United States Power Squadrons, 2007 Website Awards Tally Sheet

			ī						
Squadron/[District	Greenwich Bay							
Evaluation.	Date	9/18/2007							
		District Affiliation	14						
Required I	tems	In co	mpliar	nce?					
	1	Link to USPS.org on Home (opening) page	(Y/N) Y						
	'	Subtitle below squadron name							
	2	"a unit of United States Power Squadrons ®" Sail and Power Boating	Υ						
	3	(squadron) Link to District Website	Υ						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Υ						
	6	Link to USPS Trademark reference on home page at bottom	N						
	7	Link to USPS Disclaimer statement on home page at bottom	N						
	8	, •	V						
		Active e-mail link to Webmaster on home page	1 V						
	9	Website must display current information	Υ						
A1 Ident		pose of the squadron/district/USPS	Llighoo	٠	nt ra	-		west	Pts Awd
1	range 0-5	Identify purpose of Unit	Highes 5	4	3	2	1	west 0	4
2	0-3	Identify purpose of USPS			3	2	1	0	3
C	omments								
A2) Ident	ificatio	n of squadron/district area of activity.							
1	0-1	Description of location of Unit					1	0	1
2	0-1	Map showing location					1	0	0
CC	omments		•						
A3) Expla	anation	of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	3
2	0-2	Links to USPS benefits page				2	1	0	0
CC	omments		•						
	-	SPS emblems and logos.							
1	0-1	Ensign					1	0	0
2	0-1	USPS Wheel					1	0	1
3 4	0-1 0-1	Activity Triangle America's Boating Club (logo)					1	0	0
	omments		_				•	U	0
•		show the fun we have.							
1	0-3	Description of the fun we have.			3	2	1	0	0
2	0-3	Photos showing unit activities			3	2	1	0	0
Co	omments		•						
A6) Prese	entation	n of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	1
2	0-1	Correct decal - proportionally sized					1	0	0
3	0-1	Pre-check list provided					1	0	0
4	0-1	Contact information					1	0	1
Co	omments	Contact information could be on pages other than the Bridge: Page	_						
		-							
-		various activities					,		
1	0-1	Public boating course contact(s)					1	0	0
2	0-1	Members course(s) contact(s)					1	0	0
3	0-1 omments	Event(s) contact(s)					1	0	0
CC	Jilli BillS		•						

A8) C	urre	ent Activ	vities/Educational calendars available							
710, 0	1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	0
	2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0
	3	0-2	Events (zero points if contact missing)				2	1	0	0
	4	calc	Number of pages with dates over 45 days old.	0						0
			Add contacts to Calendar of Events. It would be helpful if							
	Co	mments:	the Annual Picnic & Dog Roast had a start time.	•						
AO) I	donti	ification	of the bridge committee members ? contacts							
A9) I			n of the bridge, committee members & contacts					1	^	1
	1 2	0-1 0-1	Bridge listed Bridge photo(s)					1	0	0
	3	0-1	Five (5) of more committee contacts listed				2	1	0	2
		mments:	. ,	_			_	•	O	
				•						
B1) P	rese	entation	quality and correctness.							
	1	0-3	Readability and Grammar			3	2	1	0	3
	2	Calc.	Spelling errors, number.	2						-2
			1 point reduction per error							
	Co	mments:								
B2) C			otographs and graphics.						_	
	1	0-2	Clear - Undistorted				2	1	0	0
	2	0-2	Good color balance (not dark or over exposed)				2	1	0	0
	3	0-2	Appropriately sized for application				2	1	0	0
	Со	mments:	Photos would make the site more interesting							
D0\ 4			nos O Nostration							
B3) A			ges & Navigation				_		^	0
	1	0-2	Ease of Navigation				2	1	0	2
	2	0-2	Links easy to identify				2	1	0	2
	3	0-1	Links identify the subject	0			2	1	0	2
	4	Calc.	·	U						0
	Co	mments:	Maximum deduct -10 points							
	00	minicino.		•						
B4) R	Reso	urce Lii	nkages							
B4) R	Reso	urce Lii 0-3	-			3	2	1	0	1
B4) R			USPS Links, 10 or more for 3 points			3	2 2	1	0	1 0
B4) R	1	0-3 0-3	USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points				2			-
B4) R	1 2	0-3	USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points			3		1	0	0
B4) R	1 2 3 4	0-3 0-3 0-3 Calc.	USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points			3	2	1	0	0
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B4) R	1 2 3 4	0-3 0-3 0-3 Calc. For the al	USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points Disclaimer statement on Commercial Links page Y or Notove point determination; 10 or more links 3 points, is 2 points, 1 to 4 links 1 point.	_		3	2	1	0	0
B4) F	1 2 3 4	0-3 0-3 0-3 Calc. For the al 5 to 9 link	USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, as 2 points, 1 to 4 links 1 point. Interestatement is missing zero points for this section.	_		3	2	1	0	0
	1 2 3 4	0-3 0-3 0-3 Calc. For the al 5 to 9 link If disclai	USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, as 2 points, 1 to 4 links 1 point. Interestatement is missing zero points for this section. Links to both commercial & non-commercial sites would make web page more interesting.			3	2	1	0	0
	1 2 3 4 Co	0-3 0-3 0-3 Calc. For the al 5 to 9 link If disclai	USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, as 2 points, 1 to 4 links 1 point. Interestatement is missing zero points for this section. Links to both commercial & non-commercial sites would make web page more interesting. d the message.	_		3	2 2	1	0	0 0
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C1) F C2) C C3) U	1 2 3 4 Co Abilit: 1 2 3 4 Co Cons 1 Comm Jse C 1 Co	0-3 0-3 0-3 Calc. For the al 5 to 9 link If disclai mments: y to rea 0-2 0-2 0-2 0-2 0-2 imments: ing des 0-3 0-2 imments: istent for 0-3 ients: of photo 0-5 imments:	USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, as 2 points, 1 to 4 links 1 point. Inter statement is missing zero points for this section. Links to both commercial & non-commercial sites would a make web page more interesting. In the message. Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Criptive & appealing Home page, unique header (graphic) All pages have informative header Commat across pages. Consistent format across pages Use of graphics to enhance message of website aphics Use of annimated graphics, appropriate and add		4	3 3 3	2 2 2 2 2 2 2	1 1 1 1 1 1	0 0 0 0 0 0 0 0	2 2 1 1
C1) F C2) C C3) U	1 2 3 4 Co Abilit: 1 2 3 4 Co Cons 1 Comm Jse C 1 Co Anim. 1	0-3 0-3 0-3 Calc. For the al 5 to 9 link If disclair Imments: y to rea 0-2 0-2 0-2 0-2 0-2 Imments: ing des 0-3 0-2 Imments: istent for 0-3 Inents: of photo 0-5 Imments:	USPS Links, 10 or more for 3 points Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points Disclaimer statement on Commercial Links page Y or N bove point determination; 10 or more links 3 points, as 2 points, 1 to 4 links 1 point. Inter statement is missing zero points for this section. Links to both commercial & non-commercial sites would make web page more interesting. In the message. Font - size and style Font color, good contrast Appropriate use of text space Appropriate background. one point for no background Backgrounds which make reading page difficult zero points. Criptive & appealing Home page, unique header (graphic) All pages have informative header Commat across pages. Consistent format across pages Use of graphics to enhance message of website aphics Use of annimated graphics, appropriate and add interest of the website		4	3 3 3	2 2 2 2 2 2 2	1 1 1 1 1 1	0 0 0 0 0 0 0 0 0	2 2 1 1

C5) A	dditional V	Vebsite Features			
	1 0-1	Inclusion of USPS News RSS feed	1	0	0
	2 0-1	Listing of area of location on the USPS list of websites	1	0	1
		go to http://www.usps.org/localusps/squadrons.shtml			
		If scoring a district website item 2 is to be given one point			
	Comment	s			
D1) 0	verall impre	ssion of quality and effectiveness of the site			
	1 0-2	How well did you like the site, was it effective in	2 1	0	0
		presenting USPS and the unit to the public			
	2 0-2	If you were a non-member, would this site have	2 1	0	1
		increased your interest in USPS?			
	3 0-2	Would you be proud of having this website	2 1	0	0
		represent your unit or district:			
	Comments	s: A very basic web site. Could be easielly expanded			
			Total Points	Scored	38