Squadron/[District	Atlanta							
Squauron/L	JISTIICI	Allanta							
Evaluation.	Date	3-Sep							
		District Affiliation	17						
Required I	tems	ln c	compliar (Y/N)	nce?					
	1	Link to USPS.org on Home (opening) page	Y						
	2	Subtitle below squadron name "a unit of United States Power Squadrons ®" Sail and Power Boating	Y						
	3	(squadron) Link to District Website	Υ						
	4	(district) Links to squadron websites							
	5	Link to USPS Privacy statement on home page at bottom	Υ						
	6	Link to USPS Trademark reference on home page at bottom	Y						
	7	Link to USPS Disclaimer statement on home page at bottom	Υ						
	8	Active e-mail link to Webmaster on home page	Υ						
	9	Website must display current information	Y						
	5	website must display current mornation	<u> </u>						
A1 Ident	ify purr	oose of the squadron/district/USPS		poir	nt rar	000			Pts Awd
AT Ident	range	ose of the squadron/distric/03F3	Highes		nt rar		► Lo	owest	Awu
1	0-5	Identify purpose of Unit	5	4	3	2	1	0	3
2 C	0-3 omments	Identify purpose of USPS			3	2	1	0	3
A2) Ident	ification 0-1	n of squadron/district area of activity.					1	0	0
2	0-1	Description of location of Unit Map showing location					1	0	0
Co	omments								
A3) Evola	nation	of the benfits of membership							
1 1	0-3	Description of benefits described			3	2	1	0	2
2	0-2	Links to USPS benefits page				2	1	0	0
Co	omments	:	•						
A4) Displ	ay of U	SPS emblems and logos.							
1	0-1	Ensign					1	0	0
2 3	0-1 0-1	USPS Wheel Activity Triangle					1 1	0 0	<u>1</u> 0
4	0-1	America's Boating Club (logo)					1	0	0
Co	omments								
A5) What	we do s	how the fun we have.							
AJ What	0-3	Description of the fun we have.			3	2	1	0	2
2	0-3	Photos showing unit activities			3	2	1	0	2
Co	omments	:	•						
A6) Prese	entatior	of Vessel Safety Check Program							
· 1	0-3	Explanation of the program			3	2	1	0	1
2	0-1	Correct decal - proportionally sized					1	0	0
3 4	0-1 0-1	Pre-check list provided Contact information					1 1	0 0	1
-		: 2003 decal						0	
	ante to								
A7) Cont a	acts for 0-1	various activities Public boating course contact(s)					1	0	1
2	0-1	Members course(s) contact(s)					1	0	1
3	0-1	Event(s) contact(s)					1	0	1
Co	omments		•						

	ont Acti	vitics/Educational calendara available							
	0-2	vities/Educational calendars available				2	1	0	2
1		Public Boating Course (zero points if contact missing)				2	1	0	2
2	0-2	Members course(s) (zero points if contact missing)				2	1	0	
3	0-2	Events (zero points if contact missing)				2	1	0	2
4	calc	Number of pages with dates over 45 days old.							
C	omments		•						
A9) Ident	tificatior	of the bridge, committee members & contacts							
1	0-1	Bridge listed					1	0	0
2	0-1	Bridge photo(s)					1	0	0
3	0-2	Five (5) of more committee contacts listed				2	1	0	0
C	omments								
31) Pres	entation	quality and correctness.							
1	0-3	Readability and Grammar			3	2	1	0	3
2	Calc.	Spelling errors, number.							
		1 point reduction per error							
C	omments								
32) Qual	ity of ph	otographs and graphics.							
1	0-2	Clear - Undistorted				2	1	0	2
2	0-2	Good color balance (not dark or over exposed)				2	1	Õ	2
3	0-2	Appropriately sized for application				2	1	0	2
	omments:					-		0	-
	CITICITIES.		•						
2) Activ	o Linka	ass & Navigation							
		ges & Navigation				n	4	0	1
1	0-2	Ease of Navigation				2	1	0	1
2	0-2	Links easy to identify				2	1	0	2
3	0-1	Links identify the subject				2	1	0	2
4	Calc.	Broken links, number							
		Maximum deduct -10 points							
C	omments		•						
34) Reso	ource Li								
1	0-3	USPS Links, 10 or more for 3 points			3	2	1	0	2
2	0-3	Non-commercial Links, 10 or more for 3 points			3	2	1	0	2
3	0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	2
4	Calc.	Disclaimer statement on Commercial Links page Y or N							
	For the al	bove point determination; 10 or more links 3 points,							
	5 to 9 link	is 2 points, 1 to 4 links 1 point.							
	lf disclai	mer statement is missing zero points for this section.							
C	omments								
35) Abili	ty to rea	d the message.							
1	0-2	Font - size and style				2	1	0	2
2	0-2	Font color, good contrast				2	1	0	2
3	0-2	Appropriate use of text space				2	1	Õ	2
4	0-2	Appropriate background. one point for no background				2	1	Õ	2
	52	Backgrounds which make reading page difficult zero points.				-	•	5	_
0	omments								
	ommerits		•						
	ting doc	criptive & appealing							
	•				0	n	4	0	1
1	0-3	Home page, unique header (graphic)			3		1	0	1
2	0-2	All pages have informative header				2	1	0	2
C	omments		·						
-	• • • •								
		ormat across pages.							
1	0-3	Consistent format across pages			3	2	1	0	3
Comr	nents:								
C3) Use	of photo	os and/or graphics							
1	0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	2
C	omments								
C4) Anim	nated Gr	aphics							
1	0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0
		interest of the website			-				
C	omments								
	errinomo.		•						

C5) Ad	ditional	Website Features							
1	I 0-1	Inclusion of USPS News RSS feed		1	0	0			
2	2 0-1	Listing of area of location on the USPS list of websites		1	0	1			
		go to http://www.usps.org/localusps/squadrons.shtml							
		If scoring a district website item 2 is to be given one point							
	Comments								
D1) Ov	erall impr	ession of quality and effectiveness of the site							
1	l 0-2	How well did you like the site, was it effective in	2	1	0	1			
		presenting USPS and the unit to the public							
2	2 0-2	If you were a non-member, would this site have	2	1	0	1			
		increased your interest in USPS?							
3	3 0-2	Would you be proud of having this website	2	1	0	1			
		represent your unit or district:							
		Good looking site just missing some of the requirements to							
Comments: make if a winner									
			Total Po	65					