## United States Power Squadrons, 2007 Website Awards Tally Sheet

			1						
Squadron/D	istrict	Grosse lle							
Evaluation. [	Date	11-Oct-07							
Required Items		District Affiliation	9 omplian	ce?					
	1	Link to USPS.org on Home (opening) page	(Y/N)						
	'	Subtitle below squadron name	У						
	2	"a unit of United States Power Squadrons ®" Sail and Power Boating	у						
	3	(squadron) Link to District Website	У						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	у						
	6	Link to USPS Trademark reference on home page at bottom	V						
	7	Link to USPS Disclaimer statement on home page at bottom	у						
	8		<i>y</i>						
		Active e-mail link to Webmaster on home page	У						
	9	Website must display current information	У						
	_								Pts
A1 Identif		oose of the squadron/district/USPS		poin	t ra		► Lo	woot	Awd
1	range 0-5	Identify purpose of Unit	Highest 5	4	3	2	1	west 0	5
2	0-3	Identify purpose of USPS	_		3	2	1	0	3
1 2	0-1 0-1	n of squadron/district area of activity.  Description of location of Unit  Map showing location					1	0	<u>1</u> 0
Cor	nments								
A3) Explai	nation	of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	3
2	0-2	Links to USPS benefits page				2	1	0	0
Cor	nments								
	-	SPS emblems and logos.							
1	0-1	Ensign					1	0	0
2	0-1 0-1	USPS Wheel Activity Triangle					1	0	<u> </u>
3 4	0-1	America's Boating Club (logo)					1	0	0
	nments								
A.F.\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \		Lauretta Corrección							
Ab) what w	<b>ve ao, s</b> 0-3	show the fun we have.  Description of the fun we have.			3	2	1	0	3
2	0-3	Photos showing unit activities			3	2	1	0	3
Cor	nments								
A6) Proces	ntation	of Vessel Safety Check Program							
1	0-3	Explanation of the program			3	2	1	0	0
2	0-1	Correct decal - proportionally sized				_	1	0	0
3	0-1	Pre-check list provided					1	0	0
4	0-1	Contact information					1	0	0
Cor	nments								
A7) Contacts for various activities									
1	0-1	Public boating course contact(s)					1	0	1
2	0-1	Members course(s) contact(s)					1	0	1
3 Cor	0-1 nments	Event(s) contact(s)					1	0	1
COI	erits								

<b>A8) Curr</b> 1  2  3	0-2 0-2 0-2 0-2	vities/Educational calendars available  Public Boating Course (zero points if contact missing)  Members course(s) (zero points if contact missing)  Events (zero points if contact missing)				2 2 2	1 1 1	0 0 0	2 2 0
4 C	calc omments	Number of pages with dates over 45 days old.							
0.	omments		•						
-		n of the bridge, committee members & contacts						•	4
1 2	0-1 0-1	Bridge listed					1 1	0	0
3	0-1	Bridge photo(s) Five (5) of more committee contacts listed				2	1	0	0
	omments					_	•	U	O .
B1) Pres	entation	n quality and correctness.							
1	0-3	Readability and Grammar			3	2	1	0	3
2	Calc.	Spelling errors, number.							
C	ommonto	1 point reduction per error							
C	omments		•						
B2) Qual	ity of ph	notographs and graphics.							
1	0-2	Clear - Undistorted				2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				2	1	0	1
3	0-2	Appropriately sized for application				2	1	0	2
C	omments		•						
B3) Activ	e Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	2
4	Calc.	Broken links, number	0						0
C	ommonto	Maximum deduct -10 points							
C	omments		•						
B4) Reso	ource Li	nkages							
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	2
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	3
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	1
4		Disclaimer statement on Commercial Links page Y or N	У						
		bove point determination; 10 or more links 3 points,							
		ks 2 points, 1 to 4 links 1 point.							
C	omments	imer statement is missing zero points for this section.							
0	ommonto		•						
B5) Abili	ty to rea	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3	0-2	Appropriate use of text space				2	1	0	2
4	0-2	Appropriate background. one point for no background				2	1	0	2
C	omments	Backgrounds which make reading page difficult zero points.							
0.	ommonto		•						
C1) Head	ling des	criptive & appealing							
1	0-3	Home page, unique header (graphic)			3	2	1	0	3
2	0-2	All pages have informative header				2	1	0	2
C	omments		•						
C2) Cons	sistent f	ormat across pages.							
1	0-3	Consistent format across pages			3	2	1	0	3
	nents:	Consistent to man do loss pages			Ū	_		ŭ	
	-	os and/or graphics	_					_	
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	5
C	omments		•						
C4) Animated Graphics									
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	3
		interest of the website							
C	omments								

C5)	Addit	ional W	lebsite Features				
	1	0-1	Inclusion of USPS News RSS feed		1	0	0
	2	0-1	Listing of area of location on the USPS list of websites		1	0	1
			go to http://www.usps.org/localusps/squadrons.shtml				
			If scoring a district website item 2 is to be given one point				
	Co	omments					
D1)	Overa	II impre	ssion of quality and effectiveness of the site				
	1	0-2	How well did you like the site, was it effective in	2	1	0	2
			presenting USPS and the unit to the public				
	2	0-2	If you were a non-member, would this site have	2	1	0	2
			increased your interest in USPS?				
	3	0-2	Would you be proud of having this website	2	1	0	2
			represent your unit or district:				
	Co	mments	:				
				Total Po	78		