United States Power Squadrons, 2007 Website Awards Tally Sheet

Squadron/District Hiawatha Valley Evaluation. Date 10/6/2007 District Affiliation 10 Required Items In compliance? (Y/N) Link to USPS.org on Home (opening) page У Subtitle below squadron name "a unit of United States Power Squadrons ®" 2 Sail and Power Boating Link to District Website 3 (squadron) 4 (district) Links to squadron websites 5 Link to USPS Privacy statement on home page at bottom 6 Link to USPS Trademark reference on home page at bottom Link to USPS Disclaimer statement on home page at bottom 7 8 Active e-mail link to Webmaster on home page 9 Website must display current information Pts A1 Identify purpose of the squadron/district/USPS Awd point range Highest 4 range Lowest 0-5 Identify purpose of Unit 5 4 3 2 1 0-3 Identify purpose of USPS 3 2 1 0 2 Comments A2) Identification of squadron/district area of activity. 0-1 Description of location of Unit 0 1 1 0-1 Map showing location Comments: A3) Explanation of the benfits of membership 0-3 Description of benefits described 2 1 0 0-2 Links to USPS benefits page Comments: A4) Display of USPS emblems and logos. 1 0-1 Ensign 0 **USPS** Wheel 0-1 0 2 3 0-1 Activity Triangle 0 0-1 America's Boating Club (logo) Comments: A5) What we do, show the fun we have. 1 0-3 Description of the fun we have. 3 2 1 0 0-3 Photos showing unit activities 2 3 2 1 0 Comments: A6) Presentation of Vessel Safety Check Program 0-3 Explanation of the program 3 2 1 0 2 0-1 Correct decal - proportionally sized 0 1 0-1 Pre-check list provided 1 0 0-1 Contact information Comments: A7) Contacts for various activities 0-1 Public boating course contact(s) 0 1 2 0-1 Members course(s) contact(s) 0 0 1 0-1 Event(s) contact(s) Comments:

A8) Curr	ent Activ	vities/Educational calendars available							
1	0-2	Public Boating Course (zero points if contact missing)				2	1	0	0
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	0
3	0-2	Events (zero points if contact missing)				2	1	0	0
4	calc	Number of pages with dates over 45 days old.							
Co	omments:		•						
A9) Ident	tification	of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	1
2	0-1	Bridge photo(s)					1	0	1
3	0-2	Five (5) of more committee contacts listed				2	1	0	0
Co	omments								
R1) Pres	entation	quality and correctness.							
1	0-3	Readability and Grammar			3	2	1	0	3
2	Calc.	Spelling errors, number.							
		1 point reduction per error							
Co	omments:								
-		notographs and graphics.						_	
1	0-2	Clear - Undistorted				2	1	0	2
2 3	0-2	Good color balance (not dark or over exposed)				2	1	0	2
-	0-2 omments:	Appropriately sized for application				2	1	0	2
C	omments.		•						
B3) Activ	e Linka	ges & Navigation							
1	0-2	Ease of Navigation				2	1	0	2
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	2
4	Calc.	Broken links, number							
		Maximum deduct -10 points							
Co	omments								
D4\ D									
B4) Reso		-			2	2	4	0	2
1 2	0-3 0-3	USPS Links, 10 or more for 3 points			3	2	1	0	2
3	0-3	Non-commercial Links, 10 or more for 3 points Commercial Links, 10 or more for 3 points			3	2	1	0	2
4		Disclaimer statement on Commercial Links page Y or N	у		3	2		U	2
		bove point determination; 10 or more links 3 points,	,						
		as 2 points, 1 to 4 links 1 point.							
		imer statement is missing zero points for this section.							
Co	omments:								
	-	d the message.						0	0
1	0-2	Font - size and style				2	1	0	2
2	0-2 0-2	Font color, good contrast Appropriate use of text space				2	1	0 0	2
4	0-2	Appropriate background. one point for no background				2	1	0	2
•	V _	Backgrounds which make reading page difficult zero points.				_		ŭ	_
Co	omments:								
C1) Head	ling des	criptive & appealing							
1	0-3	Home page, unique header (graphic)			3	2	1	0	3
2	0-2	All pages have informative header				2	1	0	2
Co	omments:								
C2) Cana	sistant f	ormat across pages							
C2) Cons	0-3	ormat across pages.			3	2	1	0	3
	nents:	Consistent format across pages			3	2	1	U	3
Oom	nonto.		•						
C3) Use of photos and/or graphics									
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	3
Co	omments:								
C4) Anim		•						_	
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0
_		interest of the website							
Co	omments:		•						

C5) Ad	ditional W	lebsite Features				
1	0-1	Inclusion of USPS News RSS feed		1	0	1
2	0-1	Listing of area of location on the USPS list of websites		1	0	1
		go to http://www.usps.org/localusps/squadrons.shtml				
		If scoring a district website item 2 is to be given one point				
	Comments					
D1) Ove	erall impre	ssion of quality and effectiveness of the site				
1	0-2	How well did you like the site, was it effective in	2	1	0	2
		presenting USPS and the unit to the public				
2	0-2	If you were a non-member, would this site have	2	1	0	2
		increased your interest in USPS?				
3	0-2	Would you be proud of having this website	2	1	0	2
		represent your unit or district:				
	Comments					
			Total Points Scored			70