

United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/

District Name **Barneget Bay**

Evaluation. Date **10/26-11/3**

District Affiliation **4**

Required Items

In compliance?

(Y/N)

- 1 Link to USPS.org on Home (opening) page
- 2 Subtitle below squadron name
"a unit of United States Power Squadrons ®"
Sail and Power Boating
- 3 (squadron) Link to District Website
- 4 (district) Links to squadron websites
- 5 Privacy statement or link on home page at bottom
- 6 USPS Trademark reference or link at home page bottom
- 7 Disclaimer statement or link on home page at bottom
- 8 Active e-mail link to Webmaster on home page
- 9 Website must display current information

y
y
y
y
y
y
y
y
y

A1 Identify purpose of the squadron/district/USPS

range

- 1 0-5 Identify purpose of Unit
- 2 0-1 Identify the purpose of the squadron/district
- 3 0-2 Identify purpose of USPS

Comments **where is usps purpose**

point range
Highest ← → Lowest
5 4 3 2 1 0
2 1 0

**Pts
Awd**

4
1
0

A2) Identification of squadron/district area of activity.

- 1 1 Description of location of Unit
- 2 1 Map showing location

Comments:

1 0
1 0

1
0

A3) Explanation of the benefits of membership

- 1 0-3 Description of benefits described
- 2 0-2 Links to USPS benefits

Comments: **seems brief**

3 2 1 0
2 1 0

2
0

A4) Display of USPS emblems and logos.

- 1 1 Ensign
- 2 1 USPS Wheel
- 3 1 Activity Triangle
- 4 1 90th Anniversary Logo
- 5 0-2 Graphics properly sized.

Comments: **minimal graphics anywhere**

1 0
1 0
1 0
1 0
2 1 0

0
1
0
1
2

A5) What we do, show the fun we have.

- 1 0-3 Description of the fun we have.
- 2 0-3 Photos showing unit activities

Comments: **mostly business not fun activity photos**

3 2 1 0
4 3 2 1 0

0
3

A6) Presentation of Vessel Safety Check Program

1	0-2	Explanation of the program	2	1	0	2
2	1	Correct decal - proportionally sized		1	0	1
3	1	Pre-check list provided		1	0	0
4	1	Contact information		1	0	1

Comments: link to uspsa. None of the contacts listed for several areas are worthwhile unless you have hard copy of roster. Seems pretty private to me.

A7) Contacts for various activities

1	1	Public boating course contact(s)		1	0	1
2	1	Members course(s) contact(s)		1	0	1
3	1	Event(s) contact(s)		1	0	1

Comments: simple

A8) Current Activities/Educational calendars available

1	2	Public Boating Course (zero points if contact missing)	2	1	0	1
2	2	Members course(s) (zero points if contact missing)	2	1	0	1
3	2	Events (zero points if contact missing)	2	1	0	0
4		Number of pages with dates over 30 days old.				0
		Deduct 10 points for each page over 30 days old				0

Comments: not many pages to worry about

A9) Identification of the bridge, committee members & contacts

1	1	Bridge listed		1	0	1
2	1	Bridge photo(s)		1	0	1
3	2	Five (5) of more committee contacts listed	2	1	0	0

Comments:

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number.					0

1 point reduction per error

Comments:

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2

Comments: photos don't enlarge very much

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	1
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				1

Maximum deduct -10 points -1

Comments: interest & skills broke; blue on blue for links may not be best choice

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	2
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	1
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	1
4	Calc.	Disclaimer statement on Commercial Links page Y or N					y

For the above point determination; 10 or more links 3 points,
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments:

B5) Ability to read the message.

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. <i>one point for no background</i>	2	1	0	2

Backgrounds which make reading page difficult zero points.

Comments: .

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0	2
2	0-2	All pages have informative header		2	1	0	2

Comments: .

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	1
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Comments: .

C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
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Comments: .

C4) Animated Graphics

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	0
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Comments: didn't find one .

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	1

Comments: simple straight forward but cold generic relies on National too much. Not personalized.

Where does interested party get a roster to contact anyone.

Total Points Scored

61