Squadron/	/District	Jones Beach						
Evaluation	Date	24-Sep-07						
_ raidation	. Dato	District Affiliation	3					
Required	Items	In cc	mpliance?					
	1	Link to USPS.org on Home (opening) page	(Y/N)					
		Subtitle below squadron name	y					
	2	"a unit of United States Power Squadrons ®" Sail and Power Boating	У					
	3	(squadron) Link to District Website	У					
	4	(district) Links to squadron websites						
	5	Link to USPS Privacy statement on home page at bottom	у					
	6	Link to USPS Trademark reference on home page at bottom	у					
	7	Link to USPS Disclaimer statement on home page at bottom	у					
	8	Active e-mail link to Webmaster on home page	у					
	9	Website must display current information	у					
								Pts
A1 Iden	tify purp	oose of the squadron/district/USPS	poir	nt ra	nge			Awd
	range		Highest			Lo		
1	0-5	Identify purpose of Unit	54	3	2	1	0	3
2	0-3 Comments	Identify purpose of USPS Good history, but little on purpose or mission.		3	2	1	0	2
A2) Iden	tificatio	n of squadron/district area of activity.						
1	0-1	Description of location of Unit				1	0	1
2	0-1	Map showing location				1	0	1
С	comments	:						
A3) Evol	lanation	of the benfits of membership						
1 1	0-3	Description of benefits described		3	2	1	0	3
2		-		5	2	1		2
	0-2 comments	Links to USPS benefits page			2	I	0	2
	-	SPS emblems and logos.						
1	0-1	Ensign				1	0	0
2	0-1	USPS Wheel				1	0	1
3	0-1	Activity Triangle				1	0	1
4	0-1	America's Boating Club (logo)				1	0	1
С	comments		•					
A5) What	t we do, s	how the fun we have.						
1	0-3	Description of the fun we have.		3	2	1	0	1
2	0-3	Photos showing unit activities		3	2	1	0	0
		Little description of activities, photos, etc., of events, cruises,						
C	omments	etc. Activities link on home page takes you to May 2007 calendar						
Ŭ	onninonto		•					
A6) Pres		of Vessel Safety Check Program						
1	0-3	Explanation of the program		3	2	1	0	2
2	0-1	Correct decal - proportionally sized				1	0	1
3	0-1	Pre-check list provided				1	0	0
4	0-1	Contact information				1	0	0
		Link to USPS vessel safety check sheet provided and						
C	ommente	contact is webmaster. Doesn't quite make standard for presentation of VSC program						
Ŭ	- crimerita							
	tacts for	various activities						
1	0-1	Public boating course contact(s)				1	0	1
2	0-1	Members course(s) contact(s)				1	0	1
3	0-1	Event(s) contact(s)				1	0	0

.

A8) Cı	urrent Acti	vities/Educational calendars available							
	1 0-2	Public Boating Course (zero points if contact missing)				2	1	0	2
	2 0-2	Members course(s) (zero points if contact missing)				2	1	0	2
	3 0-2	Events (zero points if contact missing)				2	1	0	0
	4 calc	Number of pages with dates over 45 days old.	0						0
	Comments								
A9) Id	entificatior	n of the bridge, committee members & contacts							
	1 0-1	Bridge listed					1	0	1
	2 0-1	Bridge photo(s)					1	0	1
:	3 0-2	Five (5) of more committee contacts listed				2	1	0	0
		Committees listed, but no membership or contacts. Several							
	Comments	bridge photos missing, and Cmdr is mis-titled	•						
		a quality and correctness.			0	0		0	2
	1 0-3 2 Calc.	Readability and Grammar	0		3	2	1	0	3
	2 Calc.		2						-2
	Comments	1 point reduction per error "Benefits" mispelled in several places							
	Comments	benenits mispelled in several places	·						
B2) Q	uality of ph	otographs and graphics.							
	1 0-2	Clear - Undistorted				2	1	0	2
	2 0-2	Good color balance (not dark or over exposed)				2	1	0	2
	3 0-2	Appropriately sized for application				2	1	0	2
	Comments	Very few photos or graphics							
		and 0 Marinettan							
		ges & Navigation				2	4	0	2
	1 0-2 2 0-2	5				2	1	0 0	2
		, , , , , , , , , , , , , , , , , , ,				2 2	1 1		1
	3 0-1	Links identify the subject	0			2	1	0	
	4 Calc.		8						-8
	Comments	Maximum deduct -10 points 8 bad URL's or paths noted							
	esource Li	-			2	2	4	0	2
	1 0-3	USPS Links, 10 or more for 3 points			3	2	1	0	3
	2 0-3				3	2	1	0	3
	3 0-3	Commercial Links, 10 or more for 3 points			3	2	1	0	3
	4 Calc.		у						
		bove point determination; 10 or more links 3 points,							
		s 2 points, 1 to 4 links 1 point.							
	Comments	mer statement is missing zero points for this section.							
	e en interne								
	-	d the message.						_	
	1 0-2	Font - size and style				2	1	0	2
	2 0-2	Font color, good contrast				2	1	0	2
	3 0-2	Appropriate use of text space				2	1	0	2
	4 0-2	Appropriate background. one point for no background				2	1	0	1
	Comments	Backgrounds which make reading page difficult zero points.							
	Comments		·						
C1) He	eading des	criptive & appealing							
	1 0-3	Home page, unique header (graphic)			3	2	1	0	3
:	2 0-2	All pages have informative header				2	1	0	2
	Comments		•						
	onaiotant f								
	0 nsistent f 1 0-3	ormat across pages.			2	S	1	0	3
	1 0-3 omments:	Consistent format across pages			3	2	1	U	3
	C3) Use of photos and/or graphics								
	1 0-5	Use of graphics to enhance message of website	5	4	3	2	1	0	4
	Comments		·						
C4) Ar	nimated Gr	aphics							
	1 0-3	Use of annimated graphics, appropriate and add			3	2	1	0	0
	. 0-0	interest of the website			0	2		Ŭ	0
	Comments	No animated graphics noted							

C5)	Addit	ional V	/ebsite Features							
	1	0-1	Inclusion of USPS News RSS feed			1	0	0		
	2	0-1	Listing of area of location on the USPS list of websites			1	0	0		
			go to http://www.usps.org/localusps/squadrons.shtml							
			If scoring a district website item 2 is to be given one point							
	Co	omment	3							
D1) Overall impression of quality and effectiveness of the site										
	1	0-2	How well did you like the site, was it effective in		2	1	0	2		
			presenting USPS and the unit to the public							
	2	0-2	If you were a non-member, would this site have		2	1	0	2		
			increased your interest in USPS?							
	3	0-2	Would you be proud of having this website		2	1	0	2		
			represent your unit or district:							
Comments:										
				То	tal Po	oints	Scored	65		