

Comments: [REDACTED]

A6) Presentation of Vessel Safety Check Program

| | | | | | | |
|---|-----|--------------------------------------|---|---|---|---|
| 1 | 0-2 | Explanation of the program | 2 | 1 | 0 | 2 |
| 2 | 1 | Correct decal - proportionally sized | | 1 | 0 | 1 |
| 3 | 1 | Pre-check list provided | | 1 | 0 | 0 |
| 4 | 1 | Contact information | | 1 | 0 | 1 |

Comments: [REDACTED]

A7) Contacts for various activities

| | | | | | | |
|---|---|----------------------------------|--|---|---|---|
| 1 | 1 | Public boating course contact(s) | | 1 | 0 | 1 |
| 2 | 1 | Members course(s) contact(s) | | 1 | 0 | 1 |
| 3 | 1 | Event(s) contact(s) | | 1 | 0 | 1 |

Comments: [REDACTED]

A8) Current Activities/Educational calendars available

| | | | | | | |
|---|---|---|---|---|---|---|
| 1 | 2 | Public Boating Course (zero points if contact missing) | 2 | 1 | 0 | 1 |
| 2 | 2 | Members course(s) (zero points if contact missing) | 2 | 1 | 0 | 0 |
| 3 | 2 | Events (zero points if contact missing) | 2 | 1 | 0 | 1 |
| 4 | | Number of pages with dates over 30 days old. [REDACTED] | | | | |
| | | Deduct 10 points for each page over 30 days old | | | | |

Comments: [REDACTED]

A9) Identification of the bridge, committee members & contacts

| | | | | | | |
|---|---|--|---|---|---|---|
| 1 | 1 | Bridge listed | | 1 | 0 | 1 |
| 2 | 1 | Bridge photo(s) | | 1 | 0 | 1 |
| 3 | 2 | Five (5) of more committee contacts listed | 2 | 1 | 0 | 0 |

Comments: [REDACTED]

B1) Presentation quality and correctness.

| | | | | | | | |
|---|-------|-------------------------------------|---|---|---|---|---|
| 1 | 0-3 | Readability and Grammer | 3 | 2 | 1 | 0 | 3 |
| 2 | Calc. | Spelling errors, number. [REDACTED] | | | | | |
| | | 1 point reduction per error | | | | | |

Comments: [REDACTED]

B2) Quality of photographs and graphics.

| | | | | | | |
|---|-----|---|---|---|---|---|
| 1 | 0-2 | Clear - Undistorted | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Good color balance (not dark or over exposed) | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Appropriately sized for application | 2 | 1 | 0 | 2 |

Comments: [REDACTED]

B3) Active Linkages & Navigation

| | | | | | | |
|---|-------|---------------------------------|---|---|---|---|
| 1 | 0-2 | Ease of Navigation | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Links easy to identify | 2 | 1 | 0 | 2 |
| 3 | 0-1 | Links identify the subject | 2 | 1 | 0 | 2 |
| 4 | Calc. | Broken links, number [REDACTED] | | | | |

Maximum deduct -10 points

Comments: [REDACTED]

B4) Resource Linkages

| | | | | | | | |
|---|-------|---|---|---|---|---|---|
| 1 | 0-3 | USPS Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 3 |
| 2 | 0-3 | Non-commercial Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 2 |
| 3 | 0-3 | Commercial Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 2 |
| 4 | Calc. | Disclaimer statement on Commercial Links page Y or N [REDACTED] | | | | | |

For the above point determination; 10 or more links 3 points,
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: [redacted]

B5) Ability to read the message.

| | | | | | | |
|---|-----|---|---|---|---|---|
| 1 | 0-2 | Font - size and style | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Font color, good contrast | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Appropriate use of text space | 2 | 1 | 0 | 2 |
| 4 | 0-2 | Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i> | 2 | 1 | 0 | 1 |

Comments: [redacted]

C1) Heading descriptive & appealing

| | | | | | | | |
|---|-----|------------------------------------|---|---|---|---|---|
| 1 | 0-3 | Home page, unique header (graphic) | 3 | 2 | 1 | 0 | 3 |
| 2 | 0-2 | All pages have informative header | 2 | 1 | 0 | | 2 |

Comments: [redacted]

C2) Consistent format across pages.

| | | | | | | | |
|---|-----|--------------------------------|---|---|---|---|---|
| 1 | 0-3 | Consistent format across pages | 3 | 2 | 1 | 0 | 3 |
|---|-----|--------------------------------|---|---|---|---|---|

Comments: [redacted]

C3) Use of photos and/or graphics

| | | | | | | | | | |
|---|-----|---|---|---|---|---|---|---|---|
| 1 | 0-5 | Use of graphics to enhance message of website | 5 | 4 | 3 | 2 | 1 | 0 | 5 |
|---|-----|---|---|---|---|---|---|---|---|

Comments: [redacted]

C4) Animated Graphics

| | | | | | | | |
|---|-----|---|---|---|---|---|---|
| 1 | 0-3 | Use of animated graphics, appropriate and add interest of the website | 3 | 2 | 1 | 0 | 3 |
|---|-----|---|---|---|---|---|---|

Comments: [redacted]

D1) Overall impression of quality and effectiveness of the site

| | | | | | | |
|---|-----|--|---|---|---|---|
| 1 | 0-2 | How well did you like the site, was it effective in presenting USPS and the unit to the public | 2 | 1 | 0 | 2 |
| 2 | 0-2 | If you were a non-member, would this site have increased your interest in USPS? | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Would you be proud of having this website represent your unit or district: | 2 | 1 | 0 | 2 |

Comments: Excellent! [redacted]

Total Points Scored 87