 1 | | |
| | 2 1 | Bridge photo(s) | | | 1 | 0 | 1 | | |
| | 3 2 | Five (5) of more committee contacts listed | | 2 | 1 | 0 | 0 | | |
| | Comments | S | | | | | | | |
| | | | | | | | | | |
| D4\ D | ··· | - Pto - I | | | | | | | |
| - | | on quality and correctness. | _ | | | • | 0 | | |
| | 1 0-3 | Readability and Grammer | 3 | 3 2 | 1 | 0 | 3 | | |
| | 2 Calc. | 1 3 7 | | | | | | | |
| | Commonto | 1 point reduction per error | | | | | | | |
| | Comments | | | | | | | | |
| B2) Q | Quality of | photographs and graphics. | | | | | | | |
| , | 1 0-2 | Clear - Undistorted | | 2 | 1 | 0 | 2 | | |
| | 2 0-2 | Good color balance (not dark or over exposed) | | 2 | 1 | 0 | 2 | | |
| | 3 0-2 | Appropriately sized for application | | 2 | 1 | 0 | 2 | | |
| | Comments | | | | | | | | |
| D0\ A | | lana O Navinatian | | | | | | | |
| - | | kages & Navigation | | _ | | • | 0 | | |
| | 1 0-2 | Ease of Navigation | | 2 | 1 | 0 | 2 | | |
| | 2 0-2 | Links easy to identify | | 2 | 1 | 0 | 1 | | |
| | 3 0-1 | Links identify the subject | | 2 | 1 | 0 | 1 | | |
| | 4 Calc. | Broken links, number | | | | | | | |
| | Comments | Maximum deduct -10 points | | | | | | | |
| | | | | | | | | | |
| B4) R | Resource | <u> </u> | | | | | | | |
| | 1 0-3 | USPS Links, 10 or more for 3 points | 3 | | 1 | 0 | 1 | | |
| | 2 0-3 | Non-commercial Links, 10 or more for 3 points | 3 | | 1 | 0 | 0 | | |
| | 3 0-3 | Commercial Links, 10 or more for 3 points | _ 3 | 3 2 | 1 | 0 | 0 | | |
| | 4 Calc. | Disclaimer statement on Commercial Links page Y or N | | | | | | | |
| | | above point determination; 10 or more links 3 points, | | | | | | | |
| | 5 to 9 lir | nks 2 points, 1 to 4 links 1 point. | | | | | | | |

If disclaimer statement is missing zero points for this section.

| Co | mments: | | | | | | | | | |
|----------------------------------|----------|---|-------|---|------|------|---------|--------|----|--|
| B5) Ability to read the message. | | | | | | | | | | |
| 1 | 0-2 | Font - size and style | | | | 2 | 1 | 0 | 2 | |
| 2 | 0-2 | Font color, good contrast | | | | 2 | 1 | 0 | 2 | |
| 3 | 0-2 | Appropriate use of text space | | | | 2 | 1 | 0 | 2 | |
| 4 | 0-2 | Appropriate background. one point for no background | | | | 2 | 1 | 0 | 2 | |
| · | · - | Backgrounds which make reading page difficult zero points. | | | | _ | • | Ū | _ | |
| Co | mments: | | | | | | | | | |
| | | | | | | | | | | |
| C1) Head | ding de | scriptive & appealing | | | | | | | | |
| - | 0-3 | Home page, unique header (graphic) | | | 3 | 2 | 1 | 0 | 3 | |
| 2 | 0-2 | All pages have informative header | | | | 2 | 1 | 0 | 2 | |
| | mments: | . 3 | | | | | | | | |
| | | | | | | | | | | |
| • | | format across pages. | | | | | | | | |
| 1 | 0-3 | Consistent format across pages | | | 3 | 2 | 1 | 0 | 3 | |
| Com | ments: | | | | | | | | | |
| C3) Use | of pho | ts and/or graphics | | | | | | | | |
| | 0-5 | Use of graphics to enhance message of website | 5 | 4 | 3 | 2 | 1 | 0 | 4 | |
| · - | mments: | | Ū | • | | _ | • | | | |
| | | | | | | | | | | |
| C4) Annimated Graphics | | | | | | | | | | |
| 1 | 0-3 | Use of annimated graphics, appropriate and add | | | 3 | 2 | 1 | 0 | 3 | |
| 0 | | interest ot the website | | | | | | | | |
| Co | mments: | | | | | | | | | |
| | | | | | | | | | | |
| D1) Over | all impr | ession of quality and effectiveness of the site | | | | | | | | |
| 1 | 0-2 | How well did you like the site, was it effective in | | | | 2 | 1 | 0 | 1 | |
| | | presenting USPS and the unit to the public | | | | | | | | |
| 2 | 0-2 | If you were a non-member, would this site have | | | | 2 | 1 | 0 | 1 | |
| | | increased your interest in USPS? | | | | | | | | |
| 3 | 0-2 | Would you be proud of having this website | | | | 2 | 1 | 0 | 1 | |
| | | represent your unit or district: | | | | | | | | |
| Co | mments: | HTML marks visisble on front page in upper left corner; web hos | sting | | | | | | | |
| | | by Duthrie Associated, INC; couldn't find fun pictures; | | | Tota | l Po | ints \$ | Scored | 58 | |
| | | | | | | | | | | |