# United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/
District Name    Oritani

Evaluation Date    11/12/2006

District Affiliation    4

**Required Items**  In compliance? (Y/N)

| # | Item | In compliance? (Y/N) |
|---|------|------|
| 1 | Link to USPS.org on Home (opening) page | Y |
| 2 | Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating | Y |
| 3 | (squadron)    Link to District Website | Y |
| 4 | (district)    Links to squadron websites | |
| 5 | Privacy statement or link on home page at bottom | Y |
| 6 | USPS Trademark reference or link at home page bottom | Y |
| 7 | Disclaimer statement or link on home page at bottom | Y |
| 8 | Active e-mail link to Webmaster on home page | Y |
| 9 | Website must display current information | Y |

## A1 Identify purpose of the squadron/district/USPS

| | range | | Highest ←→ Lowest | | | | | | | Pts Awd |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | 0-5 | Identify purpose of Unit | 5 | 4 | 3 | 2 | 1 | 0 | | 3 |
| 2 | 0-1 | Identify the purpose of the squadron/district | | | | | 1 | 0 | | 1 |
| 3 | 0-2 | Identify purpose of USPS | | | | 2 | 1 | 0 | | 2 |

Comments                    .

## A2) Identification of squadron/district area of activity.

| | | | | | | | | Pts Awd |
|---|---|---|---|---|---|---|---|---|
| 1 | 1 | Description of location of Unit | | | | 1 | 0 | 1 |
| 2 | 1 | Map showing location | | | | 1 | 0 | 0 |

Comments:                    .

## A3) Explanation of the benfits of membership

| | | | | | | | | Pts Awd |
|---|---|---|---|---|---|---|---|---|
| 1 | 0-3 | Description of benefits described | 3 | 2 | 1 | 0 | | 2 |
| 2 | 0-2 | Links to USPS benefits | | 2 | 1 | 0 | | 0 |

Comments:                    .

## A4) Display of USPS emblems and logos.

| | | | | | | | | Pts Awd |
|---|---|---|---|---|---|---|---|---|
| 1 | 1 | Ensign | | | | 1 | 0 | 1 |
| 2 | 1 | USPS Wheel | | | | 1 | 0 | 0 |
| 3 | 1 | Activity Triangle | | | | 1 | 0 | 0 |
| 4 | 1 | 90th Anniversary Logo | | | | 1 | 0 | 0 |
| 5 | 0-2 | Graphics properly sized. | | | 2 | 1 | 0 | 2 |

Comments:                    .

## A5) What we do, show the fun we have.

| | | | | | | | | Pts Awd |
|---|---|---|---|---|---|---|---|---|
| 1 | 0-3 | Description of the fun we have. | | 3 | 2 | 1 | 0 | 0 |
| 2 | 0-3 | Photos showing unit activities | 4 | 3 | 2 | 1 | 0 | 0 |

Comments: No Photos of squadron events or classes .

## A6) Presentation of Vessel Safety Check Program

| # | Pts | Description | | | | Score |
|---|-----|-------------|--|--|--|-------|
| 1 | 0-2 | Explanation of the program | 2 | 1 | 0 | 0 |
| 2 | 1 | Correct decal - proportionally sized | | 1 | 0 | 0 |
| 3 | 1 | Pre-check list provided | | 1 | 0 | 0 |
| 4 | 1 | Contact information | | 1 | 0 | 0 |

Comments: .

## A7) Contacts for various activities

| # | Pts | Description | | | Score |
|---|-----|-------------|--|--|-------|
| 1 | 1 | Public boating course contact(s) | 1 | 0 | 1 |
| 2 | 1 | Members course(s) contact(s) | 1 | 0 | 1 |
| 3 | 1 | Event(s) contact(s) | 1 | 0 | 1 |

Comments: .

## A8) Current Activities/Educational calendars available

| # | Pts | Description | | | | Score |
|---|-----|-------------|--|--|--|-------|
| 1 | 2 | Public Boating Course (zero points if contact missing) | 2 | 1 | 0 | 2 |
| 2 | 2 | Members course(s) (zero points if contact missing) | 2 | 1 | 0 | 0 |
| 3 | 2 | Events (zero points if contact missing) | 2 | 1 | 0 | 0 |
| 4 | | Number of pages with dates over 30 days old. | 0 | | | 0 |

Deduct 10 points for each page over 30 days old

Comments: .

## A9) Identification of the bridge, committee members & contacts

| # | Pts | Description | | | | Score |
|---|-----|-------------|--|--|--|-------|
| 1 | 1 | Bridge listed | | 1 | 0 | 0 |
| 2 | 1 | Bridge photo(s) | | 1 | 0 | 0 |
| 3 | 2 | Five (5) of more committee contacts listed | 2 | 1 | 0 | 0 |

Comments: .

## B1) Presentation quality and correctness.

| # | Pts | Description | | | | | Score |
|---|-----|-------------|--|--|--|--|-------|
| 1 | 0-3 | Readability and Grammer | 3 | 2 | 1 | 0 | 3 |
| 2 | Calc. | Spelling errors, number. | 0 | | | | |

1 point reduction per error

Comments: .

## B2) Quality of photographs and graphics.

| # | Pts | Description | | | | Score |
|---|-----|-------------|--|--|--|-------|
| 1 | 0-2 | Clear - Undistorted | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Good color balance (not dark or over exposed) | 2 | 1 | 0 | 2 |
| 3 | 0-2 | Appropriately sized for application | 2 | 1 | 0 | 2 |

Comments: .

## B3) Active Linkages & Navigation

| # | Pts | Description | | | | Score |
|---|-----|-------------|--|--|--|-------|
| 1 | 0-2 | Ease of Navigation | 2 | 1 | 0 | 2 |
| 2 | 0-2 | Links easy to identify | 2 | 1 | 0 | 2 |
| 3 | 0-1 | Links identify the subject | 2 | 1 | 0 | 2 |
| 4 | Calc. | Broken links, number | 0 | | | 0 |

Maximum deduct -10 points        0

Comments: .

## B4) Resource Linkages

| # | Pts | Description | | | | | Score |
|---|-----|-------------|--|--|--|--|-------|
| 1 | 0-3 | USPS Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 3 |
| 2 | 0-3 | Non-commercial Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 3 |
| 3 | 0-3 | Commercial Links, 10 or more for 3 points | 3 | 2 | 1 | 0 | 3 |
| 4 | Calc. | Disclaimer statement on Commercial Links page  Y or N | Y | | | | |

For the above point determination; 10 or more links 3 points, .

5 to 9 links 2 points, 1 to 4 links 1 point.

*If disclaimer statement is missing zero points for this section.*

Comments: _____ .

**B5) Ability to read the message.**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-2 | Font - size and style | | 2 | 1 | 0 | **2** |
| 2 | 0-2 | Font color, good contrast | | 2 | 1 | 0 | **2** |
| 3 | 0-2 | Appropriate use of text space | | 2 | 1 | 0 | **2** |
| 4 | 0-2 | Appropriate background. *one point for no background* | | 2 | 1 | 0 | **2** |
| | | *Backgrounds which make reading page difficult zero points.* | | | | | |

Comments: _____ .

**C1) Heading descriptive & appealing**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-3 | Home page, unique header (graphic) | 3 | 2 | 1 | 0 | **2** |
| 2 | 0-2 | All pages have informative header | | 2 | 1 | 0 | **1** |

Comments: _____ .

**C2) Consistent format across pages.**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-3 | Consistent format across pages | 3 | 2 | 1 | 0 | **1** |

Comments: _____ .

**C3) Use of phots and/or graphics**

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 1 | 0-5 | Use of graphics to enhance message of website | 5 | 4 | 3 | 2 | 1 | 0 | **3** |

Comments: _____ .

**C4) Annimated Graphics**

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 0-3 | Use of annimated graphics, appropriate and add interest ot the website | 3 | 2 | 1 | 0 | **2** |

Comments: _____ .

**D1) Overall impression of quality and effectiveness of the site**

| | | | | | | |
|---|---|---|---|---|---|---|
| 1 | 0-2 | How well did you like the site, was it effective in presenting USPS and the unit to the public | 2 | 1 | 0 | **1** |
| 2 | 0-2 | If you were a non-member, would this site have increased your interest in USPS? | 2 | 1 | 0 | **1** |
| 3 | 0-2 | Would you be proud of having this website represent your unit or district: | 2 | 1 | 0 | **1** |

Comments: _____ .

Total Points Scored    61