

## United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadron/

District Name Boqueron

Evaluation Date 10/16/2006

District Affiliation 33

### Required Items

In compliance?  
(Y/N)

1	Link to USPS.org on Home (opening) page	Y
2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	N
3	(squadron) Link to District Website	N
4	(district) Links to squadron websites	
5	Privacy statement or link on home page at bottom	Y
6	USPS Trademark reference or link at home page bottom	Y
7	Disclaimer statement or link on home page at bottom	N
8	Active e-mail link to Webmaster on home page	Y
9	Website must display current information	Y

### A1 Identify purpose of the squadron/district/USPS

		point range						
		Highest	←————→			Lowest		
1	0-5 Identify purpose of Unit	5	4	3	2	1	0	4
2	0-1 Identify the purpose of the squadron/district					1	0	0
3	0-2 Identify purpose of USPS				2	1	0	4
Comments English is used on some pages, but is a second language. I used Babel Fish Translation Service < <a href="http://babel.altavista.com/">http://babel.altavista.com/</a> > to translate coming events from Spanish.								

### A2) Identification of squadron/district area of activity.

1	1 Description of location of Unit					1	0	1
2	1 Map showing location					1	0	1
Comments:								

### A3) Explanation of the benefits of membership

1	0-3 Description of benefits described					3	2	1	0	2
2	0-2 Links to USPS benefits					2	1	0		0
Comments:										

### A4) Display of USPS emblems and logos.

1	1 Ensign							1	0	0
2	1 USPS Wheel							1	0	1
3	1 Activity Triangle							1	0	0
4	1 90th Anniversary Logo							1	0	0
5	0-2 Graphics properly sized.					2	1	0		2
Comments:										

### A5) What we do, show the fun we have.

1	0-3 Description of the fun we have.					3	2	1	0	0
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2 0-3 Photos showing unit activities

4 3 2 1 0

0

Comments:

[Redacted]

### A6) Presentation of Vessel Safety Check Program

1	0-2	Explanation of the program	2	1	0	1
2	1	Correct decal - proportionally sized	1	0	0	
3	1	Pre-check list provided	1	0	0	
4	1	Contact information	1	0	0	

Comments: A name is provided on the Committees page, but there's no contact data -- email or phone.

### A7) Contacts for various activities

1	1	Public boating course contact(s)	1	0	0
2	1	Members course(s) contact(s)	1	0	0
3	1	Event(s) contact(s)	1	0	0

Comments: Names are provided on the Committees page, but there's no contact data -- email or phone.

### A8) Current Activities/Educational calendars available

1	2	Public Boating Course (zero points if contact missing)	2	1	0	0
2	2	Members course(s) (zero points if contact missing)	2	1	0	0
3	2	Events (zero points if contact missing)	2	1	0	0
4		Number of pages with dates over 30 days old.				0
		Deduct 10 points for each page over 30 days old				0

Comments: Names are provided on the Committees page, but there's no contact data -- email or phone.

### A9) Identification of the bridge, committee members & contacts

1	1	Bridge listed	1	0	1
2	1	Bridge photo(s)	1	0	0
3	2	Five (5) of more committee contacts listed	2	1	0

Comments: Names are provided on the Committees page, but there's no .

### B1) Presentation quality and correctness.

1	0-3	Readability and Grammer	3	2	1	0	2
2	Calc.	Spelling errors, number.					-1

1 point reduction per error

Comments: English is used on some pages, but is a second language. I used Babel Fish Translation Service <<http://babel.altavista.com/>> to translate coming events from Spanish.

### B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	2
2	0-2	Good color balance (not dark or over exposed)	2	1	0	2
3	0-2	Appropriately sized for application	2	1	0	2

Comments:

### B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				-1

Maximum deduct -10 points -1

Comments: Image on home page not found </index\_files/image002.jpg>

### B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	1
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	1
4	Calc.	Disclaimer statement on Commercial Links page Y or N					Y

For the above point determination; 10 or more links 3 points,  
5 to 9 links 2 points, 1 to 4 links 1 point.

If disclaimer statement is missing zero points for this section.

Comments: [redacted]

**B5) Ability to read the message.**

1	0-2	Font - size and style	2	1	0	2
2	0-2	Font color, good contrast	2	1	0	2
3	0-2	Appropriate use of text space	2	1	0	2
4	0-2	Appropriate background. <i>one point for no background</i> <i>Backgrounds which make reading page difficult zero points.</i>	2	1	0	2

Comments: [redacted]

**C1) Heading descriptive & appealing**

1	0-3	Home page, unique header (graphic)	3	2	1	0	1
2	0-2	All pages have informative header	2	1	0	1	

Comments: [redacted]

**C2) Consistent format across pages.**

1	0-3	Consistent format across pages	3	2	1	0	3
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Comments: [redacted]

**C3) Use of photos and/or graphics**

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
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Comments: [redacted]

**C4) Animated Graphics**

1	0-3	Use of animated graphics, appropriate and add interest of the website	3	2	1	0	0
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Comments: [redacted]

**D1) Overall impression of quality and effectiveness of the site**

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	0

Comments: [redacted]

Total Points Scored 49