

## United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/

District Name St. Andrew Bay

Evaluation Date 11/6/2006

District Affiliation 15

**Required Items**

In compliance?  
(Y/N)

1	Link to USPS.org on Home (opening) page	<span style="border: 1px solid black; padding: 2px;">y</span>
	Subtitle below squadron name	<span style="border: 1px solid black; padding: 2px;"></span>
2	"a unit of United States Power Squadrons ®" Sail and Power Boating	<span style="border: 1px solid black; padding: 2px;">y</span>
3	(squadron) Link to District Website	<span style="border: 1px solid black; padding: 2px;">y</span>
4	(district) Links to squadron websites	<span style="border: 1px solid black; padding: 2px;"></span>
5	Privacy statement or link on home page at bottom	<span style="border: 1px solid black; padding: 2px;">y</span>
6	USPS Trademark reference or link at home page bottom	<span style="border: 1px solid black; padding: 2px;">y</span>
7	Disclaimer statement or link on home page at bottom	<span style="border: 1px solid black; padding: 2px;">y</span>
8	Active e-mail link to Webmaster on home page	<span style="border: 1px solid black; padding: 2px;">y</span>
9	Website must display current information	<span style="border: 1px solid black; padding: 2px;">y</span>

**A1 Identify purpose of the squadron/district/USPS**

	range		Highest ←	↔	→ Lowest				
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
2	0-1	Identify the purpose of the squadron/district					1	0	1
3	0-2	Identify purpose of USPS				2	1	0	2
Comments:		<span style="border: 1px solid black; padding: 2px;">This is a fine site - I enjoyed learning about your Squadron - thank you!</span>							

**A2) Identification of squadron/district area of activity.**

1	1	Description of location of Unit					1	0	1
2	1	Map showing location					1	0	1
Comments:		<span style="border: 1px solid black; padding: 2px;"></span>							

**A3) Explanation of the benefits of membership**

1	0-3	Description of benefits described				3	2	1	0	3
2	0-2	Links to USPS benefits				2	1	0	0	
Comments:		<span style="border: 1px solid black; padding: 2px;">Sorry - I just couldn't find the link to USPS benefits!</span>								

**A4) Display of USPS emblems and logos.**

1	1	Ensign						1	0	1
2	1	USPS Wheel						1	0	1
3	1	Activity Triangle						1	0	1
4	1	90th Anniversary Logo						1	0	0
5	0-2	Graphics properly sized.				2	1	0	2	
Comments:		<span style="border: 1px solid black; padding: 2px;"></span>								

**A5) What we do, show the fun we have.**

1	0-3	Description of the fun we have.				3	2	1	0	3	
2	0-3	Photos showing unit activities				4	3	2	1	0	4

Comments: [REDACTED]

**A6) Presentation of Vessel Safety Check Program**

1	0-2	Explanation of the program	2	1	0	2
2	1	Correct decal - proportionally sized		1	0	1
3	1	Pre-check list provided		1	0	1
4	1	Contact information		1	0	1

Comments: [REDACTED]

**A7) Contacts for various activities**

1	1	Public boating course contact(s)		1	0	1
2	1	Members course(s) contact(s)		1	0	1
3	1	Event(s) contact(s)		1	0	1

Comments: [REDACTED]

**A8) Current Activities/Educational calendars available**

1	2	Public Boating Course (zero points if contact missing)	2	1	0	2
2	2	Members course(s) (zero points if contact missing)	2	1	0	2
3	2	Events (zero points if contact missing)	2	1	0	2
4		Number of pages with dates over 30 days old. [REDACTED]				
		Deduct 10 points for each page over 30 days old				

Comments: [REDACTED]

**A9) Identification of the bridge, committee members & contacts**

1	1	Bridge listed		1	0	1
2	1	Bridge photo(s)		1	0	0
3	2	Five (5) of more committee contacts listed	2	1	0	0

Comments: [REDACTED]

**B1) Presentation quality and correctness.**

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number. [REDACTED]					
		1 point reduction per error					

Comments: [REDACTED]

**B2) Quality of photographs and graphics.**

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2

Comments: [REDACTED]

**B3) Active Linkages & Navigation**

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number [REDACTED]				

Maximum deduct -10 points

Comments: [REDACTED]

**B4) Resource Linkages**

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	3
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	3
4	Calc.	Disclaimer statement on Commercial Links page Y or N [REDACTED]					

For the above point determination; 10 or more links 3 points,  
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: [REDACTED]

**B5) Ability to read the message.**

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i>	2	1	0	

Comments: [REDACTED]

**C1) Heading descriptive & appealing**

1	0-3	Home page, unique header (graphic)	3	2	1	0	3
2	0-2	All pages have informative header	2	1	0		2

Comments: [REDACTED]

**C2) Consistent format across pages.**

1	0-3	Consistent format across pages	3	2	1	0	3
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Comments: [REDACTED]

**C3) Use of photos and/or graphics**

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3
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Comments: This could be improved: the pictures could be edited down to have fewer, higher quality shots, and some device to label them - so that visitors would get the sense of what is going on - or why the pictures were included. The software that presents the pictures is a little clumsy - no slide-show feature, and no captions - and it is not easy to browse: you get a page of thumbnails - and you have to click in to see the enlargement - and then back and so-on. There are easier and more user-friendly ways to present photo albums. But great pictures none-the-less - it looks as if you have a great Squadron and great events

**C4) Animated Graphics**

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	0
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Comments: [REDACTED]

**D1) Overall impression of quality and effectiveness of the site**

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	2
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2

Comments: I liked this site, and would be pleased to have it as my own Squadron's presentation on the web. Thank you for all the effort you have put in to it. Total Points Scored 87