United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/
District Name: Possesion Sound Power Squadron

Evaluation Date: 11/4/2006

District Affiliation: 16

Required Items

		In compliance? (Y/N)
1	Link to USPS.org on Home (opening) page	Y
2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	N
3	(squadron) Link to District Website	Y
4	(district) Links to squadron websites	
5	Privacy statement or link on home page at bottom	Y
6	USPS Trademark reference or link at home page bottom	Y
7	Disclaimer statement or link on home page at bottom	Y
8	Active e-mail link to Webmaster on home page	Y
9	Website must display current information	Y

A1 Identify purpose of the squadron/district/USPS

	range		Highest ← → Lowest						Pts Awd
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	0
2	0-1	Identify the purpose of the squadron/district					1	0	0
3	0-2	Identify purpose of USPS				2	1	0	1

Comments: .

A2) Identification of squadron/district area of activity.

1	1	Description of location of Unit					1	0	0
2	1	Map showing location					1	0	0

Comments: .

A3) Explanation of the benfits of membership

1	0-3	Description of benefits described			3	2	1	0	3
2	0-2	Links to USPS benefits				2	1	0	2

Comments: .

A4) Display of USPS emblems and logos.

1	1	Ensign					1	0	0
2	1	USPS Wheel					1	0	0
3	1	Activity Triangle					1	0	1
4	1	90th Anniversary Logo					1	0	0
5	0-2	Graphics properly sized.				2	1	0	2

Comments: .

A5) What we do, show the fun we have.

1	0-3	Description of the fun we have.			3	2	1	0	0
2	0-3	Photos showing unit activities		4	3	2	1	0	4

Comments: .

A6) Presentation of Vessel Safety Check Program

1	0-2	Explanation of the program	2	1	0		2
2	1	Correct decal - proportionally sized		1	0		1
3	1	Pre-check list provided		1	0		1
4	1	Contact information		1	0		1

Comments: .

A7) Contacts for various activities

1	1	Public boating course contact(s)		1	0		1
2	1	Members course(s) contact(s)		1	0		1
3	1	Event(s) contact(s)		1	0		1

Comments: .

A8) Current Activities/Educational calendars available

1	2	Public Boating Course (zero points if contact missing)	2	1	0		2
2	2	Members course(s) (zero points if contact missing)	2	1	0		2
3	2	Events (zero points if contact missing)	2	1	0		2
4		Number of pages with dates over 30 days old.					
		Deduct 10 points for each page over 30 days old					

Comments: .

A9) Identification of the bridge, committee members & contacts

1	1	Bridge listed		1	0		1
2	1	Bridge photo(s)		1	0		0
3	2	Five (5) of more committee contacts listed	2	1	0		2

Comments: .

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number.					
		1 point reduction per error					

Comments: .

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0		2
2	0-2	Good color balance (not dark or over exposed)	2	1	0		2
3	0-2	Appropriately sized for application	2	1	0		2

Comments: .

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0		0
2	0-2	Links easy to identify	2	1	0		0
3	0-1	Links identify the subject	2	1	0		2
4	Calc.	Broken links, number					
		Maximum deduct -10 points					

Comments: One link is a general link you have to click to get to the calendar, bridge, photos, etc.

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	2
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	0
4	Calc.	Disclaimer statement on Commercial Links page Y or N				N	-3

For the above point determination; 10 or more links 3 points, .
5 to 9 links 2 points, 1 to 4 links 1 point.
If disclaimer statement is missing zero points for this section.

Comments: .

B5) Ability to read the message.

1	0-2	Font - size and style			2	1	0	2
2	0-2	Font color, good contrast			2	1	0	2
3	0-2	Appropriate use of text space			2	1	0	2
4	0-2	Appropriate background. *one point for no background Backgrounds which make reading page difficult zero points.*			2	1	0	0

Comments: .

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)		3	2	1	0	0
2	0-2	All pages have informative header			2	1	0	0

Comments: .

C2) Consistent format across pages.

1	0-3	Consistent format across pages		3	2	1	0	3

Comments: .

C3) Use of phots and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	1

Comments: .

C4) Annimated Graphics

1	0-3	Use of annimated graphics, appropriate and add interest ot the website		3	2	1	0	0

Comments: .

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public			2	1	0	0
2	0-2	If you were a non-member, would this site have increased your interest in USPS?			2	1	0	0
3	0-2	Would you be proud of having this website represent your unit or district:			2	1	0	0

Comments: .

Total Points Scored 51