

United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District

Evaluation. Date

District Affiliation

Required Items

In compliance?

(Y/N)

1	Link to USPS.org on Home (opening) page	<input type="text" value="y"/>
	Subtitle below squadron name	
2	"a unit of United States Power Squadrons ®" Sail and Power Boating	<input type="text" value="y"/>
3	(squadron) Link to District Website	<input type="text" value="y"/>
4	(district) Links to squadron websites	<input type="text" value=""/>
5	Link to USPS Privacy statement on home page at bottom	<input type="text" value="y"/>
6	Link to USPS Trademark reference on home page at bottom	<input type="text" value="y"/>
7	Link to USPS Disclaimer statement on home page at bottom	<input type="text" value="y"/>
8	Active e-mail link to Webmaster on home page	<input type="text" value="y"/>
9	Website must display current information	<input type="text" value="y"/>

A1 Identify purpose of the squadron/district/USPS

range			point range						Pts Awd
			Highest					Lowest	
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	4
2	0-3	Identify purpose of USPS			3	2	1	0	3
Comments									

A2) Identification of squadron/district area of activity.

1	0-1	Description of location of Unit	1	0	1
2	0-1	Map showing location	1	0	0
Comments:					

A3) Explanation of the benefits of membership

Explanation of the benefits of membership									
1	0-3	Description of benefits described	3	2	1	0	<div>2</div>		
2	0-2	Links to USPS benefits page		2	1	0	<div>2</div>		
Comments:									

A4) Display of USPS emblems and logos.

1	0-1	Ensign					1	0	0
2	0-1	USPS Wheel					1	0	1
3	0-1	Activity Triangle					1	0	0
4	0-1	America's Boating Club (logo)					1	0	0
Comments:									

A5) What we do, show the fun we have.

1	0-3	Description of the fun we have.	3	2	1	0	2
2	0-3	Photos showing unit activities	3	2	1	0	2
		Photos were either too small or when clicked on to large.					
		Need to adjust file size to fit picture to space provided					
Comments:		without scrolling.					

A6) Presentation of Vessel Safety Check Program

1	0-3	Explanation of the program	3	2	1	0	1
2	0-1	Correct decal - proportionally sized			1	0	1
3	0-1	Pre-check list provided			1	0	0
4	0-1	Contact information			1	0	1
Comments:							

A7) Contacts for various activities

1	0-1	Public boating course contact(s)	1	0	1
2	0-1	Members course(s) contact(s)	1	0	1
3	0-1	Event(s) contact(s)	1	0	1
Comments:					

A8) Current Activities/Educational calendars available

1	0-2	Public Boating Course (zero points if contact missing)	2	1	0	1
2	0-2	Members course(s) (zero points if contact missing)	2	1	0	1
3	0-2	Events (zero points if contact missing)	2	1	0	2
4	calc	Number of pages with dates over 45 days old.				
Comments: .						

A9) Identification of the bridge, committee members & contacts

1	0-1	Bridge listed	1	0	1
2	0-1	Bridge photo(s)	1	0	1
3	0-2	Five (5) of more committee contacts listed	2	1	0
Comments: .					

B1) Presentation quality and correctness.

1	0-3	Readability and Grammar				3	2	1	0	3
2	Calc.	Spelling errors, number.								
						1 point reduction per error				
Comments:										

B2) Quality of photographs and graphics.

1	0-2	Clear - Undistorted	2	1	0	1
2	0-2	Good color balance (not dark or over exposed)	2	1	0	1
3	0-2	Appropriately sized for application	2	1	0	0
Comments: thumbnails were too small and enlarged too large to view without scrolling. Did not view all the many photos. Some appeared to be underexposed while others just fine. .						

B3) Active Linkages & Navigation

1	0-2	Ease of Navigation	2	1	0	2
2	0-2	Links easy to identify	2	1	0	2
3	0-1	Links identify the subject	2	1	0	2
4	Calc.	Broken links, number				
Maximum deduct -10 points						
Comments: .						

B4) Resource Linkages

1	0-3	USPS Links, 10 or more for 3 points	3	2	1	0	1
2	0-3	Non-commercial Links, 10 or more for 3 points	3	2	1	0	2
3	0-3	Commercial Links, 10 or more for 3 points	3	2	1	0	1
4	Calc.	Disclaimer statement on Commercial Links page Y or N					
For the above point determination; 10 or more links 3 points,							
5 to 9 links 2 points, 1 to 4 links 1 point.							
If disclaimer statement is missing zero points for this section.							
Comments: Boater dream link bad							

B5) Ability to read the message.

1	0-2	Font - size and style	2	1	0	1
2	0-2	Font color, good contrast	2	1	0	1
3	0-2	Appropriate use of text space	2	1	0	1
4	0-2	Appropriate background. one point for no background	2	1	0	0
Backgrounds which make reading page difficult zero points.						
contrast in some areas with black font on dark blue background very difficult to read. Use of IE 6.0 did not provide good placing of items on home page.						
Comments: .						

C1) Heading descriptive & appealing

1	0-3	Home page, unique header (graphic)	3	2	1	0	2
2	0-2	All pages have informative header	2	1	0		1
Comments:							

C2) Consistent format across pages.

1	0-3	Consistent format across pages	3	2	1	0	1
Comments:							

C3) Use of photos and/or graphics

1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	1
Comments: .									

C4) Animated Graphics

1	0-3	Use of animated graphics, appropriate and add	3	2	1	0	0
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interest of the website

Comments:

C5) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed	1	0	0
2	0-1	Listing of area of location on the USPS list of websites go to http://www.usps.org/localusps/squadrons.shtml If scoring a district website item 2 is to be given one point	1	0	1
Comments					

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	1
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	0
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	0
Home page a mess. Possibly caused by browser incompatibility. Message are simply stated Heraldry and the links to disclaimer, trademark and privacy. Search box at bottom overwrote district/squadron dialog box. Revisit had home page looking much better. Possibly has been fixed.						
Comments:						

Total Points Scored 55