Squadron/D	istrict	Hoosier	]						
Evaluation. Date		10/10/2007	1						
		District Affiliation	24	0					
Required It	ems	In co	omplian (Y/N)	ice?					
	1	Link to USPS.org on Home (opening) page	y						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	у						
	3	(squadron) Link to District Website	у						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	у						
	6	Link to USPS Trademark reference on home page at bottom	у						
	7	Link to USPS Disclaimer statement on home page at bottom	у						
	8	Active e-mail link to Webmaster on home page	V						
	9	Website must display current information	V						
	J	Website must display durient information	y						
A1 Identi	A1 Identify purpose of the squadron/district/USPS			point	rai	nae			Pts Awd
Ai ideilii	range	ose of the squauron/uistricutori o	Highes		ITAI		► Lo	west	Awa
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	5
2	0-3 omments	Identify purpose of USPS			3	2	1	0	3
1 2	fication 0-1 0-1 mments	n of squadron/district area of activity.  Description of location of Unit  Map showing location :					1	0	1
A3) Expla	nation	of the benfits of membership							
1	0-3	Description of benefits described			3	2	1	0	3
2	0-2	Links to USPS benefits page				2	1	0	0
Co	mments								
A4) Displa	ay of U	SPS emblems and logos.							
1	0-1	Ensign					1	0	1
2	0-1	USPS Wheel					1	0	1
3 4	0-1 0-1	Activity Triangle America's Boating Club (logo)					1	0	1
	mments	\$ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \					•	O	•
AFT WELL AND A STATE OF THE STA									
Ab) What \	<b>ve ao, s</b> 0-3	show the fun we have.  Description of the fun we have.			3	2	1	0	1
2	0-3	Photos showing unit activities			3	2	1	0	3
Co	mments								
A6) Presentation of Vessel Safety Check Program									
1	0-3	Explanation of the program			3	2	1	0	1
2	0-1	Correct decal - proportionally sized					1	0	0
3	0-1	Pre-check list provided					1	0	0
4	0-1	Contact information					1	0	1
Co	mments								
•		various activities							
1	0-1	Public boating course contact(s)					1	0	1
2	0-1	Members course(s) contact(s)					1	0	1
3	0-1	Event(s) contact(s)					1	0	1
C0	mments								

A8) Current Act	ivities/Educational calendars available							
1 0-2	Public Boating Course (zero points if contact missing)				2	1	0	2
2 0-2	Members course(s) (zero points if contact missing)				2	1	0	2
3 0-2	Events (zero points if contact missing)				2	1	0	1
4 calc	Number of pages with dates over 45 days old.							
Comments	S:	•						
A9) Identification	n of the bridge, committee members & contacts							
1 0-1	Bridge listed					1	0	1
2 0-1	Bridge photo(s)					1	0	1
3 0-2	Five (5) of more committee contacts listed				2	1	0	2
Comments		•						
B1) Presentatio	n quality and correctness.							
1 0-3	Readability and Grammar			3	2	1	0	3
2 Calc.	Spelling errors, number.							
	1 point reduction per error							
Comments								
B2) Quality of n	hotographs and graphics.							
1 0-2	Clear - Undistorted				2	1	0	2
2 0-2	Good color balance (not dark or over exposed)				2	1	0	2
3 0-2	Appropriately sized for application				2	1	0	2
Comments	S:							
•	ages & Navigation						•	4
1 0-2 2 0-2	Ease of Navigation				2	1 1	0	2
2 0-2 3 0-1	Links easy to identify Links identify the subject				2	1	0	2
	Broken links, number				_	'	U	2
	Maximum deduct -10 points							
Comments	Navigating the site was OK, but felt awkward.							
B4) Resource L	-						•	0
1 0-3	USPS Links, 10 or more for 3 points			3	2	1	0	3
2 0-3 3 0-3	Non-commercial Links, 10 or more for 3 points  Commercial Links, 10 or more for 3 points			3	2	1	0	3
4 Calc.		у		3	2	'	U	3
	above point determination; 10 or more links 3 points,	y						
	ks 2 points, 1 to 4 links 1 point.							
If discla	imer statement is missing zero points for this section.							
Comments	s:							
B5) Ability to ro	ad the message.							
1 0-2	Font - size and style				2	1	0	2
2 0-2	Font color, good contrast				2	1	0	2
3 0-2	Appropriate use of text space				2	1	0	2
4 0-2	Appropriate background. one point for no background				2	1	0	1
	Backgrounds which make reading page difficult zero points.							
Comments								
C1) Heading de	scriptive & appealing							
1 0-3	Home page, unique header (graphic)			3	2	1	0	2
2 0-2	All pages have informative header			Ŭ	2	1	0	2
	USPS Ensign should be on left of burgee. See OpsMan flag							
Comments	display							
CO) Completent								
	format across pages.			2	2	1	0	3
1 0-3 Comments:	Consistent format across pages			3	2	1	U	3
Comments.		•						
C3) Use of phot	os and/or graphics							
1 0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	4
-	Please only have one year's WebAward graphic on site.							
Comments	Mention can be made of Award history.	•						
C4) Animated G								
1 0-3	Use of annimated graphics, appropriate and add			3	2	1	0	3
. 00	interest of the website			3	-	•	J	
Comments								

C5) A	Addit	ional W	lebsite Features					
	1	0-1	Inclusion of USPS News RSS feed			1	0	0
	2	0-1	Listing of area of location on the USPS list of websites			1	0	1
			go to http://www.usps.org/localusps/squadrons.shtml					
			If scoring a district website item 2 is to be given one point					
	C	omments						
D1) (	Overa	II impre	ssion of quality and effectiveness of the site					
	1	0-2	How well did you like the site, was it effective in		2	1	0	2
			presenting USPS and the unit to the public					
	2	0-2	If you were a non-member, would this site have		2	1	0	2
			increased your interest in USPS?					
	3	0-2	Would you be proud of having this website		2	1	0	2
			represent your unit or district:					
	Co	mments						
					85			