

Comments: [REDACTED]

A6) Presentation of Vessel Safety Check Program

1	0-2	Explanation of the program	2	1	0	0
2	1	Correct decal - proportionally sized	1	0	0	
3	1	Pre-check list provided	1	0	0	
4	1	Contact information	1	0	0	

Comments: [REDACTED]

A7) Contacts for various activities

1	1	Public boating course contact(s)	1	0	1
2	1	Members course(s) contact(s)	1	0	1
3	1	Event(s) contact(s)	1	0	0

Comments: [REDACTED]

A8) Current Activities/Educational calendars available

1	2	Public Boating Course (zero points if contact missing)	2	1	0	2
2	2	Members course(s) (zero points if contact missing)	2	1	0	0
3	2	Events (zero points if contact missing)	2	1	0	0
4		Number of pages with dates over 30 days old. [REDACTED] 1				-10
		Deduct 10 points for each page over 30 days old				

Comments: Calendar page appears to be outdated in that June meeting location is still TBA.

A9) Identification of the bridge, committee members & contacts

1	1	Bridge listed	1	0	1	
2	1	Bridge photo(s)	1	0	0	
3	2	Five (5) of more committee contacts listed	2	1	0	2

Comments: [REDACTED]

B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	3
2	Calc.	Spelling errors, number. [REDACTED] 1					-1
		1 point reduction per error					

Comments: Squadron spelled incorrectly on home page.

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2

Comments: [REDACTED]

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	1
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number [REDACTED] 1				-1

Maximum deduct -10 points -1

Comments: Broken: Now Hear This on Events page. Nav bar at bottom isn't well positioned and overlaps text above it on many pages.

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	0
4	Calc.	Disclaimer statement on Commercial Links page Y or N [REDACTED]					

For the above point determination: 10 or more links 3 points,
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: [redacted]

B5) Ability to read the message.

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. <i>one point for no background</i>	2	1	0	2

Backgrounds which make reading page difficult zero points.

Comments: [redacted]

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0	3
2	0-2	All pages have informative header	2	1	0	2	

Comments: [redacted]

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	3
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Comments: [redacted]

C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
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Comments: **Need photos to show activities, fun, create interest.**

C4) Animated Graphics

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	2
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Comments: [redacted]

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	2

Comments: **This is a good website. With a little work, it could be made more interesting and sell benefits of the unit and USPS. Events calendar needs to be made current.**

Total Points Scored 52