United States Power Squadrons, 2006 Website Awards Tally Sheet

Squadror	n /							
District Name		Winooski Valley						
		,						
Evaluatio	n Date	7-Nov						
		District Affiliation	19					
Required	d Items	In	compliance	e?				
			(Y/N)					
	1	Link to USPS.org on Home (opening) page	У					
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	у					
	3	(squadron) Link to District Website	у					
	4	(district) Links to squadron websites						
	5	Privacy statement or link on home page at bottom	у					
	6	USPS Trademark reference or link at home page bottom	у					
	7	Disclaimer statement or link on home page at bottom	у					
	8	Active e-mail link to Webmaster on home page	у					
	9	Website must display current information	у					
A1 Ide 1 2	ntify pur range 0-5 0-1	Identify purpose of Unit Identify the purpose of the squadron/district	Highest 5	4 3	2	► Lo 1 1	west 0 0	Pts Awd
3	0-2	Identify purpose of USPS			2	1	0	2
_	Comments				_	•	Ū	
1 2	ntification 1 1 omments:	on of squadron/district area of activity. Description of location of Unit Map showing location :				1 1	0	0
A3) Ex	olanatio	n of the benfits of membership						
1	0-3	Description of benefits described		3	2	1	0	3
2	0-2	Links to USPS benefits			2	1	0	2
С	omments							
AA) Die	nlay of I	USPS emblems and logos.						
1 A-, Dis	piay or v	Ensign				1	0	0
2	1	USPS Wheel				1	0	1
3	1	Activity Triangle				1	0	0
4	1	90th Anniversary Logo				1	0	0
5	0-2	Graphics properly sized.			2	1	0	2
С	omments							
A5) What we do, show the fun we have.								
-				2	2	4	0	4
1 2	0-3 0-3	Description of the fun we have. Photos showing unit activities		4 3		1 1	0	1
2	0-3	1 110.000 Showing drift dollvilles		т 3	۷.	'	J	

C	Comments	no comments or pictures						
ACV Descentation of Veneral Cofety Cheek Descent								
A6) Pro		on of Vessel Safety Check Program Explanation of the program		2	1	0	2	
2		Correct decal - proportionally sized		2	1	0	0	
3		Pre-check list provided			1	0	1	
4		Contact information			1	0	1	
	•	: no logo on site itself .			•	Ü		
A7) Co	ontacts fo	or various activities						
1		Public boating course contact(s)			1	0	1	
2	. 1	Members course(s) contact(s)			1	0	0	
3	1	Event(s) contact(s)			1	0	0	
C	Comments	: The state of the						
A8) Cu	ırrent Ac	tivities/Educational calendars available						
1		Public Boating Course (zero points if contact missing)		2	1	0	1	
2		Members course(s) (zero points if contact missing)		2	1	0	0	
3	2	Events (zero points if contact missing)		2	1	0	0	
4		Number of pages with dates over 30 days old.					-10	
		Deduct 10 points for each page over 30 days old						
C	Comments							
40) 11								
-		on of the bridge, committee members & contacts				•		
1	=	Bridge listed			1	0	1	
2		Bridge photo(s)		_	1	0	0	
3		Five (5) of more committee contacts listed		2	1	0	0	
C	Comments							
R1) Dr	ocontatio	on quality and correctness						
-		on quality and correctness.	2	2	1	0	2	
1	0-3	Readability and Grammer	3	2	1	0	3	
-	0-3	Readability and Grammer Spelling errors, number.	3	2	1	0	3	
1 2	0-3 Calc.	Readability and Grammer Spelling errors, number. 1 point reduction per error	3	2	1	0	3	
1 2	0-3	Readability and Grammer Spelling errors, number. 1 point reduction per error	3	2	1	0	3	
1 2	0-3 Calc.	Readability and Grammer Spelling errors, number. 1 point reduction per error .	3	2	1	0	3	
1 2 0 B2) Q u	0-3 Calc. Comments	Readability and Grammer Spelling errors, number. 1 point reduction per error chotographs and graphics.	3					
1 2	0-3 Calc. Comments uality of p	Readability and Grammer Spelling errors, number. 1 point reduction per error bhotographs and graphics. Clear - Undistorted	3	2	1 1 1	0	2	
1 2 0 B2) Qu	0-3 Calc. Comments uality of p 0-2 0-2	Readability and Grammer Spelling errors, number. 1 point reduction per error bhotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed)	3	2 2	1	0 0	2 2	
1 2 C C B2) Qu 1 2 3	0-3 Calc. Comments uality of p 0-2 0-2	Readability and Grammer Spelling errors, number. 1 point reduction per error bhotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application	3	2	1	0	2	
1 2 C C B2) Qu 1 2 3	0-3 Calc. Comments uality of p 0-2 0-2 0-2	Readability and Grammer Spelling errors, number. 1 point reduction per error bhotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application	3	2 2	1	0 0	2 2	
1 2 C B2) Qu 1 2 3 C C	0-3 Calc. Comments Lality of 0-2 0-2 0-2 Comments	Readability and Grammer Spelling errors, number. 1 point reduction per error bhotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application	3	2 2	1	0 0	2 2	
1 2 C B2) Qu 1 2 3 C C	O-3 Calc. Comments uality of p 0-2 0-2 0-2 Comments	Readability and Grammer Spelling errors, number. 1 point reduction per error hotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application .	3	2 2	1	0 0	2 2	
1 2 C B2) Qu 1 2 3 C B3) Ac	O-3 Calc. Comments Jality of p 0-2 0-2 0-2 Comments Ctive Link 0-2	Readability and Grammer Spelling errors, number. 1 point reduction per error hotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application ages & Navigation	3	2 2 2	1 1 1	0 0 0	2 2 2	
1 2 C B2) Qu 1 2 3 C B3) Ac 1	0-3 Calc. Comments uality of p 0-2 0-2 0-2 Comments etive Link 0-2 0-2	Readability and Grammer Spelling errors, number. 1 point reduction per error 1 point reduction per error 1 point reduction per error 2 chotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application 3 cages & Navigation Ease of Navigation	3	2 2 2 2	1 1 1	0 0 0	2 2 2	
1 2 C B2) Qu 1 2 3 C B3) Ac 1 2	O-3 Calc. Comments Jality of p 0-2 0-2 0-2 Comments Ctive Link 0-2 0-2 0-1	Readability and Grammer Spelling errors, number. 1 point reduction per error Chotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application Cages & Navigation Ease of Navigation Links easy to identify	3	2 2 2 2	1 1 1	0 0 0	2 2 2	
B2) Qu 1 2 3 0 B3) Ac 1 2 3	O-3 Calc. Comments Jality of p 0-2 0-2 0-2 Comments Ctive Link 0-2 0-2 0-1	Readability and Grammer Spelling errors, number. 1 point reduction per error 1 point reduction per error 1 point reduction per error 2 cohotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application 3 cages & Navigation Ease of Navigation Links easy to identify Links identify the subject	3	2 2 2 2	1 1 1	0 0 0	2 2 2 2 2	
B2) Qu 1 2 3 0 B3) Ac 1 2 3 4	0-3 Calc. Comments uality of p 0-2 0-2 0-2 Comments ctive Link 0-2 0-2 0-1 Calc.	Readability and Grammer Spelling errors, number. 1 point reduction per error 1 point reduction per error 1 point reduction per error 2 photographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application 2 cages & Navigation Ease of Navigation Links easy to identify Links identify the subject Broken links, number 0	3	2 2 2 2	1 1 1	0 0 0	2 2 2 2 2	
B2) Qu 1 2 3 0 B3) Ac 1 2 3 4	0-3 Calc. Comments Jality of p 0-2 0-2 0-2 Comments Ctive Link 0-2 0-2 0-1 Calc. Comments	Readability and Grammer Spelling errors, number. 1 point reduction per error Chotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application Cages & Navigation Ease of Navigation Links easy to identify Links identify the subject Broken links, number Maximum deduct -10 points O not all links the same color might look better if they were	3	2 2 2 2	1 1 1	0 0 0	2 2 2 2 2	
B2) Qu 1 2 3 0 B3) Ac 1 2 3 4	0-3 Calc. Comments uality of p 0-2 0-2 0-2 Comments ctive Link 0-2 0-2 0-1 Calc. Comments	Readability and Grammer Spelling errors, number. 1 point reduction per error Chotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application Cages & Navigation Ease of Navigation Links easy to identify Links identify the subject Broken links, number Maximum deduct -10 points Maximum deduct -10 points o not all links the same color might look better if they were		2 2 2 2 2	1 1 1 1 1 1	0 0 0 0 0 0	2 2 2 2 2 2 0	
B2) Qu 1 2 3 0 B3) Ac 1 2 3 4 0 B4) Re	0-3 Calc. Comments uality of p 0-2 0-2 0-2 Comments 0-2 0-1 Calc. Comments	Readability and Grammer Spelling errors, number. 1 point reduction per error Chotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application Cages & Navigation Ease of Navigation Links easy to identify Links identify the subject Broken links, number Maximum deduct -10 points mot all links the same color might look better if they were Linkages USPS Links, 10 or more for 3 points	3	2 2 2 2 2 2 2	1 1 1 1	0 0 0 0 0 0	2 2 2 2 2 0	
B2) Qu 1 2 3 0 B3) Ac 1 2 3 4 0 B4) Re 1 2	0-3 Calc. Comments Jality of 0-2 0-2 0-2 Comments Ctive Link 0-2 0-2 0-1 Calc. Comments	Readability and Grammer Spelling errors, number. 1 point reduction per error 2 photographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application 2 pages & Navigation Ease of Navigation Links easy to identify Links identify the subject Broken links, number Maximum deduct -10 points 2 not all links the same color might look better if they were Linkages USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points	3 3	2 2 2 2 2 2 2 2	1 1 1 1 1	0 0 0 0 0 0 0	2 2 2 2 2 0	
B2) Qu 1 2 3 0 B3) Ac 1 2 3 4 0 B4) Re 1 2 3	0-3 Calc. Comments Jality of p 0-2 0-2 0-2 Comments Cive Link 0-2 0-2 0-1 Calc. Comments Psource I 0-3 0-3 0-3 0-3	Readability and Grammer Spelling errors, number. 1 point reduction per error 2 pohotographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application 2 points 2 points 2 point reduction per error 3 points 4 point reduction per error 4 point reduction per error 5 point service per error 5 point service per error 6 point service per error 6 point service per error 7 point service per error 7 point service per error 8 point service per error 9 point ser	3	2 2 2 2 2 2 2	1 1 1 1	0 0 0 0 0 0	2 2 2 2 2 0	
B2) Qu 1 2 3 0 B3) Ac 1 2 3 4 0 B4) Re 1 2	0-3 Calc. Comments Jality of p 0-2 0-2 0-2 Comments 0-2 0-1 Calc. Comments Comments 0-3 0-3 0-3 0-3 Calc.	Readability and Grammer Spelling errors, number. 1 point reduction per error 2 photographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application 1 point reduction 2 photographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application 2 photographs and graphics. Cages & Navigation Ease of Navigation Links easy to identify Links identify the subject Broken links, number Maximum deduct -10 points 1 point reduction per error 2 photographs and graphics. O ph	3 3	2 2 2 2 2 2 2 2	1 1 1 1 1	0 0 0 0 0 0 0	2 2 2 2 2 0	
B2) Qu 1 2 3 0 B3) Ac 1 2 3 4 0 B4) Re 1 2 3	0-3 Calc. Comments Jality of p 0-2 0-2 Comments Cive Link 0-2 0-1 Calc. Comments	Readability and Grammer Spelling errors, number. 1 point reduction per error 2 point per error 2 point per error 2 point per error 3 point per error 4 point per error 5 point per error 6 point per error 6 point per error 7 point per error 7 point per error 8 point per error 8 point per error 9 point	3 3	2 2 2 2 2 2 2 2	1 1 1 1 1	0 0 0 0 0 0 0	2 2 2 2 2 0	
B2) Qu 1 2 3 0 B3) Ac 1 2 3 4 0 B4) Re 1 2 3	0-3 Calc. Comments uality of 0-2 0-2 0-2 Comments etive Link 0-2 0-2 0-1 Calc. Comments comments	Readability and Grammer Spelling errors, number. 1 point reduction per error 2 photographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application 1 point reduction 2 photographs and graphics. Clear - Undistorted Good color balance (not dark or over exposed) Appropriately sized for application 2 photographs and graphics. Cages & Navigation Ease of Navigation Links easy to identify Links identify the subject Broken links, number Maximum deduct -10 points 1 point reduction per error 2 photographs and graphics. O ph	3 3	2 2 2 2 2 2 2 2	1 1 1 1 1	0 0 0 0 0 0 0	2 2 2 2 2 0	

	Comment	s: there is a link page but none are commercial								
B5) Ability to read the message.										
-	1 0-2	Font - size and style					2	1	0	2
	2 0-2	Font color, good contrast					2	1	0	2
	3 0-2	Appropriate use of text space					2	1	0	2
	4 0-2	Appropriate background. one point for no background					2	1	0	2
	- 0-2	Backgrounds which make reading page difficult zero points.					_	'	O	
	Comment									
C1) H	oadina c	lescriptive & appealing								
-	1 0-3	Home page, unique header (graphic)				3	2	1	0	2
	2 0-2	All pages have informative header				3	2	1	0	2
	Comment	. 3					2	ı	U	
	Commen	5.	•							
C2) C	onsister	t format across pages.								
	1 0-3	Consistent format across pages				3	2	1	0	3
C	omments:									
-	-	ots and/or graphics		_		_	_		0	
	1 0-5	Use of graphics to enhance message of website		5	4	3	2	1	0	1
	Comment	S:								
C4) Annimated Graphics										
,	1 0-3	Use of annimated graphics, appropriate and add				3	2	1	0	1
		interest of the website				Ŭ	_	·	ŭ	
	Comment									
D1) O	verall imp	pression of quality and effectiveness of the site								
	1 0-2	How well did you like the site, was it effective in					2	1	0	2
		presenting USPS and the unit to the public								
:	2 0-2	•					2	1	0	1
		increased your interest in USPS?								
;	3 0-2	Would you be proud of having this website					2	1	0	1
		represent your unit or district:								
	Comment	s: calendar page doesn't appear updated since before 9/16/20	006							
						Tota	l Po	ints	Scored	58