

## United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/

District Name

Rowayton

Evaluation Date

10/30/2006

District Affiliation

2

### Required Items

In compliance?

(Y/N)

1 Link to USPS.org on Home (opening) page

y

Subtitle below squadron name

2 "a unit of United States Power Squadrons ®"  
Sail and Power Boating

y

3 (squadron) Link to District Website

y

4 (district) Links to squadron websites

y

5 Privacy statement or link on home page at bottom

y

6 USPS Trademark reference or link at home page bottom

y

7 Disclaimer statement or link on home page at bottom

y

8 Active e-mail link to Webmaster on home page

y

9 Website must display current information

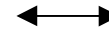
n

### A1 Identify purpose of the squadron/district/USPS

range

- |   |     |   |   |   |   |   |   |   |   |
|---|-----|---|---|---|---|---|---|---|---|
| 1 | 0-5 | Identify purpose of Unit                      | 5 | 4 | 3 | 2 | 1 | 0 | 4 |
| 2 | 0-1 | Identify the purpose of the squadron/district |   |   |   |   | 1 | 0 | 1 |
| 3 | 0-2 | Identify purpose of USPS                      |   |   | 2 | 1 | 0 | 0 | 2 |

Highest



Lowest

Comments

**Pts  
Awd**

### A2) Identification of squadron/district area of activity.

- |   |   |                                 |  |  |  |  |   |   |   |
|---|---|---------------------------------|--|--|--|--|---|---|---|
| 1 | 1 | Description of location of Unit |  |  |  |  | 1 | 0 | 1 |
| 2 | 1 | Map showing location            |  |  |  |  | 1 | 0 | 0 |

Comments: Lat and Long - Suppose one can figure out where that is.

### A3) Explanation of the benefits of membership

- |   |     |                                   |  |  |   |   |   |   |   |
|---|-----|-----------------------------------|--|--|---|---|---|---|---|
| 1 | 0-3 | Description of benefits described |  |  | 3 | 2 | 1 | 0 | 0 |
| 2 | 0-2 | Links to USPS benefits            |  |  | 2 | 1 | 0 | 0 | 0 |

Comments: Not found - on this site.

### A4) Display of USPS emblems and logos.

- |   |     |                          |  |  |   |   |   |   |   |
|---|-----|--------------------------|--|--|---|---|---|---|---|
| 1 | 1   | Ensign                   |  |  |   |   | 1 | 0 | 1 |
| 2 | 1   | USPS Wheel               |  |  |   |   | 1 | 0 | 0 |
| 3 | 1   | Activity Triangle        |  |  |   |   | 1 | 0 | 0 |
| 4 | 1   | 90th Anniversary Logo    |  |  |   |   | 1 | 0 | 0 |
| 5 | 0-2 | Graphics properly sized. |  |  | 2 | 1 | 0 | 0 | 2 |

Comments:

### A5) What we do, show the fun we have.

- |   |     |                                 |  |  |   |   |   |   |   |   |   |
|---|-----|---------------------------------|--|--|---|---|---|---|---|---|---|
| 1 | 0-3 | Description of the fun we have. |  |  |   |   | 3 | 2 | 1 | 0 | 0 |
| 2 | 0-3 | Photos showing unit activities  |  |  | 4 | 3 | 2 | 1 | 0 | 0 |   |

Comments: Not found on this site.

**A6) Presentation of Vessel Safety Check Program**

1	0-2	Explanation of the program	2	1	0	0
2	1	Correct decal - proportionally sized		1	0	0
3	1	Pre-check list provided		1	0	0
4	1	Contact information		1	0	0

Comments:

**A7) Contacts for various activities**

1	1	Public boating course contact(s)		1	0	
2	1	Members course(s) contact(s)		1	0	0
3	1	Event(s) contact(s)		1	0	0

Comments:

**A8) Current Activities/Educational calendars available**

1	2	Public Boating Course (zero points if contact missing)	2	1	0	0
2	2	Members course(s) (zero points if contact missing)	2	1	0	0
3	2	Events (zero points if contact missing)	2	1	0	0
4		Number of pages with dates over 30 days old.				0
		Deduct 10 points for each page over 30 days old				0

Comments:

**A9) Identification of the bridge, committee members & contacts**

1	1	Bridge listed		1	0	1
2	1	Bridge photo(s)		1	0	0
3	2	Five (5) of more committee contacts listed	2	1	0	2

Comments:

**B1) Presentation quality and correctness.**

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number.					

1 point reduction per error

Comments:

**B2) Quality of photographs and graphics.**

1	0-2	Clear - Undistorted	2	1	0	1
2	0-2	Good color balance (not dark or over exposed)	2	1	0	1
3	0-2	Appropriately sized for application	2	1	0	1

Comments:

**B3) Active Linkages & Navigation**

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				0

Maximum deduct -10 points

0

Comments:

**B4) Resource Linkages**

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	2
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	0
4	Calc.	Disclaimer statement on Commercial Links page Y or N					-5

For the above point determination; 10 or more links 3 points,  
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: No commercial links. Should get credit for USPS links.

**B5) Ability to read the message.**

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i>	2	1	0	1

Comments: Background only on linked page/other squadron.

**C1) Heading descriptive & appealing**

1	0-3	Home page, unique header (graphic)	3	2	1	0	3
2	0-2	All pages have informative header	2	1	0		1

Comments:

**C2) Consistent format across pages.**

1	0-3	Consistent format across pages	3	2	1	0	2
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Comments:

**C3) Use of photos and/or graphics**

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3
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Comments:

**C4) Animated Graphics**

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	0
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Comments: None noted.

**D1) Overall impression of quality and effectiveness of the site**

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	2
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	1

Comments: Very much out of date...Heavy reliance on District Pages.

Total Points Scored 47