United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/
District Name   http://www.usps.org/localusps/rockville/rsps2/index.htm

Rockville

Evaluation Date

District Affiliation   5

Required Items   In compliance? (Y/N)

1	Link to USPS.org on Home (opening) page	y
2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	y
3	(squadron) Link to District Website	y
4	(district) Links to squadron websites	
5	Privacy statement or link on home page at bottom	y
6	USPS Trademark reference or link at home page bottom	y
7	Disclaimer statement or link on home page at bottom	n
8	Active e-mail link to Webmaster on home page	y
9	Website must display current information	

A1 Identify purpose of the squadron/district/USPS

	range		Highest					Lowest	Pts Awd
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	3
2	0-1	Identify the purpose of the squadron/district					1	0	1
3	0-2	Identify purpose of USPS				2	1	0	2
	Comments							.	

A2) Identification of squadron/district area of activity.

					Pts Awd
1	1	Description of location of Unit	1	0	1
2	1	Map showing location	1	0	0
	Comments:			.	

A3) Explanation of the benfits of membership

						Pts Awd
1	0-3	Description of benefits described	3	2	1	0	1
2	0-2	Links to USPS benefits		2	1	0	0
	Comments:					.

A4) Display of USPS emblems and logos.

						Pts Awd
1	1	Ensign		1	0	0
2	1	USPS Wheel		1	0	1
3	1	Activity Triangle		1	0	1
4	1	90th Anniversary Logo		1	0	0
5	0-2	Graphics properly sized.	2	1	0	1
	Comments:				.	

A5) What we do, show the fun we have.

								Pts Awd
1	0-3	Description of the fun we have.		3	2	1	0	1
2	0-4	Photos showing unit activities	4	3	2	1	0	1

Comments: Only one photo on the site and one in the newsletter

A6) Presentation of Vessel Safety Check Program

1	0-2	Explanation of the program	2	1	0		2
2	1	Correct decal - proportionally sized		1	0		1
3	1	Pre-check list provided		1	0		1
4	1	Contact information		1	0		1

Comments: Contact via safetyseal.net, which has decal .

A7) Contacts for various activities

1	1	Public boating course contact(s)	1	0		1
2	1	Members course(s) contact(s)	1	0		0
3	1	Event(s) contact(s)	1	0		1

Comments: Bridge contacts listed on site .

A8) Current Activities/Educational calendars available

1	2	Public Boating Course (zero points if contact missing)	2	1	0		2
2	2	Members course(s) (zero points if contact missing)	2	1	0		0
3	2	Events (zero points if contact missing)	2	1	0		1
4		Number of pages with dates over 30 days old.	1				-10

Deduct 10 points for each page over 30 days old

Comments: Bridge provides contacts for members. No evidence of annual calendar maintenance.

A9) Identification of the bridge, committee members & contacts

1	1	Bridge listed	1	0		1
2	1	Bridge photo(s)	1	0		0
3	2	Five (5) of more committee contacts listed	2	1	0	1

Comments: More info may be available in secure Members' area.

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number.	0				

1 point reduction per error

Comments: Little original text. Most text was copied from USPS website

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	1
2	0-2	Good color balance (not dark or over exposed)	2	1	0	1
3	0-2	Appropriately sized for application	2	1	0	1

Comments: Almost no graphics or photos on site .

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number	0			0

Maximum deduct -10 points   0

Comments: .

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	2
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	1
4	Calc.	Disclaimer statement on Commercial Links page Y or N	y				

For the above point determination; 10 or more links 3 points, .

5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: _____ .

B5) Ability to read the message.

1	0-2	Font - size and style		2	1	0	2
2	0-2	Font color, good contrast		2	1	0	2
3	0-2	Appropriate use of text space		2	1	0	2
4	0-2	Appropriate background. *one point for no background*		2	1	0	1
		Backgrounds which make reading page difficult zero points.					

Comments: _____ .

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0	2
2	0-2	All pages have informative header		2	1	0	2

Comments: _____ .

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	3

Comments: _____ .

C3) Use of phots and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	1

Comments: Almost none .

C4) Annimated Graphics

1	0-3	Use of annimated graphics, appropriate and add	3	2	1	0	0
		interest ot the website					

Comments: None .

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in	2	1	0	1
		presenting USPS and the unit to the public				
2	0-2	If you were a non-member, would this site have	2	1	0	1
		increased your interest in USPS?				
3	0-2	Would you be proud of having this website	2	1	0	1
		represent your unit or district:				

Comments: _____ .

Total Points Scored 49