

United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/

District Name **New Haven**

Evaluation Date **10/31-11/11**

District Affiliation **1**

Required Items

In compliance?
(Y/N)

- | | | |
|---|---|----------|
| 1 | Link to USPS.org on Home (opening) page | Y |
| | Subtitle below squadron name | |
| 2 | "a unit of United States Power Squadrons ®"
Sail and Power Boating | Y |
| 3 | (squadron) Link to District Website | Y |
| 4 | (district) Links to squadron websites | Y |
| 5 | Privacy statement or link on home page at bottom | Y |
| 6 | USPS Trademark reference or link at home page bottom | Y |
| 7 | Disclaimer statement or link on home page at bottom | Y |
| 8 | Active e-mail link to Webmaster on home page | Y |
| 9 | Website must display current information | Y |

A1 Identify purpose of the squadron/district/USPS

	range		Highest ←	→ Lowest					
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
2	0-1	Identify the purpose of the squadron/district					1	0	1
3	0-2	Identify purpose of USPS				2	1	0	2
Comments:									

A2) Identification of squadron/district area of activity.

1	1	Description of location of Unit					1	0	1
2	1	Map showing location					1	0	1
Comments:									

A3) Explanation of the benefits of membership

1	0-3	Description of benefits described			3	2	1	0	2
2	0-2	Links to USPS benefits			2	1	0	0	0
Comments:		#1 Tech. Problem, see D1 notes; #2no USPS links, no mention of benefits							

A4) Display of USPS emblems and logos.

1	1	Ensign					1	0	0
2	1	USPS Wheel					1	0	0
3	1	Activity Triangle					1	0	1
4	1	90th Anniversary Logo					1	0	0
5	0-2	Graphics properly sized.			2	1	0	0	1
Comments:		#4 oneburied under comments & questions is out of place; #5 only one graphic							

A5) What we do, show the fun we have.

1	0-3	Description of the fun we have.			3	2	1	0	2
2	0-3	Photos showing unit activities		4	3	2	1	0	2

Comments: Tech problem, see D1 notes

A6) Presentation of Vessel Safety Check Program

1	0-2	Explanation of the program	2	1	0	1
2	1	Correct decal - proportionally sized	1	0	0	1
3	1	Pre-check list provided	1	0	0	1
4	1	Contact information	1	0	0	0

Comments: No listing of NHPS VSC examiners or scheduled VSC checks, if any; #4 no NHPS contact

A7) Contacts for various activities

1	1	Public boating course contact(s)	1	0	0	1
2	1	Members course(s) contact(s)	1	0	0	0
3	1	Event(s) contact(s)	1	0	0	0

Comments:

A8) Current Activities/Educational calendars available

1	2	Public Boating Course (zero points if contact missing)	2	1	0	0
2	2	Members course(s) (zero points if contact missing)	2	1	0	0
3	2	Events (zero points if contact missing)	2	1	0	0
4		Number of pages with dates over 30 days old.				0
		Deduct 10 points for each page over 30 days old				0

Comments:

A9) Identification of the bridge, committee members & contacts

1	1	Bridge listed	1	0	0	1
2	1	Bridge photo(s)	1	0	0	0
3	2	Five (5) of more committee contacts listed	2	1	0	1

Comments:

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	2
2	Calc.	Spelling errors, number.					0

1 point reduction per error

Comments: #1 grammar OK, readability see D1 notes

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	0	2
3	0-2	Appropriately sized for application	2	1	0	0	2

Comments:

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	0	1
2	0-2	Links easy to identify	2	1	0	0	2
3	0-1	Links identify the subject	2	1	0	0	2
4	Calc.	Broken links, number					

Maximum deduct -10 points

Comments:

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	3
4	Calc.	Disclaimer statement on Commercial Links page Y or N					Y

For the above point determination; 10 or more links 3 points,
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: [REDACTED]

B5) Ability to read the message.

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	0
4	0-2	Appropriate background. <i>one point for no background</i>	2	1	0	1

Backgrounds which make reading page difficult zero points.

Comments: [REDACTED]

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0	1
2	0-2	All pages have informative header	2	1	0	0	2

Comments: many items missing that belong

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	3
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Comments: [REDACTED]

C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
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Comments: almost no graphics except on left edge; photos bunched up to left, see D1 notes

C4) Animated Graphics

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	0
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Comments: none found; if any there they are buried too deep

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	2
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2

Comments: Tech problem with right panel; everything is bunched to the left; the right 30% of panel is blank

; on another machine (higher resolution) fully 50% of entire page to the right was blank (e.g., the squadron burgee is truncated and has the wrong shape);

This detract significantly from the quality of the web site in many areas: aesthetics, excess scrolling needed, navigation, etc. If you're using CSS it can be fixed by a simple change in html code. This illustrates the importance of logging on to your own web site regularly to check how things look to the user. You would have spotted this immediately. I note that you have won awards for several years running. You could be "excellent" with a few simple changes.

Total Points Scored 64