

United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/

District Name

Painesville

Evaluation Date

10-31-11/11

District Affiliation

11

Required Items

In compliance?
(Y/N)

1	Link to USPS.org on Home (opening) page	Y
2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	N
3	(squadron) Link to District Website	Y
4	(district) Links to squadron websites	Y
5	Privacy statement or link on home page at bottom	Y
6	USPS Trademark reference or link at home page bottom	Y
7	Disclaimer statement or link on home page at bottom	Y
8	Active e-mail link to Webmaster on home page	Y
9	Website must display current information	Y

A1 Identify purpose of the squadron/district/USPS

range		Highest ← → Lowest						Pts	
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	4
2	0-1	Identify the purpose of the squadron/district					1	0	1
3	0-2	Identify purpose of USPS				2	1	0	2
Comments:									

A2) Identification of squadron/district area of activity.

1	1	Description of location of Unit					1	0	0
2	1	Map showing location					1	0	0
Comments:									

A3) Explanation of the benefits of membership

1	0-3	Description of benefits described			3	2	1	0	0
2	0-2	Links to USPS benefits				2	1	0	0
Comments:									

A4) Display of USPS emblems and logos.

1	1	Ensign					1	0	0
2	1	USPS Wheel					1	0	1
3	1	Activity Triangle					1	0	0
4	1	90th Anniversary Logo					1	0	1
5	0-2	Graphics properly sized.			2	1	0		2
Comments:		#2 AS BACKGROUND ONLY							

A5) What we do, show the fun we have.

1	0-3	Description of the fun we have.				3	2	1	0	1
2	0-3	Photos showing unit activities		4	3	2	1	0	4	

Comments: #1 I could find nothing directly on this subject

A6) Presentation of Vessel Safety Check Program

1	0-2	Explanation of the program	2	1	0	2
2	1	Correct decal - proportionally sized		1	0	1
3	1	Pre-check list provided		1	0	1
4	1	Contact information		1	0	0

Comments: #4 none I could find

A7) Contacts for various activities

1	1	Public boating course contact(s)		1	0	1
2	1	Members course(s) contact(s)		1	0	1
3	1	Event(s) contact(s)		1	0	1

Comments: only contact was under "public classes"

A8) Current Activities/Educational calendars available

1	2	Public Boating Course (zero points if contact missing)	2	1	0	1
2	2	Members course(s) (zero points if contact missing)	2	1	0	0
3	2	Events (zero points if contact missing)	2	1	0	1
4		Number of pages with dates over 30 days old.				0
		Deduct 10 points for each page over 30 days old				0

Comments: #1 contact but no calendar content; # 2 & 3 nothing beyond Dec 06

A9) Identification of the bridge, committee members & contacts

1	1	Bridge listed		1	0	3
2	1	Bridge photo(s)		1	0	0
3	2	Five (5) of more committee contacts listed	2	1	0	0

Comments: #3 none listed as such

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number.					0

1 point reduction per error

Comments:

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2

Comments:

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	0
2	0-2	Links easy to identify	2	1	0	1
3	0-1	Links identify the subject	2	1	0	1
4	Calc.	Broken links, number				0

Maximum deduct -10 points 0

Comments: manyh pages have no return to home page available, many items that should be first level are buried under links not in a very logical place

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	3
4	Calc.	Disclaimer statement on Commercial Links page Y or N					n

For the above point determination; 10 or more links 3 points,
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: [redacted]

B5) Ability to read the message.

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i>	2	1	0	2

Comments: [redacted]

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0	1
2	0-2	All pages have informative header	2	1	0		1

Comments: #1 takes up too much space & is lackinh things that are best put in a header

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	1
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Comments: 2 or 3 different header designs

C3) Use of phots and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3
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Comments: less than superb because of odd placements, e.g., 90th Anniversary placed in a section on "Purpose of USPS"

C4) Animated Graphics

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	3
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Comments: [redacted]

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	0
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	0

Comments: I note that this site has excellence awards the past 2 years. There are some very good features on the site but they are offset by some that are very bad (such as omitting required words on the home page) that are easy to fix. Also the "map" of the site is chaotic and difficult to follow easily.

Total Points Scored 57