

United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District	Golden Isles
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Evaluation. Date	4-Sep-07
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District Affiliation	26
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Required Items

In compliance?

(Y/N)

- | | | |
|---|---|---|
| 1 | Link to USPS.org on Home (opening) page | y |
| | Subtitle below squadron name | |
| 2 | "a unit of United States Power Squadrons ®"
Sail and Power Boating | y |
| 3 | (squadron) Link to District Website | y |
| 4 | (district) Links to squadron websites | |
| 5 | Link to USPS Privacy statement on home page at bottom | y |
| 6 | Link to USPS Trademark reference on home page at bottom | y |
| 7 | Link to USPS Disclaimer statement on home page at bottom | y |
| 8 | Active e-mail link to Webmaster on home page | y |
| 9 | Website must display current information | y |

A1 Identify purpose of the squadron/district/USPS

range

point range

Highest Lowest

- | | | | | | | | | |
|---|-----|--------------------------|---|---|---|---|---|---|
| 1 | 0-5 | Identify purpose of Unit | 5 | 4 | 3 | 2 | 1 | 0 |
| 2 | 0-3 | Identify purpose of USPS | | | 3 | 2 | 1 | 0 |

Comments	Good description of USPS, elaborate on Squadron-specific purpose
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Pts
Awd

A2) Identification of squadron/district area of activity.

- | | | | | |
|---|-----|---------------------------------|---|---|
| 1 | 0-1 | Description of location of Unit | 1 | 0 |
| 2 | 0-1 | Map showing location | 1 | 0 |

Comments:

A3) Explanation of the benefits of membership

- | | | | | | | |
|---|-----|-----------------------------------|---|---|---|---|
| 1 | 0-3 | Description of benefits described | 3 | 2 | 1 | 0 |
| 2 | 0-2 | Links to USPS benefits page | 2 | 1 | 0 | 0 |

Comments: http://www.usps.org/national/admin_dept/membenefits.htm

A4) Display of USPS emblems and logos.

- | | | | | |
|---|-----|-------------------------------|---|---|
| 1 | 0-1 | Ensign | 1 | 0 |
| 2 | 0-1 | USPS Wheel | 1 | 0 |
| 3 | 0-1 | Activity Triangle | 1 | 0 |
| 4 | 0-1 | America's Boating Club (logo) | 1 | 0 |

Comments: <http://www.usps.org/lc/d31/USPSlogos.htm>

A5) What we do, show the fun we have.

- | | | | | | | |
|---|-----|---------------------------------|---|---|---|---|
| 1 | 0-3 | Description of the fun we have. | 3 | 2 | 1 | 0 |
| 2 | 0-3 | Photos showing unit activities | 3 | 2 | 1 | 0 |

Comments:

A6) Presentation of Vessel Safety Check Program

- | | | | | | | |
|---|-----|--------------------------------------|---|---|---|---|
| 1 | 0-3 | Explanation of the program | 3 | 2 | 1 | 0 |
| 2 | 0-1 | Correct decal - proportionally sized | | | 1 | 0 |
| 3 | 0-1 | Pre-check list provided | | | 1 | 0 |
| 4 | 0-1 | Contact information | | | 1 | 0 |

Comments: <http://www.usps.org/localusps/coos/vsc07.jpg>

A7) Contacts for various activities

- | | | | | |
|---|-----|----------------------------------|---|---|
| 1 | 0-1 | Public boating course contact(s) | 1 | 0 |
| 2 | 0-1 | Members course(s) contact(s) | 1 | 0 |
| 3 | 0-1 | Event(s) contact(s) | 1 | 0 |

Comments: Try not to use just a generic email link on one page

C4) Animated Graphics

C5) Additional Website Features

1	0-1	Inclusion of USPS News RSS feed	1	0	0
2	0-1	Listing of area of location on the USPS list of websites go to http://www.usps.org/localusps/squadrons.shtml If scoring a district website item 2 is to be given one point	1	0	1
Comments					

D1) Overall impression of quality and effectiveness of the site

1	0-2	How well did you like the site, was it effective in presenting USPS and the unit to the public	2	1	0	2
2	0-2	If you were a non-member, would this site have increased your interest in USPS?	2	1	0	1
3	0-2	Would you be proud of having this website represent your unit or district:	2	1	0	1
Comments:						Frames work, but try not to use them. They make printing very difficult and navigation is hindered
Total Points Scored						64